CARROLL HIGH SCHOOL LESSON PLANS

Lisenby - Intro to Ad Design - Oct 23-27, 2017

Subject:	Monday	Tuesday	Wednesday	Thursday	Friday
ACCRS:	3.) Solve advertising design problems using media, techniques, and processes. 5.) Demonstrate rendering skills and techniques used in advertising design.	3.) Solve advertising design problems using media, techniques, and processes. 5.) Demonstrate rendering skills and techniques used in advertising design.	3.) Solve advertising design problems using media, techniques, and processes. 5.) Demonstrate rendering skills and techniques used in advertising design.	3.) Solve advertising design problems using media, techniques, and processes. 5.) Demonstrate rendering skills and techniques used in advertising design.	3.) Solve advertising design problems using media, techniques, and processes. 5.) Demonstrate rendering skills and techniques used in advertising design.
Before:	Uniforms, clock-in	Uniforms, clock-in	Uniforms, clock-in	Uniforms, clock-in	Uniforms, clock-in
During:	Continue Cut-Out Project: Students will develop an image in Photoshop using selection, polygonal, magic wand, eraser, and masking tools. They will also get familiar with adjustments.	Continue Cut-Out Project: Students will develop an image in Photoshop using selection, polygonal, magic wand, eraser, and masking tools. They will also get familiar with adjustments.	Continue Cut-Out Project: Students will develop an image in Photoshop using selection, polygonal, magic wand, eraser, and masking tools. They will also get familiar with adjustments. Last Day - Turn-in	Introduction to Pop Icon Sculpture Project: Students will take an image of a celebrity and place to fit seamlessly on a sculpture. Students will add layer mask to celebrity image, transform and adjust to fit sculpture.	Continue Pop Icon Sculpture Project: Students will take an image of a celebrity and place to fit seamlessly on a sculpture. Students will add layer mask to celebrity image, transform and adjust to fit sculpture.
After:	Clock-out, clean-up	Clock-out, clean-up	Clock-out, clean-up	Clock-out, clean-up	Clock-out, clean-up
Desired Outcome:	Students will become familiar with Photoshop cut-out and adjustment tools.	Students will become familiar with Photoshop cut-out and adjustment tools.	Students will become familiar with Photoshop cut-out and adjustment tools.	Students will become familiar with Photoshop cut-out and adjustment tools.	Students will become familiar with Photoshop cut-out and adjustment tools.
Formative/ Summative	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.	Assessing students creativity and skills based on performance.
Higher Order Questions:	How can you successfully cut out an image and place on another image seamlessly? What is a Layer Mask? What are the selection tools? How is refine edge used? What are the adjustments options?	How can you successfully cut out an image and place on another image seamlessly? What is a Layer Mask? What are the selection tools? How is refine edge used? What are the adjustments options?	How can you successfully cut out an image and place on another image seamlessly? What is a Layer Mask? What are the selection tools? How is refine edge used? What are the adjustments options?	How can you successfully cut out an image and place on another image seamlessly? What is a Layer Mask? What are the selection tools? How is refine edge used? What are the adjustments options? What are blending modes?	How can you successfully cut out an image and place on another image seamlessly? What is a Layer Mask? What are the selection tools? How is refine edge used? What are the adjustments options? What are blending modes?