

HCS

FION DRINKS: NEW TREND

April 2012

According to healthcare and mental health professionals, relaxation drinks are being marketed toward the youth.



"Purple Drank", "Mary Jane's Relaxing Soda", and "Marley's Mellow Mood" all have something in common. They are all a part of a growing phenomenon that is quickly becoming known as anti-energy drinks. These claim to be quick fixes of instant relaxation and calm that are intended to help people de-stress and unwind. Some of these drinks contain ingredients that are illegal and some that have not met FDA approval. Some of the ingredients are listed as follows: codeine cough syrup, kava extract, melatonin, and valerian root. These ingredients work to induce relaxation and produce a mellowing effect on mood. They also mimic the effects of many illegal drugs such as marijuana, prescription codeine and cocaine. http://www.cnn.com/2011/HEALTH/02/04/anti.energy.drinks/index.html

http://nutritionandwellnessbytes.blogspot.com/2011/07/trendy-bytes-anti-energy-drinks.html

Can You Spot the Difference?

Risks Associated

- \Rightarrow Drinking relaxation drinks produce sedation and sleepiness.
- These products contain one milligram of \Rightarrow melatonin which is enough to make anyone sleepy. Recommended dose of melatonin for a child is .2 milligrams
- \Rightarrow Mixing products with alcohol for a stronger effect.

Common Ingredients in **Relaxation Drinks:**

Melatonin—Controls sleep cycle. Side effects include drowsiness and mental/ mood changes.

Valerian Root—Sleep aid.

Side effects: headaches, agitation and night mares, depression.

L-Theanine—amino acid. May cause jittery and anxious feelings.

Kava—Said to create a mellow mood. Side effects include potential liver damage.

St John's Wort-Herbal treatment for de-Studies show many adverse pression. effects when combined with other medications such as for ADHD.

Classie Graps Sold in Sold in **Convenience Stores** or man f **Convenience Stores** VS Sugar Valerian Root FDA Approved Not FDA Approved Carbonated May Cause Drowsiness

A Gateway Drug? Relaxation Drinks

Dallas-area addiction experts, who have seen increased numbers of youths abusing cough syrup in the past year or more, are concerned about Drank, [a carbonated beverage now sold in convenience stores]. "It's promoting the drug [purple drank]," said Michelle Hemm, director of Dallas programs for



Phoenix House, a treatment center for youths. "They weren't trying to disguise what they're promoting."

Janet Henson, manager of substance abuse services for the Dallas County Juvenile department, said one youth with a can of Drank told her that he was trying to ease withdrawal symptoms from marijuana.

The 1 mg of melatonin in **Drank** is enough to make someone sleepy - and fast because it's already dissolved, said Dr. Gregory Carter, clinical associate professor of neurology at the University of Texas Southwestern Medical Center in Dallas. He said the valerian [root] likely is not enough to have a strong effect.

The danger of this is a quick hit in producing sedation and sleepiness, and the other thing would be if they mix it with alcohol," Carter said. He said drinking it and

"Purple Drank" A slang term, mentioned in rap lyrics, which is a homemade concoction of codeine cough syrup mixed with sprite and candy such as jolly ranchers then driving would be dangerous. dallas/headlines/20100218-Anti-energyhttp://www.dallasnews.com/new drink-hard-for-some-3394.ece

PARENT ALERT! BULLETINS ARE PROVIDED BY THE STUDENT ASSISTANCE PROGRAM OF HOOVER CITY SCHOOLS, HOOVER, AL ADDITIONAL PARENT ALERT BULLETINS CAN BE FOUND BY VISITING HOOVER CITY SCHOOLS' WEBSITE AT WWW.HOOVER.K12.AL.US, "PARENT RESOURCES". ANONYMOUSLY REPORT ANY CONCERNS TO THE SAFE SCHOOLS TIP LINE AT 439-1090