

To many, a pop tab is just a piece of aluminum with one purpose, to open a can. But to the Ronald McDonald House, the pop tab is an invaluable resource. We recycle pop tabs to support the Birmingham Ronald McDonald House and the more than 12,000 families we serve every year. Thanks to the dedication of hundreds of schoolchildren, families, businesses, churches and other community groups, we have raised over \$52,000. We hope to increase this goal and you can help!



PULL A TAB!



RONALD MCDONALD HOUSE CHARITIES® OF ALABAMA

920 17th Street South  
Birmingham, AL 35205

Phone: 205-918-4534  
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RONALD MCDONALD HOUSE  
CHARITIES® OF ALABAMA

# Pop Tab Program



For more info  
Call: 205-918-4534  
[www.rmhca.org](http://www.rmhca.org)

# What is the Pop Tab Program?

The Ronald McDonald House Pop Tab Program was started in 1987 by the Minneapolis/St. Paul Ronald McDonald House.

Ronald McDonald House Charities of Alabama teamed up with Brothers Recycling in 2001 to better fund our recycling program. Brothers Recycling comes by the House to pick up the tabs for recycling **and** pays us double the going rate for aluminum.



These funds are used to fund operations at the House, for things like utility bills and supplies for the

House that families need.

Since 2001, Ronald McDonald House Charities of Alabama has raised over \$52,000 for operations. Thanks to all those who've helped us—we hope you can join them!

## Why Pop Tabs?

Pop tabs are cleaner and easier to collect than the whole cans and the Ronald McDonald House does not have room to store whole cans. For more information on recycling cans, please visit our website at [www.rmhca.org](http://www.rmhca.org).

Pop tabs are easy to collect—everyone drinks sodas and it is fun to watch the collection add up.

This small item creates awareness for the Ronald McDonald House and its programs as well as helps to promote recycling.



## How Can I Help?

Here's how easy it is to make a difference in the lives of the families who turn to the Ronald McDonald House in Birmingham in their time of medical crisis:

- Just pop off those aluminum tabs from your soda cans, vegetable and soup cans, pet food cans, special diet food, etc.
- Get your school, community group, workplace or church involved in the pop tab program. The more people who join, the more the families that need to stay at the Ronald McDonald House are helped.
- Save them in containers that are wide mouthed, shoe boxes, coffee cans and zip-lock bags are great places to collect tabs.
- Bring them to the Ronald McDonald House at 920 17th Street South, Birmingham, AL 35205
- Tabs are then weighed for recycling and the monies raised go to help with our costs to operate our Ronald McDonald House.

## About Ronald McDonald House

### Charities® of Alabama

The 31-bedroom Ronald McDonald House in Birmingham provides “a home-away-from-home” for families of sick children. Families pay \$5 to \$10 per night for services costing over \$53 per night to provide. More than 27,000 families of sick children have stayed at the Birmingham Ronald McDonald House since 1979—1,200 families in 2005 alone.

A new Ronald McDonald House is scheduled to open at 4th Ave. South and 17th Street in the Spring of 2007. With 41 bedrooms, an elevator and within walking distance of Children's Hospital and UAB, it will serve families for years to come.

### Quick Facts:

1 inch = 1 pop tab

1, 280 tabs = 1 pound = \$0.70

1 mile = 63,360 pop tabs

75 lbs of pop tabs will house a family for one night at the Ronald McDonald House.

525 lbs of pop tabs houses a family for a whole week!

To date, more than 400 million pop tabs have been collected nationwide, generating more than \$4 million for participating Houses.

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