

CARROLL HIGH SCHOOL LESSON PLANS

Lisenby - Intro to Ad Design - Sep 18-22, 2017

Subject:	Monday	Tuesday	Wednesday	Thursday	Friday
ACCRS:	1.) Identify rules, regulations, employability skills, and their purposes related to the advertising design program.3.) Solve advertising design problems using media, techniques, and processes.	1.) Identify rules, regulations, employability skills, and their purposes related to the advertising design program.3.) Solve advertising design problems using media, techniques, and processes. 5.) Demonstrate rendering skills and techniques used in advertising design.	1.) Identify rules, regulations, employability skills, and their purposes related to the advertising design program.3.) Solve advertising design problems using media, techniques, and processes. 5.) Demonstrate rendering skills and techniques used in advertising design.	1.) Identify rules, regulations, employability skills, and their purposes related to the advertising design program.3.) Solve advertising design problems using media, techniques, and processes. 5.) Demonstrate rendering skills and techniques used in advertising design.	1.) Identify rules, regulations, employability skills, and their purposes related to the advertising design program.3.) Solve advertising design problems using media, techniques, and processes. 5.) Demonstrate rendering skills and techniques used in advertising design.
Before:	Uniforms, clock-in	Uniforms, clock-in	Uniforms, clock-in	Uniforms, clock-in	Uniforms, clock-in
During:	Continue working in groups, Photoshop CC, demo and discuss PS basics.. Layers and layer styles, cropping and resizing, shape tool, text tool.	Introduction and demo for Layers and Filters project.	Introduction and demo for Layers and Filters project.	Introduction and demo for Layers and Filters project.	Introduction and demo for Layers and Filters project.
After:	Clock-out, clean-up	Clock-out, clean-up	Clock-out, clean-up	Clock-out, clean-up	Clock-out, clean-up
Desired Outcome:	Students learn basic design techniques, file organization, and technology used in design.	Students will become familiar with Photoshop Layers and filters as well as transform, rulers and guidelines.	Students will become familiar with Photoshop Layers and filters as well as transform, rulers and guidelines.	Students will become familiar with Photoshop Layers and filters as well as transform, rulers and guidelines.	Students will become familiar with Photoshop Layers and filters as well as transform, rulers and guidelines.
Formative/ Summative	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.
Higher Order Questions:	What are the similarities and differences between Mac and PC? What kind of program is Photoshop? What is Photoshop used for? How is Photoshop used to create designs?	What are Layers and how are they used in Photoshop? What are options with adding filters to images in Photoshop? How can guidelines and rulers help in the production of successful design in Photoshop? What are short-keys and how can they help in the production time for designs in Photoshop?	What are Layers and how are they used in Photoshop? What are options with adding filters to images in Photoshop? How can guidelines and rulers help in the production of successful design in Photoshop? What are short-keys and how can they help in the production time for designs in Photoshop?	What are Layers and how are they used in Photoshop? What are options with adding filters to images in Photoshop? How can guidelines and rulers help in the production of successful design in Photoshop? What are short-keys and how can they help in the production time for designs in Photoshop?	What are Layers and how are they used in Photoshop? What are options with adding filters to images in Photoshop? How can guidelines and rulers help in the production of successful design in Photoshop? What are short-keys and how can they help in the production time for designs in Photoshop?