



Dear Parents,

Our school is participating in the SchoolMall program this year. This online program helps our school earn cash without having students selling door-to-door, collecting money or delivering products. Over 400 merchants, including Sears, Target and WalMart, have joined together to offer up to 50% of sales to our school for shopping through SchoolMall.com.

Your participation is the key to a successful program for our school. Our school will receive a guaranteed \$2.25 per 11 mailable postcards. These postcards will be mailed with a brochure offering over 250 family magazines and other specialty items, along with instructions on how to shop at www.schoolmall.com. When two items are ordered from the brochure, your student will earn the Smiley Face shirt. Every student who returns the booklet marked "Yes" will be entered in a drawing, held in May, for a Family Vacation to Orlando, Florida. Also, every child returning their completed postcard booklet will receive a special gift.

To shop, simply go to www.schoolmall.com and select our school. We hope you enjoy the SchoolMall website and we look forward to kicking-off our SchoolMall campaign.



Sincerely,