

CARROLL HIGH SCHOOL LESSON PLANS

Lisenby - Intro to Ad Design - Sep 25-29, 2017

Subject:	Monday	Tuesday	Wednesday	Thursday	Friday
ACCRS:	1.) Identify rules, regulations, employability skills, and their purposes related to the advertising design program.3.) Solve advertising design problems using media, techniques, and processes. 5.) Demonstrate rendering skills and techniques used in advertising design.	3.) Solve advertising design problems using media, techniques, and processes. 5.) Demonstrate rendering skills and techniques used in advertising design.	3.) Solve advertising design problems using media, techniques, and processes. 5.) Demonstrate rendering skills and techniques used in advertising design.	3.) Solve advertising design problems using media, techniques, and processes. 5.) Demonstrate rendering skills and techniques used in advertising design.	3.) Solve advertising design problems using media, techniques, and processes. 5.) Demonstrate rendering skills and techniques used in advertising design.
Before:	Uniforms, clock-in	Uniforms, clock-in	Uniforms, clock-in	Uniforms, clock-in	Uniforms, clock-in
During:	Layers and Filters project continued and finalized. Last Day - Project Turn-in	Introduction and demo for Tessellation project.	Continue Tessellation Project	Continue Tessellation Project	Continue Tessellation Project Last Day - Project Turn-in
After:	Clock-out, clean-up	Clock-out, clean-up	Clock-out, clean-up	Clock-out, clean-up	Clock-out, clean-up
Desired Outcome:	Students will become familiar with Photoshop Layers and filters as well as transform, rulers and guidelines.	Students will become familiar with Photoshop Layers, transform options and crop tool.	Students will become familiar with Photoshop Layers, transform options and crop tool.	Students will become familiar with Photoshop Layers, transform options and crop tool.	Students will become familiar with Photoshop Layers, transform options and crop tool.
Formative/ Summative	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.
Higher Order Questions:	What are Layers and how are they used in Photoshop? What are options with adding filters to images in Photoshop? How can guidelines and rulers help in the production of successful design in Photoshop? What are short-keys and how can they help in the production time for designs in Photoshop?	What are Layers and how are they used in Photoshop? How do the transform options work in Photoshop? How can the crop tool be used to clean up an image? What are short-keys and how can they help in the production time for designs in Photoshop?	What are Layers and how are they used in Photoshop? How do the transform options work in Photoshop? How can the crop tool be used to clean up an image? What are short-keys and how can they help in the production time for designs in Photoshop?	What are Layers and how are they used in Photoshop? How do the transform options work in Photoshop? How can the crop tool be used to clean up an image? What are short-keys and how can they help in the production time for designs in Photoshop?	What are Layers and how are they used in Photoshop? How do the transform options work in Photoshop? How can the crop tool be used to clean up an image? What are short-keys and how can they help in the production time for designs in Photoshop?