

CARROLL HIGH SCHOOL LESSON PLANS

Lisenby - Intro to Ad Design - Oct 2-6, 2017

Subject:	Monday	Tuesday	Wednesday	Thursday	Friday
ACCRS:	3.) Solve advertising design problems using media, techniques, and processes. 5.) Demonstrate rendering skills and techniques used in advertising design.	3.) Solve advertising design problems using media, techniques, and processes. 5.) Demonstrate rendering skills and techniques used in advertising design.	5.) Demonstrate rendering skills and techniques used in advertising design.	5.) Demonstrate rendering skills and techniques used in advertising design.	
Before:	Uniforms, clock-in	Uniforms, clock-in	Uniforms, clock-in	Uniforms, clock-in	Teacher Workday
During:	Continue Tessellation Project	Continue Tessellation Project Last Day - Turn-in	Study Guide 1st 9 weeks	1st 9 weeks Test	
After:	Clock-out, clean-up	Clock-out, clean-up	Clock-out, clean-up	Clock-out, clean-up	
Desired Outcome:	Students will become familiar with Photoshop Layers, transform options and crop tool.	Students will become familiar with Photoshop Layers, transform options and crop tool.	Students will review previously learned content	Student assessment	
Formative/ Summative	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.	
Higher Order Questions:	What are Layers and how are they used in Photoshop? How do the transform options work in Photoshop? How can the crop tool be used to clean up an image? What are short-keys and how can they help in the production time for designs in Photoshop?	What are Layers and how are they used in Photoshop? How do the transform options work in Photoshop? How can the crop tool be used to clean up an image? What are short-keys and how can they help in the production time for designs in Photoshop?	How can you identify and explain previously learned techniques in Advertising Design?	How can you identify and explain previously learned techniques in Advertising Design?	