

Communication and Information Release

Hoover City Board of Education believes that communication and sharing of information is vitally important and in so doing, may deem it necessary to make its schools, students and certain student information available to the public, including, but not limited to the news media and other informational and promotional outlets. The Family Educational Rights and Privacy Act (FERPA) is a federal law that protects the privacy of student education records (click here for FERPA). Hoover City Board of Education designates the following categories of information as directory information, as defined in FERPA: the student’s name, photograph, video image (other than security video), date and place of birth, dates of attendance, grade level, enrollment status, degrees, honors and awards, and participation in officially recognized activities, including but not limited to fine arts and sports, along with general information associated with said activities, such as weight and height of members of athletic teams. Directory information shall also include the names(s), mailing address, e-mail address and/or phone number of the student’s parent(s) or guardian(s). Student video images contained on security video recordings shall be subject to disclosure as directory information to law enforcement personnel and the parent(s) or guardian(s) of a student appearing on security video recordings. I hereby give Hoover City Board of Education the right and permission to publish, distribute and/or use photographs/video/audio of my child, a student registered at a Hoover City school. I understand such reproductions may include the student’s first and last name and could be used to publicize/promote the school and /or district through its own media productions, through commercial media and /or online media. I waive any right to inspect and/or approve the finished product and do release HCBOE from any liability by virtue of distortion by processing. I further agree that these items may be used without limitation, or reservation, or any fee. I accept responsibility, knowing that this release is on file, to have it removed when and if I deem it disadvantageous or inadvisable to have my student featured in such a manner.

*I agree to this statement YES NO

Print Child’s Name X

Guardian’s Signature X

Date _____