## CARROLL HIGH SCHOOL LESSON PLANS

Lisenby - Intro to Ad Design - Oct 2-6, 2017

Subject:	Monday	Tuesday	Wednesday	Thursday	Friday
ACCRS:	3.) Solve advertising	3.) Solve advertising	5.) Demonstrate rendering	5.) Demonstrate rendering	
	design problems using	design problems using	skills and techniques used in	skills and techniques used	
	media, techniques, and	media, techniques, and	advertising design.	in advertising design.	
	processes. 5.)	processes. 5.)			
	Demonstrate rendering	Demonstrate rendering			
	skills and techniques used	skills and techniques			
	in advertising design.	used in advertising			
		design.			
Before:	Uniforms, clock-in	Uniforms, clock-in	Uniforms, clock-in	Uniforms, clock-in	Teacher Workday
During:	Continue	Continue	Study Guide 1st 9	1st 9 weeks Test	
	Tessellation Project	Tessellation Project	weeks		
		Last Day - Turn-in			
After:	Clock-out, clean-up	Clock-out, clean-up	Clock-out, clean-up	Clock-out, clean-up	
Desired	Students will become	Students will become	Students will review	Student assessment	
Outcome:	familiar with Photoshop	familiar with Photoshop	previously learned content		
	Layers, transform	Layers, transform			
	options and crop tool.	options and crop tool.			
Formative/	Assessing students	Assessing students	Assessing students	Assessing students	
Summative	creativity and skills	creativity and skills	creativity and skills based	creativity and skills based	
	based on performance.	based on performance.	on performance.	on performance.	
Higher	What are Layers and	What are Layers and	How can you identify and	How can you identify and	
Order	how are they used in	how are they used in	explain previously learned	explain previously learned	
Questions:	Photoshop? How do the	Photoshop? How do the	techniques in Advertising	techniques in Advertising	
	transform options work	transform options work	Design?	Design?	
	in Photoshop? How can	in Photoshop? How can			
	the crop tool be used to	the crop tool be used to			
	clean up an image? What	clean up an image?			
	are short-keys and how	What are short-keys and			
	can they help in the	how can they help in the			
	production time for	production time for			
	designs in Photoshop?	designs in Photoshop?			