

Most Popular Merchants

**family**  
book store  
Up To 50%

**Walmart**   
4%

**BARNES & NOBLE**  
6%

**KOHL'S**  
4%

  
2% - 5%  
**TARGET**

**NETFLIX**  
\$12

**Oriental Trading**  
Company, Inc.<sup>®</sup>  
5%

**Sears**  
4%

 **iTunes**  
5%

**verizon**wireless  
\$30 - \$75

  
3%

  
**DIRECTV**  
\$110

  
8%

1800Flowers.com - 6%  
Ace Hardware - 5%  
Advance Auto Parts - 8%  
Aeropostale - 4%  
American Musical Supply - 6%  
Ancestry.com - 15%  
Auto Trader - 10%  
Avon - 6%  
Barnes & Noble - 6%  
Bass Pro Shops - 5%  
Best Buy - 1-6%  
Best Western Hotels - 5%  
Buckle.com - 5%  
Candy.com - 9%  
Cafe Britt Gourmet Coffee - 8%  
Camping World - 6%  
Coca-Cola Store - 10%  
Constant Contact - \$50  
Costume Kingdom - 11%  
Crayola Store - 10%  
CVS Pharmacy - 7%  
Decal Girl - 10%  
Dell Home Computers - 1.5%  
Dickies - 8%  
Directv - \$110  
Discount School Supply - 5%  
Discovery Channel - 5%  
Disney Store - 3%  
Emeril Cooking Products - 7%  
Eddie Bauer - 6%  
ESPN Store - 5%  
Fabric.com - 8%  
Family Book Store - Up to 50%  
Fandango - .10¢  
FedEx Office - 5.5%  
Game Stop - 5%  
GAP - 4%  
Ghirardelli Chocolate - 8%  
Glasses USA - 18%

Golf Outlets - 10%  
Groupon - 1-10%  
Guitar Center - 6%  
Hancock Fabrics - 8%  
Hanes.com - 5%  
Home Depot - 3%  
Home Shopping Network - 1-6%  
Hooked On Phonics - 15%  
Hotwire - 2%  
ICE.com - 7%  
Inkgrabber.com - 5%  
iTunes - 5%  
iStockPhoto.com - 20%  
Jelly Belly - 8%  
Jos. A. Bank - 8%  
Journeys - 8%  
Justice/Limited Too - 4.5%  
Kmart - 1-7%  
Kohl's - 4%  
Lane Bryant - 5%  
Lands End - 4%  
LifeLock Identity Services - \$37  
Linens 'N Things - 4%  
Lowe's - 3%  
Mac Mall - 3%  
Marriot Hotels & Resorts - 2.1%  
Mattel Toy Shop - 4%  
Microsoft Store - 3%  
Musicians Friend - 6%  
My M&M's - 10%  
Netflix - \$12  
Nike - 8%  
Office Depot - 5-6%  
Old Navy - 4%  
Omaha Steaks - 7%  
Oriental Trading Company - 5%  
Pac Sun Swimwear - 7%  
Paychex Payroll Products - \$15  
PetMeds - 12%

PetSmart - 8%  
Priceline.com - 3%  
Puma - 9%  
Quickbooks - 7%  
Quicken - 12%  
QVC - 4%  
Reebok - 10%  
REI Outdoors - 5%  
Relax The Back - 5%  
Sams Club - 3%  
Sears.com - 1-7%  
Sephora.com - 5%  
Sharper Image - 2%  
Shindigz Party Supply - 13%  
Silver Jeans - 8%  
Sirius/XM Satellite Radio - 10%  
Skype - 25%  
Soccer.com - 7.5%  
Southwest Airlines Vacations - 3%  
Starbucks - 7%  
Tabasco Store - 6%  
Target.com - 2-5%  
The Body Shop - 8%  
The Children's Place - 5%  
The Container Store - 6%  
The Popcorn Factory - 6%  
The Sportsman's Guide - 7%  
Things Remembered - 7%  
Timberland - 4%  
Tire Rack - 6%  
TOMS Shoes - 7%  
Total Gym - 8.5%  
Travelocity - 2-6%  
Tractor Supply Co. - 5%  
Verizon Wireless - \$30-75  
Walmart.com - 4%  
Walgreens - 1-4%  
WeightWatchers.com - \$10  
Zales Diamond Store - 4%