

CARROLL HIGH SCHOOL LESSON PLANS

Lisenby - Intro to Ad Design - Aug 21-25, 2017

Subject:	Monday	Tuesday	Wednesday	Thursday	Friday
ACCRS:	12.) Solve communication problems with effective graphic design solutions using principles, elements, and current theories of design.	12.) Solve communication problems with effective graphic design solutions using principles, elements, and current theories of design.	1.) Identify rules, regulations, employability skills, and their purposes related to the advertising design program. 2.) Identify personal and laboratory safety rules, regulations, and procedures for fire, electrical tools, and equipment in advertising design.	1.) Identify rules, regulations, employability skills, and their purposes related to the advertising design program. 2.) Identify personal and laboratory safety rules, regulations, and procedures for fire, electrical tools, and equipment in advertising design.	1.) Identify rules, regulations, employability skills, and their purposes related to the advertising design program. 2.) Identify personal and laboratory safety rules, regulations, and procedures for fire, electrical tools, and equipment in advertising design.
Before:	Explanation of google classroom assignment	Explanation of google classroom assignment	Safety and Simulated workplace discussion	Simulated workplace supervisor instructions	Simulated workplace supervisor instructions
During:	Continue Google Classroom assignment: Art Critique. Write a 4 paragraph critique from work from any listed artist. Describe, Analyze, Interpret, Judge.	Continue Google Classroom assignment: Art Critique. Write a 4 paragraph critique from work from any listed artist. Describe, Analyze, Interpret, Judge.	Safety and Simulated Workplace Training Identify personal and laboratory safety rules, regulations, and procedures for fire, electrical tools, and equipment in advertising design. Nominating and appointing officers and groups.	Safety and Simulated Workplace Training Identify personal and laboratory safety rules, regulations, and procedures for fire, electrical tools, and equipment in advertising design. Public Affairs, 5S, and Payroll set-up	Safety and Simulated Workplace Training Identify personal and laboratory safety rules, regulations, and procedures for fire, electrical tools, and equipment in advertising design. Public Affairs, 5S, and Payroll set-up
After:	Turn-in, clean-up	Turn-in, clean-up	Turn-in, clean-up	Turn-in, clean-up	Turn-in, clean-up
Desired Outcome:	The student will learn the proper way to critique art and hone their persuasive oral and writing, information-gathering, and justification skills.	The student will learn the proper way to critique art and hone their persuasive oral and writing, information-gathering, and justification skills.	Students will practice safe work habits in the classroom and laboratory, demonstrate procedures and to be followed in case of fire, pass safety tests procedures and tools at 100% accuracy, and recognize unsafe work procedures or conditions and respond with corrective action.	Students will practice safe work habits in the classroom and laboratory, demonstrate procedures and to be followed in case of fire, pass safety tests procedures and tools at 100% accuracy, and recognize unsafe work procedures or conditions and respond with corrective action.	Students will practice safe work habits in the classroom and laboratory, demonstrate procedures and to be followed in case of fire, pass safety tests procedures and tools at 100% accuracy, and recognize unsafe work procedures or conditions and respond with corrective action.
Formative/ Summative	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.
Higher Order Questions:	What is a critique? How can you describe, analyze, interpret and judge art work in a professional manner?	What is a critique? How can you describe, analyze, interpret and judge art work in a professional manner?	What are safe work habits and conditions and what are not? What is simulated workplace? What is chain of command? What are the roles of public affairs, 5S, and payroll?	What are safe work habits and conditions and what are not? What is simulated workplace? What is chain of command? What are the roles of public affairs, 5S, and payroll?	What are safe work habits and conditions and what are not? What is simulated workplace? What is chain of command? What are the roles of public affairs, 5S, and payroll?