

CARROLL HIGH SCHOOL LESSON PLANS

Lisenby - Graphic Illustration - Oct 2-6, 2017

Subject:	Monday	Tuesday	Wednesday	Thursday	Friday
ACCRS:	2.) Demonstrate various computer operations using industry standard software for word processing, illustrating, photo manipulating, and scanning.5.) Utilize drawing and rendering techniques and advanced illustration skills for digital design.	2.) Demonstrate various computer operations using industry standard software for word processing, illustrating, photo manipulating, and scanning.5.) Utilize drawing and rendering techniques and advanced illustration skills for digital design.	6.) Explain the effect of design, including logo, pictograms, and symbols, on corporate identity in advertising design.	6.) Explain the effect of design, including logo, pictograms, and symbols, on corporate identity in advertising design.	
Before:	Uniforms, clock-in	Uniforms, clock-in	Uniforms, clock-in	Uniforms, clock-in	Teacher Workday
During:	Continue zoo animal pen tool logo business card design project Students are going to design a business card with previously designed logo	Continue zoo animal pen tool logo business card design project Students are going to design a business card with previously designed logo Last Day - Turn in	Study Guide 1st 9 weeks	Study Guide 1st 9 weeks	
After:	Clock-out, clean-up	Clock-out, clean-up	Clock-out, clean-up	Clock-out, clean-up	
Desired Outcome:	Students will learn how to take create a business card layout from previously drawn vectors in Illustrator to be used as a background in InDesign	Students will learn how to take create a business card layout from previously drawn vectors in Illustrator to be used as a background in InDesign	Students will review previously learned content	Students will review previously learned content	
Formative/ Summative			Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.	
Higher Order Questions:	How can a business card be created in Illustrator to be used as a background in InDesign? What company can be represented by an animal logo? How can an effective logo design be transformed into a business card in Illustrator?	How can a business card be created in Illustrator to be used as a background in InDesign? What company can be represented by an animal logo? How can an effective logo design be transformed into a business card in Illustrator?	How can you identify and explain previously learned techniques in Advertising Design?	How can you identify and explain previously learned techniques in Advertising Design?	