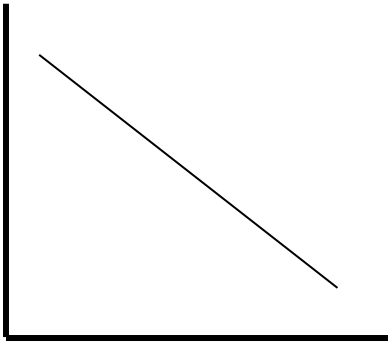


Practice with Determinants: DEMAND

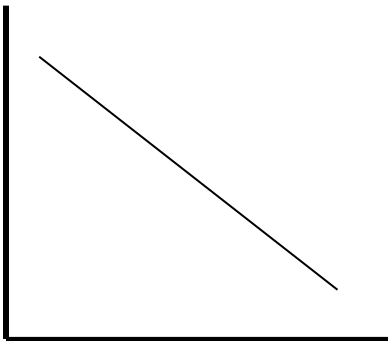
Demand:

1. Currently, gas and fuel prices have been rising steadily for months. How has the drastic increase in fuel affected the demand curve for Ford F150 trucks? Show the shift in demand and name the determinant.



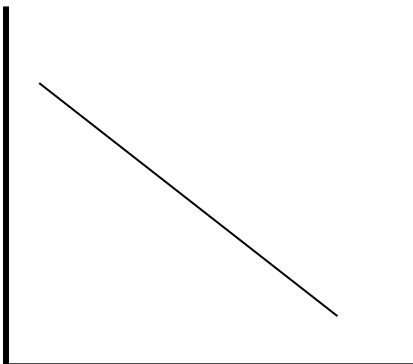
***Name the determinant:**

2. Assuming that Abercrombie jeans and Gap jeans are suitable substitutes, what would happen to the demand curve for Gap jeans in the following price scenario: Gap Jeans @ \$58.00; Abercrombie Jeans @ \$75.00



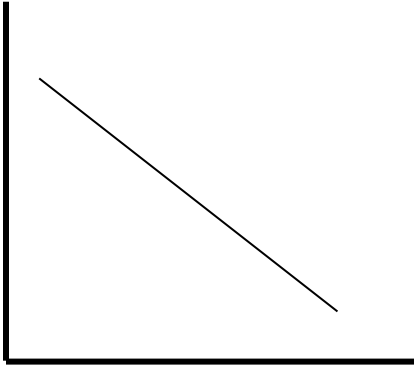
***Name the determinant:**

3. If the Wall Street Journal published an article w/ the headline "Poultry Farmers Detect Infectious Avian Bird Flu," what would happen to the demand curve for chicken?



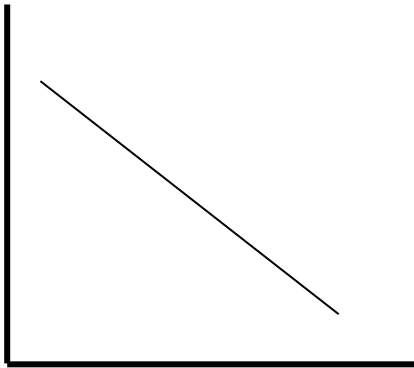
***Name the determinant:**

4. On March 1, what would have happened to the demand for Valentine's Day chocolates, teddy bears, and conversation hearts at CVS? Show the shift in the demand curve below and list the determinant.



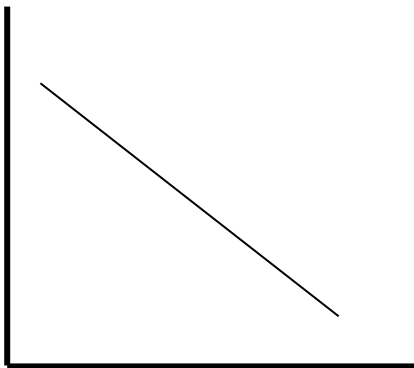
***Name the determinant:**

5. Unemployment is at an all-time high in Alabama. Meanwhile, 7 stores such as Pottery Barn Kids have closed at the Summit, known for its high-end stores like Saks, J.Crew, and more. What has caused the change in the demand for high-end goods from these shops? Show the shift in the demand curve below and list the determinant.



***Name the determinant:**

6. The New Orleans Saints football team just won their first Superbowl title in franchise history and an ESPN.com poll showed that 74% of fans were rooting for the Saints. As a result, what will happen to the demand curve for New Orleans Saints merchandise like t-shirts and jerseys throughout the country? Show the shift in the demand curve below and list the determinant.



***Name the determinant:**
