CARROLL HIGH SCHOOL LESSON PLANS

Lisenby - Intro to Ad Design - Oct 16-20, 2017

Subject:	Monday	Tuesday	Wednesday	Thursday	Friday
ACCRS:	3.) Solve advertising design problems using media, techniques, and processes. 5.) Demonstrate rendering skills and techniques used in advertising design.	3.) Solve advertising design problems using media, techniques, and processes. 5.) Demonstrate rendering skills and techniques used in advertising design.	3.) Solve advertising design problems using media, techniques, and processes. 5.) Demonstrate rendering skills and techniques used in advertising design.	3.) Solve advertising design problems using media, techniques, and processes. 5.) Demonstrate rendering skills and techniques used in advertising design.	3.) Solve advertising design problems using media, techniques, and processes. 5.) Demonstrate rendering skills and techniques used in advertising design.
Before:	Uniforms, clock-in	Uniforms, clock-in	Uniforms, clock-in	Uniforms, clock-in	Homecoming Stuff
During:	Introduction to Cut-Out Project: Students will develop an image in Photoshop using selection, polygonal, magic wand, eraser, and masking tools. They will also get familiar with adjustments.	Continue Cut-Out Project: Students will develop an image in Photoshop using selection, polygonal, magic wand, eraser, and masking tools. They will also get familiar with adjustments.	Continue Cut-Out Project: Students will develop an image in Photoshop using selection, polygonal, magic wand, eraser, and masking tools. They will also get familiar with adjustments.	Continue Cut-Out Project: Students will develop an image in Photoshop using selection, polygonal, magic wand, eraser, and masking tools. They will also get familiar with adjustments.	Continue Cut-Out Project: Students will develop an image in Photoshop using selection, polygonal, magic wand, eraser, and masking tools. They will also get familiar with adjustments.
After:	Clock-out, clean-up	Clock-out, clean-up	Clock-out, clean-up	Clock-out, clean-up	Clock-out, clean-up
Desired Outcome:	Students will become familiar with Photoshop cut-out and adjustment tools.	Students will become familiar with Photoshop cut-out and adjustment tools.	Students will become familiar with Photoshop cut-out and adjustment tools.	Students will become familiar with Photoshop cut-out and adjustment tools.	Students will become familiar with Photoshop cut-out and adjustment tools.
Formative/ Summative	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.
Higher Order Questions:	How can you successfully cut out an image and place on another image seamlessly? What is a Layer Mask? What are the selection tools? How is refine edge used? What are the adjustments options?	How can you successfully cut out an image and place on another image seamlessly? What is a Layer Mask? What are the selection tools? How is refine edge used? What are the adjustments options?	How can you successfully cut out an image and place on another image seamlessly? What is a Layer Mask? What are the selection tools? How is refine edge used? What are the adjustments options?	How can you successfully cut out an image and place on another image seamlessly? What is a Layer Mask? What are the selection tools? How is refine edge used? What are the adjustments options?	How can you successfully cut out an image and place on another image seamlessly? What is a Layer Mask? What are the selection tools? How is refine edge used? What are the adjustments options?