CARROLL HIGH SCHOOL LESSON PLANS

Lisenby - Digital Design - Apr 10-14, 2017

Subject:	Monday	Tuesday	Wednesday	Thursday	Friday
ACCRS:	2.) Demonstrate various computer operations using industry standard software for word processing, illustrating, photo manipulating, and scanning. 5.) Utilize drawing and rendering techniques and advanced illustration skills for digital design. 7.) Formulate ideas from a concept to a marketable digital design product. 4.) Demonstrate advanced application of the digital design process.	2.) Demonstrate various computer operations using industry standard software for word processing, illustrating, photo manipulating, and scanning. 5.) Utilize drawing and rendering techniques and advanced illustration skills for digital design. 7.) Formulate ideas from a concept to a marketable digital design product. 4.) Demonstrate advanced application of the digital design process.	2.) Demonstrate various computer operations using industry standard software for word processing, illustrating, photo manipulating, and scanning. 5.) Utilize drawing and rendering techniques and advanced illustration skills for digital design. 7.) Formulate ideas from a concept to a marketable digital design product. 4.) Demonstrate advanced application of the digital design process.	2.) Demonstrate various computer operations using industry standard software for word processing, illustrating, photo manipulating, and scanning. 5.) Utilize drawing and rendering techniques and advanced illustration skills for digital design. 7.) Formulate ideas from a concept to a marketable digital design product. 4.) Demonstrate advanced application of the digital design process.	
Before:	Who/Where do you want to be Wednesday Clock-in/Task Sheet	Who/Where do you want to be Wednesday Clock-in/Task Sheet	Who/Where do you want to be Wednesday Clock-in/Task Sheet	Who/Where do you want to be Wednesday Clock-in/Task Sheet	Good Friday
During:	PBL Restaurant Identity Project Continued: Students will group with partners and continue work on design process step 5 (design direction)	PBL Restaurant Identity Project Continued: Students will group with partners and continue work on design process step 5 (design direction) making final adjustments to logo.	PBL Restaurant Identity Project Continued: Students will group with partners and work on design process on creating a menu specified toward brand target. Menu products, food item list and price list	PBL Restaurant Identity Project Continued: Students will group with partners and work on design process on creating a menu specified toward brand target. Menu products, food item list and price list	
After:	Equipment shutdown return to cart. Clock-out/Task Sheet	Logo turn-in

Equipment shutdown return to cart. Clock-out/Task Sheet | Equipment shutdown return to cart. Clock-out/Task Sheet | Equipment shutdown return to cart. Clock-out/Task Sheet | |
Desired Outcome:	Students will learn the process of creating a full branding package to market a business with cohesive design throughout.	Students will learn the process of creating a full branding package to market a business with cohesive design throughout.	Students will learn the process of creating a full branding package to market a business with cohesive design throughout.	Students will learn the process of creating a full branding package to market a business with cohesive design throughout.	
Formative/ Summative	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.	
Higher Order Questions:	What is an identity package? How can I brand a business with cohesive design elements? What types of fonts will be best for a specific design style?	What is an identity package? How can I brand a business with cohesive design elements? What types of fonts will be best for a specific design style?	What is an identity package? How can I brand a business with cohesive design elements? What types of fonts will be best for a specific design style?	What is an identity package? How can I brand a business with cohesive design elements? What types of fonts will be best for a specific design style?	