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REGIONS
LEADERSHIP ALERT

Thursday, January 11, 2018

In Today's Alert:

- Regions Riding Forward Scholarship Contest Opens Jan. 15
- Social Media Oversight Committee to Help Ensure Appropriate and Effective Business Use of Social Media

REGIONS RIDING FORWARD SCHOLARSHIP CONTEST OPENS JAN. 15

—Open to high school and college students.

The annual Black History Month campaign featuring the Regions Riding Forward Scholarship Essay Contest launches in January. The objective of the campaign is to recognize Black History Month and the contributions of African Americans while raising awareness of Regions' commitment to diversity, inclusion, and financial education.

2018 Regions Riding Forward Scholarship Essay Contest:

- Applications will be accepted Jan. 15 through Feb. 28. Winners will be announced over the summer.
- The contest is open to high school seniors and undergraduate college freshmen, sophomores and juniors. Prizes include (15) \$5,000 awards for high school students and (15) \$3,500 awards for college students with one high school and one college winner per state in the Regions footprint.
- Qualified Regions associates and family members are eligible to participate.
- Essays are judged by an independent panel of judges through our scholarship program vendor. Regions is not involved in the judging of the essays or selection of winners.
- For official rules, complete entry details and eligibility requirements, visit the contest website at regions.com/ridingforward.

SOCIAL MEDIA OVERSIGHT COMMITTEE TO HELP ENSURE APPROPRIATE AND EFFECTIVE BUSINESS USE OF SOCIAL MEDIA

—New process and program establishes clear social media controls and risk management.