

# CARROLL HIGH SCHOOL LESSON PLANS

Lisenby - Intro to Ad Design - Oct 9-13, 2017

Subject:	<b>Monday</b>	<b>Tuesday</b>	<b>Wednesday</b>	<b>Thursday</b>	<b>Friday</b>
<b>ACCRS:</b>		3.) Solve advertising design problems using media, techniques, and processes. 5.) Demonstrate rendering skills and techniques used in advertising design.	3.) Solve advertising design problems using media, techniques, and processes. 5.) Demonstrate rendering skills and techniques used in advertising design.	3.) Solve advertising design problems using media, techniques, and processes. 5.) Demonstrate rendering skills and techniques used in advertising design.	3.) Solve advertising design problems using media, techniques, and processes. 5.) Demonstrate rendering skills and techniques used in advertising design.
<b>Before:</b>	HOLIDAY	Uniforms, clock-in	Uniforms, clock-in	Uniforms, clock-in	Teacher Workday
<b>During:</b>		Introduction to String Art Project: Students will develop an image in Photoshop using Layer Mask.	Continue String Art Project: Students will develop an image in Photoshop using Layer Mask.	Continue String Art Project: Students will develop an image in Photoshop using Layer Mask.	Continue String Art Project: Students will develop an image in Photoshop using Layer Mask.
<b>After:</b>		Clock-out, clean-up	Clock-out, clean-up	Clock-out, clean-up	
<b>Desired Outcome:</b>		Students will become familiar with Photoshop Layer Mask, brush tool and Paint Bucket.	Students will become familiar with Photoshop Layer Mask, brush tool and Paint Bucket.	Students will become familiar with Photoshop Layer Mask, brush tool and Paint Bucket.	Students will become familiar with Photoshop Layer Mask, brush tool and Paint Bucket.
<b>Formative/ Summative</b>		Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.	
<b>Higher Order Questions:</b>		What are is a Layer Mask? How can you utilize the paint bucket and layer mask together? How can you make a straight cut layer mask? What is the brush tool used for? How can I soften or harden a brush? What is the short key to make brushes smaller and larger?	What are is a Layer Mask? How can you utilize the paint bucket and layer mask together? How can you make a straight cut layer mask? What is the brush tool used for? How can I soften or harden a brush? What is the short key to make brushes smaller and larger?	What are is a Layer Mask? How can you utilize the paint bucket and layer mask together? How can you make a straight cut layer mask? What is the brush tool used for? How can I soften or harden a brush? What is the short key to make brushes smaller and larger?	What are is a Layer Mask? How can you utilize the paint bucket and layer mask together? How can you make a straight cut layer mask? What is the brush tool used for? How can I soften or harden a brush? What is the short key to make brushes smaller and larger?