CARROLL HIGH SCHOOL LESSON PLANS

Lisenby - Intro to Advertising Design - Mar6-10, 2017

Subject:	Monday	Tuesday	Wednesday	Thursday	Friday
ACCRS:	1.) Identify rules, regulations, employability skills, and their purposes related to the advertising design program. 5.) Demonstrate rendering skills and techniques used in advertising design. 10.) Demonstrate skills in desktop publishing as they apply to advertising design.	1.) Identify rules, regulations, employability skills, and their purposes related to the advertising design program. 5.) Demonstrate rendering skills and techniques used in advertising design. 10.) Demonstrate skills in desktop publishing as they apply to advertising design.	1.) Identify rules, regulations, employability skills, and their purposes related to the advertising design program. 5.) Demonstrate rendering skills and techniques used in advertising design. 10.) Demonstrate skills in desktop publishing as they apply to advertising design.	1.) Identify rules, regulations, employability skills, and their purposes related to the advertising design program. 5.) Demonstrate rendering skills and techniques used in advertising design. 10.) Demonstrate skills in desktop publishing as they apply to advertising design.	
Before:	Motivation Monday	True to you Tuesday	What/Who do you want to be Wednesday 9 weeks study guide	Reflection Thursday 9 weeks test	Teacher Workday
During:	Continue designer resume lesson: Students are to create their own resume using a grid type layout with designer elements based off of inspiration assignment.	Continue designer resume lesson: Students are to create their own resume using a grid type layout with designer elements based off of inspiration assignment.	Continue designer resume lesson: Students are to create their own resume using a grid type layout with designer elements based off of inspiration assignment.	Continue designer resume lesson: Students are to create their own resume using a grid type layout with designer elements based off of inspiration assignment. Last Day	
After:	Equipment shutdown return to cart.	Equipment shutdown return to cart.	Equipment shutdown return to cart.	Google Classroom turn-in Equipment shutdown return to cart.	
Desired Outcome:	Students will learn how to use InDesign to publish high quality documents across a full spectrum of digital and print media.	Students will learn how to use InDesign to publish high quality documents across a full spectrum of digital and print media.	Students will learn how to use InDesign to publish high quality documents across a full spectrum of digital and print media.	Students will learn how to use InDesign to publish high quality documents across a full spectrum of digital and print media.	
Formative/ Summative	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.	
Higher Order Questions:	What is InDesign? How is InDesign used to create documents? How is illustrator and photoshop compatible with InDesign?	What is InDesign? How is InDesign used to create documents? How is illustrator and photoshop compatible with InDesign?	What is InDesign? How is InDesign used to create documents? How is illustrator and photoshop compatible with InDesign?	What is InDesign? How is InDesign used to create documents? How is illustrator and photoshop compatible with InDesign?	