CARROLL HIGH SCHOOL LESSON PLANS

Lisenby - Intro to Advertising Design - Mar6-10, 2017

Subject:	Monday	Tuesday	Wednesday	Thursday	Friday
ACCRS:	1.) Identify rules,	1.) Identify rules,	1.) Identify rules,	1.) Identify rules,	inday
Accits.	regulations,	regulations,	regulations,	regulations,	
	employability skills,	employability skills, and	employability skills, and	employability skills,	
	and their purposes	their purposes related	their purposes related	and their purposes	
	related to the	to the advertising	to the advertising	related to the	
	advertising design	design program. 5.)	design program. 5.)	advertising design	
	program. 5.)	Demonstrate rendering	Demonstrate rendering	program. 5.)	
	Demonstrate	skills and techniques	skills and techniques	Demonstrate rendering	
	rendering skills and	used in advertising	used in advertising	skills and techniques	
	techniques used in	design. 10.)	design. 10.)	used in advertising	
	advertising design.	Demonstrate skills in	Demonstrate skills in	design. 10.)	
	10.) Demonstrate	desktop publishing as	desktop publishing as	Demonstrate skills in	
	skills in desktop	they apply to	they apply to	desktop publishing as	
	publishing as they	advertising design.	advertising design.	they apply to	
	apply to advertising			advertising design.	
	design.			and the state of t	
Before:	Motivation Monday	True to you Tuesday	What/Who do you	Reflection Thursday	Teacher Workday
			want to be Wednesday		
			·	9 weeks test	
			9 weeks study guide		
During:	Continue designer	Continue designer	Continue designer	Continue designer	
buring.	resume lesson:	resume lesson:	resume lesson:	resume lesson:	
	Students are to	Students are to create	Students are to create	Students are to create	
	create their own	their own resume	their own resume	their own resume	
	resume using a grid	using a grid type layout	using a grid type	using a grid type	
	type layout with	with designer elements	layout with designer	layout with designer	
	designer elements	based off of inspiration	elements based off of	elements based off of	
	based off of	assignment.	inspiration	inspiration	
	inspiration		assignment.	assignment.	
	assignment.				
				Last Day	
After:	Equipment	Equipment shutdown	Equipment shutdown	Google Classroom	
	shutdown return to	return to cart.	return to cart.	turn-in	
	cart.				
				Equipment shutdown	
				return to cart.	
Desired	Students will learn	Students will learn how	Students will learn	Students will learn	
Outcome:	how to use InDesign	to use InDesign to	how to use InDesign to	how to use InDesign	
outcome.	to publish high	publish high quality	publish high quality	to publish high quality	
	quality documents	documents across a	documents across a	documents across a	
	across a full	full spectrum of digital	full spectrum of digital	full spectrum of digital	
	spectrum of digital	and print media.	and print media.	and print media.	
	and print media.			F	
Formative/	Assessing students	Assessing students	Assessing students	Assessing students	
Summative	creativity and skills	creativity and skills	creativity and skills	creativity and skills	
	based on	based on performance.	based on performance.	based on	
	performance.			performance.	
Higher	What is InDesign?	What is InDesign? How	What is InDesign? How	What is InDesign?	
Order	How is InDesign used	is InDesign used to	is InDesign used to	How is InDesign used	
Questions:	to create	create documents?	create documents?	to create documents?	
Questions.	documents? How is	How is illustrator and	How is illustrator and	How is illustrator and	
	illustrator and	photoshop compatible	photoshop compatible	photoshop compatible	
	photoshop	with InDesign?	with InDesign?	with InDesign?	
	·				
	InDesign?				
	compatible with	with indesign:	with indesign:	with indesign:	