

# BUSINESS MARKETING SALES PROMOTIONS PATHWAY



*Mattie T. Blount High School*  
 5450 Lott Road – Eight Mile, AL 36613  
 251.221.3070 Ext. 12013  
 Jerome Woods, Principal

Grade Level	ENGLISH*	MATH*	SCIENCE*	SOCIAL STUDIES*	PATHWAY REQUIREMENTS	ACADEMY EXPERIENCES
9 <sup>TH</sup> GRADE	English 9	Algebra I	Biology	World History	Career Preparedness Health PE	Select all that Apply. <input type="checkbox"/> Kuder Activities <input type="checkbox"/> Guest Speakers <input type="checkbox"/> Public Speaking Activities <input type="checkbox"/> Career & Technical Student Organization (CTSO) <b>FBLA</b> <input type="checkbox"/> Assignment of Post-Secondary Mentor <input type="checkbox"/> Field trips/Tours <input type="checkbox"/> First Aid Certification <input type="checkbox"/> Field Experience(s) <input type="checkbox"/> OSHA 10 Credentialing <input type="checkbox"/> Senior Project (Portfolio) <input type="checkbox"/> Cooperative Education
10 <sup>TH</sup> GRADE	English 10	Geometry	Physical Science	U.S. History to 1877	Business Technology Applications Course Number: <b>450006</b>	
11 <sup>TH</sup> GRADE	English 11	Math Elective	Science Elective	U.S. History 1877 to Present	Marketing Principals Course Number: <b>550011</b>	
12 <sup>TH</sup> GRADE	English 12	Math Elective	Science Elective	American Government/ Economics	Marketing Sales Promotion Course Number: <b>550021</b>	
Assessments & Credentials	CPR/First Aid Certification, Kuder, OSHA 10 Credentialing, ACT, Work-Keys (Co Op only)				Cluster: BUSINESS Pathway: Business Marketing Microsoft Office Specialist ( <b>successful obtainment of 2 certification required</b> ) <ul style="list-style-type: none"> <li>• Microsoft Word</li> <li>• Microsoft Excel</li> <li>• Microsoft PowerPoint</li> </ul> Educational Goal Career Goal	

Juanita Veale, Academy Specialist  
 October 30, 2016