PRESENT, PAST, AND FUTURE TENSES

Read each sentence carefully. Identify the underlined verb as past, present, or future tense.

1. Merchandisers ______ by listening to focus groups.

2. They ______ together many styles for teenagers to look at.

3. Later, the design team ______ special touches.

4. They ______ the first designs out for more work.

5. The marketers ______ the latest fashions and ideas.

6. They ______ the prices down so teenagers can afford them.

7. At one point, the patterns ______ back to the cutting room.

8. There, sewers ______ a small run for the test market.


10. Shoppers ______ buy the jeans.

11. The marketers ______ on a plan for letting customers know about the jeans.

12. Then, they ______ a campaign to attract buyers.

13. For instance, they ______ the big signs and size charts you see in stores.

14. An ad agency ______ ads for magazines and newspapers.

15. Researchers ______ their ads to consumer groups.

RETEACHING: The tense of a verb shows the time of the action. The present tense shows that the action is happening now. The past tense shows that the action happened in the past. The future tense shows the action will happen in the future. It uses the helping verb will followed by a main verb.
PRESENT, PAST, AND FUTURE TENSES

On the line provided, write the correct tense of the verb given in parentheses.

1. We _______________ at many styles of jeans. (look; past)

2. We _______________ for hours! (shop; past)

3. Jeans _______________ in so many styles. (come; present)

4. Paula _______________ the wide-cut look. (like; present)

5. I _______________ on jeans with a straighter, tighter leg. (try; past)

6. Paula _______________ her jeans super long. (wear; future)

7. Long ago, she _______________ her jeans, but not anymore. (hem; past)

8. Styles _______________ quickly. (change; present)

9. The jeans business constantly _______________ new styles. (supply; present)

10. This year’s look _______________ next year’s laugh. (be; future)

11. Most stores _______________ jeans in a variety of sizes. (carry; present)

12. Tomorrow Paula and her friends _______________ to the mall to shop. (go; future)

RETEACHING: The tense of a verb shows the time of the action. The **present tense** shows that the action is happening now. The **past tense** shows that the action happened in the past. The **future tense** shows the action will happen in the future. It uses the helping verb **will** followed by a main verb.

On a separate piece of paper, write a paragraph about a product or style you bought or used in the past that you no longer enjoy. Underline each verb you use.
PRESENT, PAST, AND FUTURE TENSES

Identify the underlined word or words in each sentence. Fill in the circle next to the correct answer.

1. Merchandisers find styles as well as fabric.
   a) present
   b) past
   c) future

2. Teenagers will go to malls to buy them.
   a) present
   b) past
   c) future

3. First the merchandisers traveled to the big stores.
   a) present
   b) past
   c) future

4. Then, teenagers will decide what to buy.
   a) present
   b) past
   c) future

5. The team will design the best fitting jeans.
   a) present
   b) past
   c) future

6. Later the teams will meet with the designers about a plan.
   a) present
   b) past
   c) future

7. On busy days clerks fold many pairs of jeans.
   a) present
   b) past
   c) future

8. They keep the jeans neat and clean.
   a) present
   b) past
   c) future

9. Thousands of jeans were sold last year.
   a) present
   b) past
   c) future

10. Designers gather all the information.
    a) present
    b) past
    c) future
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1. present 6. present 11. present
2. present 7. past 12. future
3. future 8. present 13. past
4. past 9. future 14. future
5. present 10. future 15. future

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1. looked 5. tried 9. supplies
2. shopped 6. will wear 10. will be
3. come 7. hemmed 11. carry
4. likes 8. change 12. will go

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1. a 3. b 5. c 7. a 9. b
2. c 4. c 6. c 8. a 10. a