## CARROLL HIGH SCHOOL LESSON PLANS

Lisenby - Intro to Ad Design - Oct 23-27, 2017

Subject:	Monday	Tuesday	Wednesday	Thursday	Friday
ACCRS:	3.) Solve advertising	3.) Solve advertising	3.) Solve advertising design	3.) Solve advertising design	3.) Solve advertising design
	design problems using	design problems using	problems using media,	problems using media,	problems using media,
	media, techniques, and	media, techniques, and	techniques, and processes.	techniques, and processes.	techniques, and processes. 5.)
	processes. 5.)	processes. 5.)	5.) Demonstrate rendering	5.) Demonstrate rendering	Demonstrate rendering skills
	Demonstrate rendering	Demonstrate rendering	skills and techniques used in	skills and techniques used	and techniques used in
	skills and techniques used	skills and techniques	advertising design.	in advertising design.	advertising design.
	in advertising design.	used in advertising			
		design.			
Before:	Uniforms, clock-in	Uniforms, clock-in	Uniforms, clock-in	Uniforms, clock-in	Uniforms, clock-in
During:	Continue Cut-Out	Continue Cut-Out	Continue Cut-Out	Introduction to Pop	Continue Pop Icon
	Project:	Project:	Project:	Icon Sculpture Project:	Sculpture Project:
	Students will	Students will	Students will develop	Students will take an	Students will take an
	develop an image in	develop an image in	an image in Photoshop	image of a celebrity	image of a celebrity and
	Photoshop using	Photoshop using	using selection,	and place to fit	place to fit seamlessly on
	selection, polygonal,	selection,	polygonal, magic wand,	seamlessly on a	a sculpture. Students will
	magic wand, eraser,	polygonal, magic	eraser, and masking	sculpture. Students	add layer mask to
	and masking tools.	wand, eraser, and	tools. They will also get	will add layer mask to	celebrity image,
	They will also get	masking tools. They	familiar with	celebrity image,	transform and adjust to
	familiar with	will also get familiar	adjustments.	transform and adjust	fit sculpture.
	adjustments.	with adjustments.		to fit sculpture.	
			Last Day - Turn-in		
After:	Clock-out, clean-up	Clock-out, clean-up	Clock-out, clean-up	Clock-out, clean-up	Clock-out, clean-up
Desired	Students will become	Students will become	Students will become	Students will become	Students will become familiar
Outcome:	familiar with Photoshop	familiar with Photoshop	familiar with Photoshop	familiar with Photoshop	with Photoshop cut-out and
	cut-out and adjustment	cut-out and adjustment	cut-out and adjustment	cut-out and adjustment	adjustment tools.
	tools.	tools.	tools.	tools.	
Formative/	Assessing students	Assessing students	Assessing students	Assessing students	Assessing students creativity
Summative	creativity and skills	creativity and skills	creativity and skills based	creativity and skills based	and skills based on
	based on performance.	based on performance.	on performance.	on performance.	performance.
Higher	How can you successfully	How can you	How can you successfully	How can you successfully	How can you successfully cut
Order	cut out an image and	successfully cut out an	cut out an image and place	cut out an image and place	out an image and place on
Questions:	place on another image	image and place on	on another image	on another image	another image seamlessly?
Questions.	seamlessly? What is a	another image	seamlessly? What is a Layer	seamlessly? What is a	What is a Layer Mask? What
	Layer Mask? What are	seamlessly? What is a	Mask? What are the	Layer Mask? What are the	are the selection tools? How is
	the selection tools? How	Layer Mask? What are	selection tools? How is	selection tools? How is	refine edge used? What are
	is refine edge used?	the selection tools? How	refine edge used? What are	refine edge used? What	the adjustments options?
	What are the	is refine edge used?	the adjustments options?	are the adjustments	What are blending modes?
	adjustments options?	What are the	the adjustifients options!	options? What are	what are plending inodes!
	aujustinents options?	adjustments options?		blending modes?	
		aujustinents options?		menang modes:	