What White Publishers Won’t Print by Zora Neale Hurston

I HAVE been amazed by the Anglo-Saxon’s lack of curiosity about the internal lives and emotions of the Negroes, and for that matter, any non-Anglo-Saxon peoples within our borders, above the class of unskilled labor.

This lack of interest is much more important than it seems at first glance. It is even more important at this time than it was in the past. The internal affairs of the nation have bearings on the international stress and strain, and this gap in the national literature now has tremendous weight in world affairs. National coherence and solidarity is implicit in a thorough understanding of the various groups within a nation, and this lack of knowledge about the internal emotions and behavior of the minorities cannot fail to bar out understanding. Man, like all the other animals fears and is repelled by that which he does not understand, and mere difference is apt to connote something malign.

The fact that there is no demand for incisive and full-dress stories around Negroes above the servant class is indicative of something of vast importance to this nation. This blank is NOT filled by the fiction built around upper-class Negroes exploiting the race problem. Rather, it tends to point it up. A college-bred Negro still is not a person like other folks, but an interesting problem, more or less. It calls to mind a story of slavery time. In this story, a master with more intellectual curiosity than usual, set out to see how much he could teach a particularly bright slave of his. When he had gotten him up to higher mathematics and to be a fluent reader of Latin, he called in a neighbor to show off his brilliant slave, and to argue that Negroes had brains just like the slave-owners had, and given the same opportunities, would turn out the same.

The Visiting master of slaves looked and listened, tried to trap the literate slave in Algebra and Latin, and “failing to do so in both, fumed to his neighbor and said:

“Yes, he certainly knows his higher mathematics, and he can read Latin better than many white men I know, but I cannot bring myself to believe that he understands a thing that he is doing. It is all an aping of our culture. All on the outside. You are crazy if you think that it has changed him inside in the least. Turn him loose, and he will revert at once to the jungle. He is still a savage, and no amount of translating Virgil and Ovid have done is to turngoing to change him. In fact, all you have done is to turn a useful savage into a dangerous beast.”

That was in slavery time, yes, and we have come a long, long way [since] then, but the troubling thing is that there are still too many who refuse to believe in the ingestion and digestion of western culture as yet. Hence the lack of literature about the higher emotions and love life of upper-class Negroes and the minorities in general.
Publishers and producers are cool to the idea. Now, do not leap to the conclusion that editors and producers constitute a special class of un-believers. That is far from true. Publishing houses and theatrical promoters are in business to make money. They will sponsor anything that they believe will sell. They shy away from romantic stories about Negroes and Jews because they feel that they know the public indifference to such works, unless the story or play involves racial tension. It can then be offered as a study in Sociology, with the romantic side subdued. They know the scepticism in general about the complicated emotions in the minorities. The average American just cannot conceive of it, and would be apt to reject the notion, and publishers and producers take the stand that they are not in business to educate, but to make money. Sympathetic as they might be, they cannot afford to be crusaders

In proof of this, you can note various publishers and producers edging forward a little, and ready to go even further when the trial balloons show that the public is ready for it. This public lack of interest is the nut of the matter

The question naturally arises as to the why of this indifference, not to say skepticism, to the internal life of educated minorities.

The answer lies in what we may call THE AMERICAN MUSEUM OF UNNATURAL HISTORY. This is an intangible built on tolk belief. It is assumed that all non-Anglo-Saxons are uncomplicated stereotypes. Everybody knows all about them. They are lay figures mounted in the museum where all may take them in at a glance. They are made of bent wires without insides at all. So how could anybody write a book about the non-existent?

The American Indian is a contraption of copper wires, eternal war-bonnet, with no equipment for laughter, expressionless face and that says “How” when spoken to. His only activity is treachery leading to massacres. Who is so dumb not to know all about Indians, even if they have never seen one, nor talked with anyone who ever knew one?

The American Negro exhibit is a group of two. Both of these mechanical toys are built so that their feet eternally shuffle, and their eyes pop and roll. Shuffling feet and those popping, rolling eyes denote the Negro, and no characterization is genuine without this monotony. One is seated on a stump picking away on his banjo and singing and laughing. The other is a most amoral character before a share-cropper’s shack mumbling, about injustice. Doing this makes him out to be a Negro “intellectual.” It is as simple as all that.

The whole museum is dedicated to the convenient “typical.” In there is the “typical” Oriental, Jew, Yankee, Western, Southerner, Latin, and even out-of-favor Nordics like the German. The Englishman say old chappie, and the gesticulating Frenchman. The least observant American can know them all at a glance. However, the public willingly accepts the untypical in Nordics, but feels cheated if the untypical is portrayed in others. The author of Scarlet Sister Mary
complained to me that her neighbors objected to her book on the grounds that she had the characters thinking, and everybody know that Nigras don’t think.”

But for the national welfare, it is urgent to realize that minorities do think, and think about something other than the race problem. That they are very human and internally, according to natural endowment, are just like everybody else. So long as this is not conceived, there must remain that feeling of unsurmountable difference, and difference to the average man means something bad. If people were made right, they would be just like him. The trouble with the purely problem arguements is that they leave too much unknown. Argue all you will or may about injustice, but as long as the majority cannot conceive of a Negro or a Jew feeling and reacting inside just as they do, the majority will keep right on believing that people who do not look like them cannot possibly feel as they do, and conform to the established pattern. It is well known that there must be a body of waived matter, let us say, things accepted and taken for granted by all in a community before there can be that commonality of feeling. The usual phrase is having things in Common Until this is thoroughly established in respect to Negroes in America, as well as of other minorities, it will remain impossible for the majority to conceive of a Negro experiencing a deep and abiding love and not just the passion of sex. That a great mass of Negroes can be stirred by the pageants of Spring and Fall; the extravaganza of summer, and the majesty of winter. That they can and do experience discovery of the numerous subtle faces as a foundation for a great and selfless love, and the diverse nuances that go to destroy that love as with others. As it is now, this capacity, this evidence of high and complicated emotions, is ruled out. Hence the lack of interest in a romance uncomplicated by the race struggle has so little appeal.

This insistence on defeat in a story where upperclass Negroes are portrayed, perhaps says something from the subconscious of the majority. Involved in western culture, the hero or the heroine, or both, must appear frustrated and go down to defeat, somehow. Our literature reeks with it. Is it the same as saying, “You can translate Virgil, and fumble with the differential calculus, but can you really comprehend it? Can you cope with our subtleties?

That brings us to the folklore of “reversion to type.” This curious doctrine has such wide acceptance that it is tragic. One has only to examine the huge literature on it to be convinced. No matter how high we may seem to climb, put us under strain and we revert to type, that is, to the bush. Under a superficial layer of western culture, the jungle drums throb in our veins.

This ridiculous notion makes it possible for that majority who accept it to conceive of even a man like the suave and scholarly Dr. Charles S. Johnson to hide a black cat’s bone on his person, and indulge in a midnight voodoo ceremony, complete with leopard skin and drums if threatened with the loss of the presidency of Fisk University, or the love of his wife. “Under the skin... better to deal with them in business, etc., but otherwise keep them at a safe distance and under control. I tell you, Carl Van Vechten, think as you like, but they are just not like us.”

The extent and extravagance of this notion reaches the ultimate in nonsense in the widespread belief that the Chinese have bizarre genitals, because of that eye-fold that makes their eyes seem to slant. In spite of the fact that no biology has ever mentioned any such difference in
reproductive organs makes no matter. Millions of people believe it. “Did you know that a Chinese has . . .” Consequently, their quiet contemplative manner is interpreted as a sign of slyness and a treacherous inclination.

But the opening wedge for better understanding has been thrust into the crack. Though many Negroes denounced Carl Van Vechten’s Nigger Heaven because of the title, and without ever reading it, the book, written in the deepest sincerity, revealed Negroes of wealth and culture to the white public.

It created curiosity even when it aroused scepticism. It made folks want to know. Worth Tuttle Hedden’s The Other Room has definitely widened the opening. Neither of these well-written works take a romance of upper-class Negro life as the central theme, but the atmosphere and the background is there. These works should be followed up by some incisive and intimate stories from the inside.

The realistic story around a Negro insurance official, dentist, general practitioner, undertaker and the like would be most revealing. Thinly disguised fiction around the well known Negro names is not the answer, either. The “exceptional” as well as the Ol’ Man Rivers has been exploited all out of context already. Everybody is already resigned to the “exceptional” Negro, and willing to be entertained by the “quaint.” To grasp the penetration of western civilization in a minority, it is necessary to know how the average behaves and lives. Books that deal with people like in Sinclair Lewis’ Main Street is the necessary metier. For various reasons, the average, struggling, non-morbid Negro is the best-kept secret in America. His revelation to the public is the thing needed to do away with that feeling of difference which inspires fear, and which ever expresses itself in dislike.

It is inevitable that this knowledge will destroy many illusions and romantic traditions which America probably likes to have around. But then, we have no record of anybody sinking into a lingering death on finding out that there was no Santa Claus. The old world will take it in its stride. The realization that Negroes are no better nor no worse, and at times just as bonny as everybody else, will hardly kill off the population of the nation.

Outside of racial attitudes, there is still another reason why this literature should exist. Literature and other arts are supposed to hold up the mirror to nature. With only the fractional “exceptional” and the “quaint” portrayed, a true picture of Negro life in America cannot be. A great principle of national art has been violated.

These are the things that publishers and producers, as the accredited representatives of the American people, have not as yet taken into consideration sufficiently. Let there be light!

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