

1950s: Study Guide

General:

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|---------------------------------|---------------------------------------------------|
| baby boom | economy after WW II |
| conglomerate | Taft-Hartley Act |
| franchise system | Federal Highway Act |
| GI Bill | effects of new highway construction |
| beatniks | Election of 1948, 1952 |
| growth of suburbs in 50s | TV in the 50s |
| first suburb | Hays Office |
| consumer culture | demographic shifts in the 50s |
| credit cards in 50s | nuclear energy in 50s |
| religion in 50s | early rock & roll/roots of rock & roll/influences |
| business after WW II | 1 st McDonald's where? |
| payola | style of restaurant popular in 50s |
| Rebel Without A Cause | women in the 50s |
| economic policies of Eisenhower | "silent generation" |
| problems in 50s | |

People:

| | |
|------------------------|-----------------|
| Jack Kerouac | Sam Phillips |
| Billy Graham | Elvis Presley |
| Ray Kroc | Jackie Brenston |
| William J. Levitt | Alan Freed |
| Carl Perkins | Fats Domino |
| John Kenneth Galbraith | James Dean |