CARROLL HIGH SCHOOL LESSON PLANS

Subject:	Lisenby - Digital Desigr Monday	Tuesday	Wednesday	Thursday	Friday
ACCRS:	2.) Demonstrate	2.) Demonstrate	2.) Demonstrate various	2.) Demonstrate various	2.) Demonstrate various
	various computer	various computer	computer operations	computer operations using	computer operations
	operations using	operations using	using industry standard	industry standard software	using industry standard
	industry standard	industry standard	software for word	for word processing,	software for word
	software for word	software for word	processing, illustrating,	illustrating, photo	processing, illustrating,
	processing,	processing, illustrating,	photo manipulating, and	manipulating, and	photo manipulating, and
	illustrating, photo	photo manipulating,	scanning. 5.) Utilize	scanning. 5.) Utilize	scanning. 5.) Utilize
	manipulating, and	and scanning. 5.) Utilize	drawing and rendering	drawing and rendering	drawing and rendering
	scanning. 5.) Utilize	drawing and rendering	techniques and advanced	techniques and advanced	techniques and advanced illustration skills for digital
	drawing and	techniques and	illustration skills for digital	illustration skills for digital	•
	rendering techniques	advanced illustration	design. 7.) Formulate	design. 7.) Formulate ideas	design. 7.) Formulate
	and advanced	skills for digital design.	ideas from a concept to a	from a concept to a	ideas from a concept to a
	illustration skills for	7.) Formulate ideas	marketable digital design	marketable digital design	marketable digital design
	digital design. 7.)	from a concept to a	product. 4.) Demonstrate	product. 4.) Demonstrate	product. 4.) Demonstrate
	Formulate ideas from	marketable digital	advanced application of	advanced application of	advanced application of
	a concept to a	design product. 4.)	the digital design process.	the digital design process.	the digital design process.
	marketable digital	Demonstrate advanced			
	design product. 4.)	application of the			
	Demonstrate	digital design process.			
	advanced application				
	of the digital design				
	process.				
Before:	Who/Where do you	Who/Where do you	Who/Where do you want	Who/Where do you want	Finish Friday
	want to be	want to be	to be Wednesday	to be Wednesday	
	Wednesday	Wednesday	Clock-in/Task Sheet	Clock-in/Task Sheet	
	Clock-in/Task Sheet	Clock-in/Task Sheet			
During:	PBL Restaurant	PBL Restaurant	PBL Restaurant Identity	BL Restaurant Identity	BL Restaurant Identity
	Identity Project	Identity Project	Project Continued:	Project Continued:	Project Continued:
	Continued: Students	Continued: Students	Students will group with	Students will group with	Students will group with
	will group with	will group with	partners and work on	partners and work on	partners and work on
	partners and work	partners and work on	design process on	design process on	design process on
	on design process on	design process on	creating a menu	creating a menu specified	creating a menu
	creating a menu	creating a menu	specified toward brand	toward brand target.	specified toward brand
	specified toward	specified toward		=	
			target. Other products	Other products designing	target. Other products
	brand target. Menu	brand target. Menu	designing labels,	labels, carry-out	designing labels,
	design progress.	design turn-in.	carry-out packaging etc.	packaging etc.	carry-out packaging etc.
After:	Equipment	Equipment shutdown	Equipment shutdown	Equipment shutdown	Equipment shutdown
	shutdown return to	return to cart.	return to cart.	return to cart.	return to cart.
	cart. Clock-out/Task	Clock-out/Task Sheet	Clock-out/Task Sheet	Clock-out/Task Sheet	Clock-out/Task Sheet
	Sheet				
Desired	Students will learn	Students will learn the	Students will learn the	Students will learn the	Students will learn the
Outcome:	the process of	process of creating a	process of creating a full	process of creating a full	process of creating a full
	creating a full	full branding package	branding package to	branding package to	branding package to
	branding package to	to market a business	market a business with	market a business with	market a business with
	market a business	with cohesive design	cohesive design	cohesive design	cohesive design
	with cohesive design	throughout.	throughout.	throughout.	throughout.
	throughout.				
Formative/	Assessing students	Assessing students	Assessing students	Assessing students	Assessing students
Summative	creativity and skills	creativity and skills	creativity and skills based	creativity and skills based	creativity and skills based
	based on	based on	on performance.	on performance.	on performance.
	performance.	performance.	- performancer	- performancer	- performancer
	performance.	performance.			
Higher	What is an identity	What is an identity	What is an identity	What is an identity	What is an identity
Order	-		package? How can I		-
	package? How can I	package? How can I		package? How can I brand	package? How can I
Questions:	brand a business	brand a business with	brand a business with	a business with cohesive	brand a business with
	with cohesive design	cohesive design	cohesive design	design elements? What	cohesive design
	elements? What	elements? What types	elements? What types of	types of fonts will be best	elements? What types of
	types of fonts will be	of fonts will be best	fonts will be best for a	for a specific design style?	fonts will be best for a
	best for a specific	for a specific design	specific design style?		specific design style?
	design style?	style?			