

# CARROLL HIGH SCHOOL LESSON PLANS

Lisenby - Intro to Advertising Design - Feb 26-Mar3, 2017

Subject:	Monday	Tuesday	Wednesday	Thursday	Friday
<b>ACCRS:</b>	1.) Identify rules, regulations, employability skills, and their purposes related to the advertising design program.				
<b>Before:</b>	Motivation Monday	True to you Tuesday	What/Who do you want to be Wednesday	Reflection Thursday	Finish Friday
<b>During:</b>	Advertising Design Resume building. Students will research designer resumes to use as inspiration for their own resume designs. Students will create a google doc and paste four resume designs that inspire them along with a write up explaining what elements inspire them most.	Continue designer resume lesson: Students are to create their own resume using a grid type layout with designer elements based off of inspiration assignment.	Continue designer resume lesson: Students are to create their own resume using a grid type layout with designer elements based off of inspiration assignment.	Continue designer resume lesson: Students are to create their own resume using a grid type layout with designer elements based off of inspiration assignment.	Continue designer resume lesson: Students are to create their own resume using a grid type layout with designer elements based off of inspiration assignment.
<b>After:</b>	Equipment shutdown return to cart.	Equipment shutdown return to cart.	Equipment shutdown return to cart.	Equipment shutdown return to cart.	Equipment shutdown return to cart.
<b>Desired Outcome:</b>	Students will learn how to use InDesign to publish high quality documents across a full spectrum of digital and print media.	Students will learn how to use InDesign to publish high quality documents across a full spectrum of digital and print media.	Students will learn how to use InDesign to publish high quality documents across a full spectrum of digital and print media.	Students will learn how to use InDesign to publish high quality documents across a full spectrum of digital and print media.	Students will learn how to use InDesign to publish high quality documents across a full spectrum of digital and print media.
<b>Formative/ Summative</b>	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.
<b>Higher Order Questions:</b>	How do designers create a resume? What design elements are used? What information is most important?	What is InDesign? How is InDesign used to create documents? How is illustrator and photoshop compatible with InDesign?	What is InDesign? How is InDesign used to create documents? How is illustrator and photoshop compatible with InDesign?	What is InDesign? How is InDesign used to create documents? How is illustrator and photoshop compatible with InDesign?	What is InDesign? How is InDesign used to create documents? How is illustrator and photoshop compatible with InDesign?