CARROLL HIGH SCHOOL LESSON PLANS

Lisenby - Intro to Ad Design - Sep 11-15, 2017

Subject:	Monday	Tuesday	Wednesday	Thursday	Friday
ACCRS:			1.) Identify rules, regulations, employability skills, and their purposes related to the advertising design program.3.) Solve advertising design problems using media, techniques, and processes.	1.) Identify rules, regulations, employability skills, and their purposes related to the advertising design program.3.) Solve advertising design problems using media, techniques, and processes.	1.) Identify rules, regulations, employability skills, and their purposes related to the advertising design program.3.) Solve advertising design problems using media, techniques, and processes.
Before:	HURRICANE DAY	HURRICANE DAY	Uniforms, clock-in	Uniforms, clock-in	Teacher Workday
During:			Intro to Photoshop CC, demo and discuss photoshop basics.. PC vs Mac, PS interface, opening & closing files, the tools panel, & layers basics. Students will work in groups taking turns working in PS to become familiar with the software.	Continue working in groups, Photoshop CC, demo and discuss PS basics.. Layers and layer styles, cropping and resizing, shape tool, text tool.	Continue working in groups, Photoshop CC, demo and discuss PS basics.. Layers and layer styles, cropping and resizing, shape tool, text tool.
After:			Clock-out, clean-up	Clock-out, clean-up	Clock-out, clean-up
Desired Outcome:			Students learn basic design techniques, file organization, and technology used in design.	Students learn basic design techniques, file organization, and technology used in design.	Students learn basic design techniques, file organization, and technology used in design.
Formative/ Summative			Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.
Higher Order Questions:			What are the similarities and differences between Mac and PC? What kind of program is Photoshop? What is Photoshop used for? How is Photoshop used to create designs?	What are the similarities and differences between Mac and PC? What kind of program is Photoshop? What is Photoshop used for? How is Photoshop used to create designs?	What are the similarities and differences between Mac and PC? What kind of program is Photoshop? What is Photoshop used for? How is Photoshop used to create designs?