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| Course Name: | BUS 275 - Management | | | Objectives: Learning about ethics and social responsibility of corporation |
| Teacher: | C Smith | Week: | 1-29 thru 2-1 | |
| Duration: | 265 min | | | |
| Overview: Ch 2 Internation Mgmt, Cultural Diversity Ch 3 - Ethics, Social Responsibiity | | | | |

Materials/Technology/Resou Alabama Course of Study

- Textbook
- Workbook
- Computers
- Internet
- Lab
- Posters
- Speakers
- Video/TV
- Multi-Media
- Kits
- Handouts

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| Content Standards: |
| Will follow the course outline of Wallace Community College for BUS 275 |

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| CCRS: |
| R #7 - Integrate and Evaluate content from different formats. |
| W #6 Use Technology to produce written publications. |
| L #2 - Integrate and Evalute information from Different Formats. |
| M #1 Make Sense of Problems |

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| Essential Question(s): |
| Can you teach ethics? |

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| Background Preparation: |
| Discuss Relationship vs Trade |

Varied Assessment(s)

- Homework
- Feedback
- Discussion
- Class Work
- Performance
- Test
- Teacher
- Observation
- Lab

| Activities and Learning Experiences | | | | | |
|--|---|---|--|--|-----------------------|
| | Monday | Tuesday | Wednesday | Thursday | Friday |
| Begin | Motivation Money - What motivates you? Motivation is having direction and an intensity. | True to You Tuesday - To be true to yourself takes courage. It requires you to be introspective, sincere, open-minded and fair. It does not mean that you are inconsiderate or disrespectful of others. It means that you will not let others define you or make decisions for you that you should make for yourself. | Where do I want to be Wednesday? Do be so focused on the destination that you miss the trip. | Throwback Thursday - Reflect - Self-reflection is a humbling process. It's essential to find out why you think, say and do certain things... then better yourself. | Finish Strong Friday |
| Middle | Lab for Chapter 2 | Chapter 3 - Ethics and Social Responsibility | Chapter 3 - Ethics and Social Responsibility | Review for test on Chapters 1, 2 & 3 | TEST Chapter 1, 2 & 3 |
| End | Q&A | Q&A | Q&A | Q&A | Q&A |

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|--|----------------------------|--------------------------|--|---|
| Course Name: Publications | | | | Objectives: |
| Teacher: C Smith | Week: 1-29 thru 2-1 | Duration: 265 min | | Focus on the store this week - will introduce more publications next week |
| Overview: Publisher - Store Ideas | | | | |

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| Content Standards: |
| MP 9-Utilize equipment to produce computer images MP 12 - Determine effective tools for media production |

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| Essential Question(s): |
| What equipment can I operate? |

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| Background Preparation: |
| Discuss what they can do |

- Varied Assessment(s)**
- Homework
 - Feedback
 - Discussion
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| Middle | Look up ideas for t-shirts to screen that will sell - design at least 2 ideas and submit | Screen Print T-Shirts for Archery. Look up items that should sell for Valentines, Graduation, etc. Baseball Cap ideas and get the Cup Press Working properly | | | |
| End | Q&A - straighten | Q&A - straighten | Q&A - straighten | Q&A - straighten | Q&A - straighten |

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|---|----------------------------|--------------------------|--|----------------------------|
| Course Name: Business Technology Applications Advanced | | | | Objectives: |
| Teacher: C Smith | Week: 1-29 thru 2-1 | Duration: 265 min | | Continue with spreadsheets |
| Overview: Excel | | | | |

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| Content Standards: |
| BTAadv3-Design spreadsheets for personal and business use. |
| BTAadv4-Apply mathematical, statistical, and logical functions to solve problems using spreadsheets. |
| BTAadv5-Create charts and graphs to clarify data and share information. |

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| Essential Question(s): |
| What can I do now? |

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| Background Preparation: |
| Build on the payroll spreadsheet and work on other excel formulas |

- Varied Assessment(s)**
- Homework
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| Middle | Payroll Spreadsheet to include Chart | Begin If/Then Statement Work - Book example | Continue with If/Then Statement - Second Book example | Production Quiz on If-Then Work | Excel Spreadsheet with Minimum and Maximum |
| End | Q&A and review and clean up | Q&A and review and clean up | Q&A and review and clean up | Q&A and review and clean up | Q&A and review and clean up |

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|--|----------------------------|--------------------------|--|--|
| Course Name: Yearbook | | | | Objectives: Work on Yearbook |
| Teacher: C Smith | Week: 1-29 thru 2-1 | Duration: 265 min | | |
| Overview: Deadling #2 approaching - Work must get done! | | | | |

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| Content Standards: |
| YB1 - Identify multimedia components that will be used during the design phase. |
| YB3-Create interactive media product to utilize various technologies. |
| YB6 - Determine effective tools for media productions, sells, progress |
| YB 10 - Analyze images for copyright |

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| Essential Question(s): |
| Am I going to make my goal? |

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| Background Preparation: |
| Yearbook Work!!!!!!!!!!!! |

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| Middle | Continue working on Yearbook - Final Deadline is March 2 - but want EVERYTHING done by Feb 28th - Specific duties to be assigned and followed up with weekly reports Also need another fund raising idea!!! | | | | |
| End | Q&A and review and clean up | Q&A and review and clean up | Q&A and review and clean up | Q&A and review and clean up | Teacher Work Day - no school for students |

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|---------------------------------------|----------------------------|--------------------------|--|--|
| Course Name: Multimedia Design | | | | Objectives: Working with photoshop - Contiuing knowledge |
| Teacher: C Smith | Week: 1-29 thru 2-1 | Duration: 265 min | | |
| Overview: Photoshop | | | | |

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| Content Standards: |
| MD3-Use variety of software and equipment to create, modify and enhance a project |
| MD4-Demonstrate appropriate techniques associated with grapic design. |
| MD6-Utilize software to create business/personal publications |
| MD7-Apply integration principles for importing graphics, text, objects |

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| Essential Question(s): |
| Photoshop - review what we did previously. |

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| Background Preparation: |
| Review icons and capabilities of photoshop that we learned previously. |

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| Middle | Place yourself somewhere else and submit | Galaxy and Abstract Background Design - following steps and then designing their own | | Light Saber Effect and changing eye color - additional work with filters | |
| End | Q&A and review and clean up | Q&A and review and clean up | Q&A and review and clean up | Q&A and review and clean up | Q&A and review and clean up |