

CARROLL HIGH SCHOOL LESSON PLANS

Lisenby - Digital Design - Oct 16-20, 2017

Subject:	Monday	Tuesday	Wednesday	Thursday	Friday
ACCRS:	4.) Solve design problems through the design process of research, thumbnails, rough drafts, and comprehensive components. 6.) Explain the effect of design, including logo, pictograms, and symbols, on corporate identity in advertising design.	1.) Practice personal and laboratory safety rules, regulations, and procedures for hardware and software in an advertising design laboratory. 4.) Solve design problems through the design process of research, thumbnails, rough drafts, and comprehensive components.	1.) Practice personal and laboratory safety rules, regulations, and procedures for hardware and software in an advertising design laboratory. 4.) Solve design problems through the design process of research, thumbnails, rough drafts, and comprehensive components.	1.) Practice personal and laboratory safety rules, regulations, and procedures for hardware and software in an advertising design laboratory. 4.) Solve design problems through the design process of research, thumbnails, rough drafts, and comprehensive components.	1.) Practice personal and laboratory safety rules, regulations, and procedures for hardware and software in an advertising design laboratory. 4.) Solve design problems through the design process of research, thumbnails, rough drafts, and comprehensive components.
Before:	Uniforms, clock-in	Uniforms, clock-in	Uniforms, clock-in	Uniforms, clock-in	Homecoming stuff
During:	Continue business card layout re-work.	X Acto cutting, spray adhesive training. Project to measure and cut black construction paper square at 9"x9" and white construction paper at 5"x5". Spray adhesive on white square and eyeball placement onto center of black square.	Continue X Acto cutting, spray adhesive training. Project to measure and cut black construction paper square at 9"x9" and white construction paper at 5"x5". Spray adhesive on white square and eyeball placement onto center of black square.	Continue X Acto cutting, spray adhesive training. Project to measure and cut black construction paper square at 9"x9" and white construction paper at 5"x5". Spray adhesive on white square and eyeball placement onto center of black square.	Continue X Acto cutting, spray adhesive training. Project to measure and cut black construction paper square at 9"x9" and white construction paper at 5"x5". Spray adhesive on white square and eyeball placement onto center of black square.
After:	Clock-out, clean-up	Clock-out, clean-up	Clock-out, clean-up	Clock-out, clean-up	Clock-out, clean-up
Desired Outcome:	Students will learn how to create a business card layout from previously drawn vectors in Illustrator to be used as a background in InDesign and print production.	Students will learn how to use an Xacto knife properly and safely, as well as, spray adhesive. This activity will help train the eyes of students for more accurate design skills.	Students will learn how to use an Xacto knife properly as well as spray adhesive. This activity will help train the eyes of students for more accurate design skills.	Students will learn how to use an Xacto knife properly as well as spray adhesive. This activity will help train the eyes of students for more accurate design skills.	Students will learn how to use an Xacto knife properly as well as spray adhesive. This activity will help train the eyes of students for more accurate design skills.
Formative/ Summative	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.
Higher Order Questions:	How can a business card be created in Illustrator to be used as a background in InDesign? What company can be represented by an animal logo? How can an effective logo design be transformed into a business card in Illustrator?	How is an Xacto knife properly used? How can you cut with exact measurements? What is the safest ways to use an Xacto knife? How is spray adhesive used? How can you use your eyes to measure center placement?	How can a business card be created in Illustrator to be used as a background in InDesign? What company can be represented by an animal logo? How can an effective logo design be transformed into a business card in Illustrator?	How can a business card be created in Illustrator to be used as a background in InDesign? What company can be represented by an animal logo? How can an effective logo design be transformed into a business card in Illustrator?	How can a business card be created in Illustrator to be used as a background in InDesign? What company can be represented by an animal logo? How can an effective logo design be transformed into a business card in Illustrator?