

CARROLL HIGH SCHOOL LESSON PLANS

Lisenby - Graphic Illustration - Oct 9-13, 2017

Subject:	Monday	Tuesday	Wednesday	Thursday	Friday
ACCRS:		4.) Solve design problems through the design process of research, thumbnails, rough drafts, and comprehensive components. 6.) Explain the effect of design, including logo, pictograms, and symbols, on corporate identity in advertising design.	4.) Solve design problems through the design process of research, thumbnails, rough drafts, and comprehensive components. 6.) Explain the effect of design, including logo, pictograms, and symbols, on corporate identity in advertising design.	4.) Solve design problems through the design process of research, thumbnails, rough drafts, and comprehensive components. 6.) Explain the effect of design, including logo, pictograms, and symbols, on corporate identity in advertising design.	4.) Solve design problems through the design process of research, thumbnails, rough drafts, and comprehensive components. 6.) Explain the effect of design, including logo, pictograms, and symbols, on corporate identity in advertising design.
Before:	HOLIDAY	Uniforms, clock-in	Uniforms, clock-in	Uniforms, clock-in	Uniforms, clock-in
During:		Re-work zoo animal pen tool logo business card design project Students are going to make adjustments to business card Students will find 3 inspiration business card images to submit on google classroom	Continue business card layout re-work. Submit inspiration images.	Continue business card layout re-work.	Continue business card layout re-work. Submit final business card layout design.
After:		Clock-out, clean-up	Clock-out, clean-up	Clock-out, clean-up	Clock-out, clean-up
Desired Outcome:		Students will learn how to create a business card layout from previously drawn vectors in Illustrator to be used as a background in InDesign and print production.	Students will learn how to create a business card layout from previously drawn vectors in Illustrator to be used as a background in InDesign and print production.	Students will learn how to create a business card layout from previously drawn vectors in Illustrator to be used as a background in InDesign and print production.	Students will learn how to create a business card layout from previously drawn vectors in Illustrator to be used as a background in InDesign and print production.
Formative/ Summative		Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.
Higher Order Questions:		How can a business card be created in Illustrator to be used as a background in InDesign? What company can be represented by an animal logo? How can an effective logo design be transformed into a business card in Illustrator?	How can a business card be created in Illustrator to be used as a background in InDesign? What company can be represented by an animal logo? How can an effective logo design be transformed into a business card in Illustrator?	How can a business card be created in Illustrator to be used as a background in InDesign? What company can be represented by an animal logo? How can an effective logo design be transformed into a business card in Illustrator?	How can a business card be created in Illustrator to be used as a background in InDesign? What company can be represented by an animal logo? How can an effective logo design be transformed into a business card in Illustrator?