CARROLL HIGH SCHOOL LESSON PLANS

Lisenby - Digital Design - Apr 3-7, 2017

Subject:	Lisenby - Digital Design Monday	Tuesday	Wednesday	Thursday	Friday
ACCRS:	2.) Demonstrate	2.) Demonstrate	2.) Demonstrate various	2.) Demonstrate various	2.) Demonstrate various
Accino.	various computer	various computer	computer operations	computer operations	computer operations
	operations using	operations using	using industry standard	using industry standard	using industry standard
	industry standard	industry standard	software for word	software for word	software for word
	software for word	software for word	processing, illustrating,	processing, illustrating,	processing, illustrating,
	processing,	processing, illustrating,	photo manipulating, and	photo manipulating, and	photo manipulating, and
	illustrating, photo	photo manipulating,	scanning. 5.) Utilize	scanning. 5.) Utilize	scanning. 5.) Utilize
	manipulating, and	and scanning. 5.) Utilize	drawing and rendering	drawing and rendering	drawing and rendering
	· -			-	
	scanning. 5.) Utilize	drawing and rendering	techniques and advanced	techniques and	techniques and
	drawing and	techniques and	illustration skills for digital	advanced illustration	advanced illustration
	rendering techniques	advanced illustration	design. 7.) Formulate	skills for digital design.	skills for digital design.
	and advanced	skills for digital design.	ideas from a concept to a	7.) Formulate ideas from	7.) Formulate ideas
	illustration skills for	7.) Formulate ideas	marketable digital design	a concept to a	from a concept to a
	digital design. 7.)	from a concept to a	product. 4.) Demonstrate	marketable digital	marketable digital
	Formulate ideas from	marketable digital	advanced application of	design product. 4.)	design product. 4.)
	a concept to a	design product. 4.)	the digital design process.	Demonstrate advanced	Demonstrate advanced
	marketable digital	Demonstrate advanced		application of the digital	application of the digital
	design product. 4.)	application of the		design process.	design process.
	Demonstrate	digital design process.			
	advanced application				
	of the digital design				
	process.				
Before:	Who/Where do you	Who/Where do you	Who/Where do you	Who/Where do you	Who/Where do you
	want to be	want to be	want to be Wednesday	want to be Wednesday	want to be Wednesday
	Wednesday	Wednesday	Clock-in/Task Sheet	Clock-in/Task Sheet	Clock-in/Task Sheet
	Clock-in/Task Sheet	Clock-in/Task Sheet			
During:	PBL Restaurant	PBL Restaurant	PBL Restaurant Identity	PBL Restaurant Identity	PBL Restaurant Identity
	Identity Project	Identity Project	Project Continued:	Project Continued:	Project Continued:
	Continued: Students	Continued: Students	Students will group with	Students will group	Students will group
	will group with	will group with	partners and work on	with partners and work	with partners and work
	partners and	partners and continue	design process on	on design process on	on design process on
	continue work on	work on design	creating a menu	creating a menu	creating a menu
	design process step	process step 5 (design	specified toward brand	specified toward brand	specified toward brand
	5 (design direction)	direction) making final	target. Menu products,	target. Menu products,	target. Menu products,
	- (a.eg.: a ee)	adjustments to logo.	food item list and price	food item list and price	food item list and price
			list	list	list
After:	Equipment	Logo turn-in	Equipment shutdown	Equipment shutdown	Equipment shutdown
	shutdown return to	2060 (01111111	return to cart.	return to cart.	return to cart.
	cart. Clock-out/Task	Equipment shutdown	Clock-out/Task Sheet	Clock-out/Task Sheet	Clock-out/Task Sheet
	Sheet	return to cart.	Clock day rask street	Clock day rask street	Clock out/ rask street
	Sincer	Clock-out/Task Sheet			
Docinad	Students will learn	·	Students will learn the	Students will learn the	Students will learn the
Desired	Students will learn	Students will learn the			
Outcome:	the process of	process of creating a	process of creating a full	process of creating a	process of creating a
	creating a full	full branding package	branding package to	full branding package	full branding package
	branding package to	to market a business	market a business with	to market a business	to market a business
	market a business	with cohesive design	cohesive design	with cohesive design	with cohesive design
	with cohesive design	throughout.	throughout.	throughout.	throughout.
	throughout.				
Formative/	Assessing students	Assessing students	Assessing students	Assessing students	Assessing students
Summative	creativity and skills	creativity and skills	creativity and skills	creativity and skills	creativity and skills
	based on	based on	based on performance.	based on performance.	based on performance.
	performance.	performance.			
Higher	What is an identity	What is an identity	What is an identity	What is an identity	What is an identity
Order	package? How can I	package? How can I	package? How can I	package? How can I	package? How can I
Questions:	brand a business	brand a business with	brand a business with	brand a business with	brand a business with
	with cohesive design	cohesive design	cohesive design	cohesive design	cohesive design
	elements? What	elements? What types	elements? What types of	elements? What types	elements? What types
		1 , , ,			
	types of fonts will	of fonts will be best	fonts will be best for a	of fonts will be best for	of fonts will be best for
	types of fonts will be best for a specific	of fonts will be best for a specific design	fonts will be best for a specific design style?	of fonts will be best for a specific design style?	a specific design style?