## CARROLL HIGH SCHOOL LESSON PLANS

Lisenby - Digital Design - May 8-12, 2017

Subject:	Monday	Tuesday	Wednesday	Thursday	Friday
ACCRS:	2.) Demonstrate	2.) Demonstrate various	2.) Demonstrate various	2.) Demonstrate various	2.) Demonstrate various
	various computer	computer operations	computer operations	computer operations using	computer operations
	operations using	using industry standard	using industry standard	industry standard software	using industry standard
	industry standard	software for word	software for word	for word processing,	software for word
	software for word	processing, illustrating,	processing, illustrating,	illustrating, photo	processing, illustrating,
	processing, illustrating,	photo manipulating,	photo manipulating, and	manipulating, and	photo manipulating, and
	photo manipulating,	and scanning. 5.) Utilize	scanning. 5.) Utilize	scanning. 5.) Utilize	scanning. 5.) Utilize
	and scanning. 5.) Utilize	drawing and rendering	drawing and rendering	drawing and rendering	drawing and rendering
	drawing and rendering	techniques and	techniques and	techniques and advanced	techniques and advanced
	techniques and	advanced illustration	advanced illustration	illustration skills for digital	illustration skills for
	advanced illustration	skills for digital design.	skills for digital design.	design. 7.) Formulate ideas	digital design. 7.)
	skills for digital design.	7.) Formulate ideas from a concept to a	7.) Formulate ideas from a concept to a	from a concept to a	Formulate ideas from a
	7.) Formulate ideas from a concept to a	marketable digital	marketable digital	marketable digital design product. 4.) Demonstrate	concept to a marketable digital design product. 4.)
	marketable digital	design product. 4.)	design product. 4.)	advanced application of	Demonstrate advanced
	design product. 4.)	Demonstrate advanced	Demonstrate advanced	the digital design process.	application of the digital
	Demonstrate advanced	application of the	application of the digital	the digital design process.	design process.
	application of the	digital design process.	design process.		design process.
	digital design process.	gg p			
Before:	Who/Where do you	Who/Where do you	Who/Where do you	Who/Where do you want	Finish Friday
	want to be	want to be Wednesday	want to be Wednesday	to be Wednesday	
	Wednesday	Clock-in/Task Sheet	Clock-in/Task Sheet	Clock-in/Task Sheet	
	Clock-in/Task Sheet				
During:	PBL Restaurant	PBL Restaurant	PBL Restaurant Identity	BL Restaurant Identity	BL Restaurant Identity
	Identity Project	Identity Project	Project Continued:	Project Continued:	Project Continued:
	Continued: Students	Continued: Students	Students will group	Students will group with	Students will group with
	will group with partners and work on	will group with partners and work on	with partners and work	partners and work on	partners and work on
	design process on	design process on	on design process on creating a menu	design process on creating a menu specified toward	design process on creating a menu
	creating a menu	creating a menu	specified toward brand	brand target. Other	specified toward brand
	specified toward	specified toward brand	target. Other products	products designing labels,	target. Other products
	brand target. Other	target. Other products	designing labels,	carry-out packaging etc.	designing labels,
	products designing	designing labels,	carry-out packaging	, , , , , , , , , , , , , , , , , , , ,	carry-out packaging etc.
	labels, carry-out	carry-out packaging	etc.		,
	packaging etc.	etc.			
After:	Equipment shutdown	Equipment shutdown	Equipment shutdown	Equipment shutdown	Equipment shutdown
	return to cart.	return to cart.	return to cart.	return to cart.	return to cart.
	Clock-out/Task Sheet	Clock-out/Task Sheet	Clock-out/Task Sheet	Clock-out/Task Sheet	Clock-out/Task Sheet
Desired	Students will learn the	Students will learn the	Students will learn the	Students will learn the	Students will learn the
Outcome:	process of creating a	process of creating a	process of creating a	process of creating a full	process of creating a full
	full branding package	full branding package	full branding package	branding package to	branding package to
	to market a business	to market a business	to market a business	market a business with	market a business with
	with cohesive design	with cohesive design	with cohesive design	cohesive design	cohesive design
	throughout.	throughout.	throughout.	throughout.	throughout.
Formative/	Assessing students	Assessing students	Assessing students	Assessing students	Assessing students
Summative	creativity and skills	creativity and skills	creativity and skills	creativity and skills based	creativity and skills
	based on	based on performance.	based on performance.	on performance.	based on performance.
	performance.	223ca on periormance.	sasea on performance.	S. periormanec.	sasea on performance.
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Higher Order	What is an identity	What is an identity	What is an identity	What is an identity	What is an identity
Order	package? How can I brand a business with	package? How can I	package? How can I	package? How can I brand	package? How can I brand a business with
Questions:	cohesive design	brand a business with cohesive design	brand a business with cohesive design	a business with cohesive design elements? What	cohesive design
	elements? What types	elements? What types	elements? What types	types of fonts will be best	elements? What types
	of fonts will be best	of fonts will be best for	of fonts will be best for	for a specific design style?	of fonts will be best for a
				. S. a specific design style:	specific design style?
1	for a specific design	a specific design style?	a specific design style?		I Specific design sivier