

WOULD LIKE TO OFFER PARENTS THE OPPORTUNITY TO
CONGRATULATE YOUR **SENIOR** IN THE 2019 YEARBOOK
with **YEARBOOK RECOGNITION ADS**

DUE POSTMARKED BY ON OR BEFORE:

BEST PRICE

DEC 15 (EARLY BIRD), **JAN 15** OR **FEB 15TH** (LAST CHANCE DATE)

don't delay!



Atención padres, por favor aprovechen esta oportunidad para elogiar a su hijo en el anuario. Usted puede escribir su propio mensaje y nos envía fotos de tu hijo de ahora y cuando era un bebé. Por favor, lea la información adjunta.

IMPORTANT INFORMATION

- All materials (photos and text), this form and payment must be received at the time of submission. OR order online at www.TheYearbookCompany.com. Mail-in deadlines are postmark-by dates and online deadlines are that date at midnight.

PHOTOS

- Submit the exact number of photos to match your format. **(Your photos will be enlarged or reduced to fit the actual ad size.)** On the back of each photo, write the number of the position you wish it to occupy and the student's name (on occasion, we might need to adjust positioning per what would look and work best).

Watch for wet ink!

- You may also submit 300 DPI .jpg photos on a CD or jump drive. The file name should be the student's name and photo number.
- Please DO NOT use photos from websites or camera phones (they are too low resolution), watermarked proofs, copyrighted photos or copies of them.
- DO NOT fold or cut photos.
- We cannot fix blurry or heavily textured photos.
- We reserve the right to edit or remove inappropriate material (even baby bottoms) without prior notification. We cannot print copyrighted logos.

TEXT

- Submit your text **typed** in a plain font on white paper or submit as a word document or .txt file on a CD or jump drive.
- See the ad formats for message length guidelines.

CUSTOM LAYOUTS

- Must be submitted camera-ready OR digitally.
- Camera-ready means you must paste down all photos and text in place on a clean background or submit a photo-quality printout of the entire ad on glossy photo paper to the EXACT size of the ad (specs on order form).
- **Digital submissions are acceptable but must be .jpg files with a minimum resolution of 300 DPI actual size.** (We cannot print from .pdf, .doc, .docx, .pub, .ppt and .psd files so please DO NOT use Microsoft Word, PowerPoint, or any online photo sharing tool to create your dedication IF you plan to submit it digitally. You would have to submit those types of files as glossy photo printouts.
- We cannot create custom ads for you.

SUBMITTING MATERIALS

DO NOT SEND ANY MATERIALS TO THE SCHOOL. PVHS HAS SELECTED OUR OFFICE TO HANDLE THEIR YEARBOOK ADS SO PLEASE DIRECT ALL CORRESPONDENCE AND QUESTIONS TO THE ADDRESS AND PHONE NUMBER BELOW.

Mail materials and payment to:
Pioneer Valley High School Yearbook Ads
The Yearbook Company
7177 Brockton Ave., Suite 105
Riverside, CA 92506

FOR MORE INFORMATION AND FOR ANSWERS TO FREQUENTLY ASKED QUESTIONS, PLEASE VISIT

WWW.THEYEARBOOKCOMPANY.COM OR CALL 951-274-9561

(PLEASE NOTE THAT THE PURCHASE OF THE RECOGNITION AD AND THE PRE-ORDER OF A YEARBOOK ITSELF ARE TWO SEPARATE PURCHASES)

Ads for Grads 2019 order form

Pioneer Valley High School, Santa Maria, CA

the **yearbook** company

STEP 1 Place an "X" in the boxes to indicate the size and format of ad from the choices below that you are purchasing.		early-bird price if postmarked by December 15	price if postmarked by January 15	final deadline* price if postmarked by February 15
ALL ads are in FULL COLOR!				
<input type="checkbox"/> 1/8 page ad	<input type="checkbox"/> Format "A3" <input type="checkbox"/> Format "B3"	\$65	\$75	\$90
<input type="checkbox"/> 1/4 page ad	<input type="checkbox"/> Format "C3" <input type="checkbox"/> Format "D3" <input type="checkbox"/> Format "E3"	\$95	\$115	\$135
<input type="checkbox"/> 1/2 page ad	<input type="checkbox"/> Format "F3" <input type="checkbox"/> Format "G3" <input type="checkbox"/> CUSTOM* <small>for custom, you must provide camera-ready art. The ad must fit within an 8.5 inch wide by 5.5 inch tall box</small>	\$185	\$210	\$235
<input type="checkbox"/> Full page ad	<input type="checkbox"/> Format "H3" <input type="checkbox"/> Format "I3" <input type="checkbox"/> CUSTOM* <small>for custom, you must provide camera-ready art. The ad must fit within an 8.5 inch wide by 11 inch tall box</small>	\$295	\$315	\$335

Visit www.TheYearbookCompany.com to see full size formats with detailed descriptions (log on for your school)

1/8 PAGE DESIGNS	HALF PAGE DESIGNS	FULL PAGE DESIGNS	FULL PAGE DESIGNS
<p>Student Name</p> <p>A3 45 words</p> <p>Student Name</p> <p>B3 35 words</p> <p>1/4 PAGE DESIGNS</p> <p>Student Name</p> <p>C3 100 words</p> <p>Student Name</p> <p>D3 2 85 words</p> <p>Student Name</p> <p>E3 85 words</p>	<p>Student Name</p> <p>1 2 F3</p> <p>3 4 approx. up to 150 words</p> <p>Student Name</p> <p>2 3 4 5 G3 1</p> <p>Student Name approx. up to 120 words</p>	<p>1 5</p> <p>2 3 6</p> <p>4 7 H3 175 words</p> <p>Student Name</p>	<p>1 120 words</p> <p>2 3</p> <p>4 5 6</p> <p>7 8 I3</p> <p>Student Name</p>

If you are good with technology, you can submit and purchase your dedication online by uploading digital/scanned .jpg images (300 dpi) and your message. at www.TheYearbookCompany.com (service fee applies) but orders submitted by mail are most common-- just make sure to send in good quality photos, please.

STEP 2 Fill out student name and parent contact info. Decide on your photos and type your message.

Name of person purchasing ad (name on check or credit card): _____

Address: _____

City: _____ State _____ Zip _____

Daytime contact phone: (_____) _____

STUDENT'S first and last name as you would like it to appear on ad:
(we will not add the name to custom ads but we do need the name for recordkeeping and indexing purposes)

of photos enclosed _____ is this a surprise? yes / no

I would like my materials returned so I am enclosing a self-addressed, stamped, appropriately-sized envelope. (If you don't, your photos will not be returned.)

Please note, however that we cannot guarantee the safety of your photos in the mail once we've returned them, so please make duplicates of all irreplaceable photos. PHOTOS CANNOT BE RETURNED UNTIL AFTER THE DISTRIBUTION OF YEARBOOKS. (Sorting and mailing back photos from tens of thousands of ads takes several months. Thank you for your patience.)

Yearbook ad sales are a fund-raiser for your child's school and are non-refundable. The school and their yearbook program thank you for your support!

STEP 3 Fill out payment info. Put this form, your photos & your message in an envelope and mail to us.

PLEASE MAKE CHECKS PAYABLE TO: the **yearbook** company

I've enclosed a check in the amount of: \$ _____
returned checks will be subject to a \$25.00 fee Check # _____

I am paying by credit card: Visa Mastercard

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\$ _____ exp date: ____/____/____ cvv code:

? the cvv code is the 3 digit security code on the back of the credit card

for credit card transactions, add a \$4.00 convenience fee for 1/8 and 1/4 ads and \$8.00 for half and full page ads

DO NOT SEND ANY MATERIALS TO THE SCHOOL. YOU MUST MAIL EVERYTHING TO:
Pioneer Valley High School Senior Ads
The Yearbook Company
7177 Brockton Ave., Suite 105
Riverside, CA 92506

* any orders received after the final postmark deadline will be accepted on a first-come, first-served basis as long as there is still space available (we can make no guarantees regarding space). But you must add a \$25 late fee to the regular price.

Ads for Grads

2019
forma de order

the
yearbook
company

Pioneer Valley High School

Ponga una "x" en la cuadrícula para seleccionar su compra. Asegúrese que usted elija un formato.

	"early-bird" Precio antes de diciembre el 15	Precio antes de enero el 15	final deadline** Precio antes de febrero el 15
<input type="checkbox"/> 1/8 página <input type="checkbox"/> Formato "A3" <input type="checkbox"/> Formato "B3"	<i>color</i> \$65	<i>color</i> \$75	<i>color</i> \$90
<input type="checkbox"/> 1/4 página <input type="checkbox"/> Formato "C3" <input type="checkbox"/> Formato "D3" <input type="checkbox"/> Formato "E3"	<i>color</i> \$95	<i>color</i> \$115	<i>color</i> \$135
<input type="checkbox"/> 1/2 página <input type="checkbox"/> Formato "F3" <input type="checkbox"/> Formato "G3" <input type="checkbox"/> CUSTOM* <small>*8.5 pulgadas de ancho x 5.5 pulgadas de alto</small>	<i>color</i> \$185	<i>color</i> \$210	<i>color</i> \$235
<input type="checkbox"/> página entero <input type="checkbox"/> Formato "H3" <input type="checkbox"/> Formato "I3" <input type="checkbox"/> CUSTOM* <small>*8.5 pulgadas de ancho x 11 pulgadas de alto</small>	<i>color</i> \$295	<i>color</i> \$315	<i>color</i> \$335

*Si usted selecciono "custom", tiene que somete su propio anuncio. Su anuncio debe ser "listo para imprimir" (camera-ready). Cuando somete su propio anuncio, usted lo hace a su gusto poniendo el fondo, sus fotos y su texto como usted quiera. El resultado final de su anuncio tiene que ser de mucha calidad y en un formato .tif o .jpg con un minima resolución de 300 dpi. (No se aceptaran formatos: .pdf .doc .docx .pub .ppt .psd) No le podemos hacer su propio anuncio al gusto. **Tenemos el derecho de editar o quitar material no autorizado. Esto incluye pero no es limitado a fotos que enseñen desnudos, alcohol, armas de fuego, gestos inapropiados o un comportamiento o lenguaje que no es apto para una publicación escolar.**

Si usted escoge de nuestros formatos prefabricados, favor de someter su texto mecanografiado e impreso en un papel de fondo blanco, también someta el número de fotografías correspondientes a su aviso. Favor de ver los formatos de acuerdo a su texto y sus fotografías. (Puede someter sus fotografías grabadas en un CD pero de menos tienen que tener una resolución minima de 300 pdi, sus mensajes también pueden estar guardados como documento Word o .txt) Favor de numerar sus fotografías de acuerdo a su orden. (En ocasiones, tenemos que ajustar la posición de las fotos para que se vean mejor, recuerde de poner al nombre del alumno atrás de todas sus fotos) No doble sus fotos ni las corte, sus fotos serán alargadas o reducidas de tamaño digitalmente para que tengan el lugar perfecto en su anuncio. No envíe negativos de sus fotos o copias, necesitamos las fotos originales, procure que no estén manchadas o que tengan mucha textura. Todo el material debe ser recibido (esta forma/ su pago) completamente. Paquetes incompletos serán regresados.

ESTE PAQUETE MANDELO A:
Pioneer Valley High School Senior Ads
The Yearbook Company
7177 Brockton Ave. Suite 105
Riverside, CA 92506

Si, quiero mi material devuelto y estoy mandando un sobre para mis fotos/ materiales con mi dirección y sello postal prepagado/estampillas. (Si no manda este sobre, sus fotos no serán devueltas) No somos responsables de sus fotos cuando estén en la trayectoria del correo, se le recomienda que usted saque duplicados de sus fotos. Sus fotos no serán devueltas hasta que todos los libros anuales (yearbook) sean repartidos. (Este proceso de repartición y material devuelto puede tomarnos unos meses. Gracias por su paciencia.)

Nombre de la persona que esta comprando el anuncio (nombre en tarjeta del cheque o de crédito):

Dirección: _____

Ciudad _____ Estado _____ CP _____

Tel: _____

Nombre del alumno, como quiere que salga en el anuncio:

Numero de fotos que manda _____

Va a ser una sorpresa para su alumno? si ___ no ___

FAVOR DE HACER SU CHEQUE A: the yearbook company

Estoy mandando un cheque personal:
 \$ _____ cheque # _____
 returned checks will be subject to a \$25.00 fee

Estoy pagando con mi tarjeta de crédito:

 Visa Mastercard cvv code: _____
 \$ _____ Fecha de expiración: _____

Transacciones con tarjeta requiere un sobrepago de \$4.00 por anuncio de 1/8 y 1/4. Por anuncio de media o pagina completa, el sobré cobro es de \$8.00

****Todas las órdenes recibidas después de la fecha límite serán aceptadas como vayan llegando pero no le podemos garantizar que haya lugar para su orden. También habrá un sobrecargo de \$25.00 por orden que llega tarde.**

student NAME HERE

Dear Parents,
Your message to your student will be typeset to fit in this space. The total length of the message should not exceed about 45 words. (This is just an estimate.)
We will crop and/or resize your photo to fit in the frame.

Single vertical photo goes here

FORMAT A3

Vertical

EIGHTH PAGE DESIGN

student NAME HERE

Dear Parents,
We will type your message to fit in this space. Limit your number of words to 35 or less. We will adjust the size of the type as needed to make it fit.

Single horizontal photo goes here

FORMAT B3

Horizontal

EIGHTH PAGE DESIGN

student NAME HERE

Dear Parents,
The message to your student will be typeset to fit in this space. Your message must be typed on a separate piece of white paper, and not exceed 100 words (max 550 characters for online submission), including the "signature" at the end. If the copy you submit does not fit in the space provided, we will enlarge it to fill the space. Your photo will be reduced or enlarged to fit this space.
Additionally, paragraph spacing and formatting lessens the amount of available space, so this is just an estimate.

Single photo goes here.

FORMAT C3

Can be horizontal or vertical.

THESE THREE ARE QUARTER PAGE DESIGNS

student NAME HERE

Dear Parents,
The message to your student will be typeset to fit in this space. Your message must be typed on a separate piece of white paper, and not exceed 100 words (max 550 characters for online submission), including the "signature" at the end. If the copy you submit does not fit in the space provided, we will enlarge it to fill the space. Your photo will be reduced or enlarged to fit this space.
Additionally, paragraph spacing and formatting lessens the amount of available space, so this is just an estimate.

THESE THREE ARE QUARTER PAGE DESIGNS

student NAME HERE

Dear Parents,
Your message to your student will be typeset to fit in this space. Your message must be typed on a separate piece of white paper. For the type to be set in the size shown here, the total length of the message should not exceed 140 words (max 770 characters for online submission), including the "signature" at the end. If the copy you submit does not fit in the space provided, we will enlarge it to fill the space. Your photos will be reduced or enlarged to fit this space. Original photos work best, however we will accept good quality copies on photo paper. If you have a horizontal photo it will work best in photo box three.
Be careful of wet ink when numbering photos.

Photo 1
Write this number on back of photo. Be careful of wet ink.

FORMAT F3

Original photos work best, however we will accept good quality copies on photo paper only.

Photo 2
Write this number on back of photo. Be careful of wet ink.

Photo 3
Write this number on back of photo. Be careful of wet ink.

Can be horizontal.

Photo 4
Write this number on back of photo. Be careful of wet ink.

Photo 5
Write this number on back of photo. Be careful of wet ink.

Can be horizontal.

HALF PAGE DESIGN

student NAME HERE

Dear Parents,
The message to your student will be typeset to fit in this space. Your message must be typed on a separate piece of white paper, and not exceed 85 words (max 470 characters for online submission), including the "signature" at the end. If the copy you submit does not fit in the space provided, we will enlarge it to fill the space.
Your photos will be reduced or enlarged to fit these spaces.
Be careful of wet ink when numbering photos.

Photo 1
Write this number on back of photo. Be careful of wet ink.

FORMAT D3

Original photos work best, however we will accept good quality copies on photo paper only.

Photo 2
Write this number on back of photo. Be careful of wet ink.

Be careful of wet ink when numbering photos.

student NAME HERE

Dear Parents,
The message to your student will be typeset to fit in this space. Your message must be typed on a separate piece of white paper, and not exceed 85 words (max 470 characters for online submission), including the "signature" at the end. If the copy you submit does not fit in the space provided, we will enlarge it to fill the space. Your photos will be reduced or enlarged to fit these spaces.
Be careful of wet ink when numbering photos.

Photo 1
Write this number on back of photo. Be careful of wet ink.

Original photos work best, however we will accept good quality copies on photo paper only.

Photo 2
Write this number on back of photo. Be careful of wet ink.

Photo 3
Write this number on back of photo. Be careful of wet ink.

FORMAT E3

student NAME HERE

Dear Parents,
Your message to your student will be typeset to fit in this space. Your message must be typed on a separate piece of white paper. For the type to be set in the size shown here, the total length of the message should not exceed 120 words (max 660 characters for online submission), including the "signature" at the end. If the copy you submit does not fit in the space provided, we will enlarge it to fill the space. Your photos will be reduced or enlarged to fit these spaces. Original photos work best, however we will accept good quality copies on photo paper. A horizontal photo will work best in photo box five.
Be careful of wet ink when numbering photos.

Photo 1
Write this number on back of photo. Be careful of wet ink.

FORMAT G3

Original photos work best, however we will accept good quality copies on photo paper only.

Photo 2
Write this number on back of photo. Be careful of wet ink.

Photo 3
Write this number on back of photo. Be careful of wet ink.

Photo 4
Write this number on back of photo. Be careful of wet ink.

Photo 5
Write this number on back of photo. Be careful of wet ink.

Can be horizontal.

HALF PAGE DESIGN

Photo 1
Write this number on back of photo. Be careful of wet ink.

FORMAT **H3**

Original photos look best, however we can accept good quality copies on photo paper only.

Photo 2
Write this number on back of photo. Be careful of wet ink.

Photo 3
Write this number on back of photo. Be careful of wet ink.

Photo 4
Write this number on back of photo. Be careful of wet ink.

Photo 5
Write this number on back of photo. Be careful of wet ink.

Photo 6
Write this number on back of photo. Be careful of wet ink.

Photo 7
Write this number on back of photo. Be careful of wet ink.

Dear Parents,
Your message to your student will be typeset to fit in this space. For the type to be set in a legible size, the total length of the message should not exceed **175 words** (max **1000** characters for online submissions), including the "signature" at the end. Of course words vary in their size and additional paragraph spacing lessens the amount of available space, so this is just an estimate. If the copy you submit does not fill the space provided, we will enlarge the size of the font and adjust formatting as needed to make it fit and look its best.

Please note the orientation of the photo boxes in this sample layout. Though we can crop and/or resize photos to fit in the frames, vertical photos or photos that can be cropped vertically do look best in the vertical frames.

Horizontal photos may be can be used in boxes two or five or both.

THESE ARE FULL PAGE DESIGNS

Student NAME HERE

Dear Parents,
Your message to your student will be typeset to fit in this space. Your message must be typed on a separate piece of white paper. For the type to be set in the size shown here, the total length of the message should not exceed **150 words** (max **825** characters for online submission), including the "signature" at the end. If the copy you submit does not fit in the space provided, we will enlarge it to fill the space. Your photos will be reduced or enlarged to fit these spaces. Original photos work best, however we will accept good quality copies on photo paper only. Please place horizontal photos in horizontal boxes (2, 3, 7 & 8) and vertical photos in vertical boxes (1, 4, 5, & 6).

Be careful of wet ink when numbering photos.

Photo 1
Write this number on back of photo. Be careful of wet ink.

FORMAT **H3**

Original photos look best, however we can accept good quality copies on photo paper only.

Photo 2
Write this number on back of photo. Be careful of wet ink.

Boxes 2 and 3 are designed for horizontal photos, like family photos or group shots. Do not use this space for a portrait photo.

Photo 3
Write this number on back of photo. Be careful of wet ink.

Boxes 2 and 3 are designed for horizontal photos, like family photos or group shots. Do not use this space for a portrait photo.

Photo 4
Write this number on back of photo. Be careful of wet ink.

Original photos work best, however we will accept good quality copies on photo paper only.

Photo 5
Write this number on back of photo. Be careful of wet ink.

Original photos work best, however we will accept good quality copies on photo paper only.

Photo 6
Write this number on back of photo. Be careful of wet ink.

Original photos work best, however we will accept good quality copies on photo paper only.

Photo 7
Write this number on back of photo. Be careful of wet ink.

Boxes 7 and 8 are designed for horizontal photos, like family photos or group shots. Do not use this space for a portrait photo.

Photo 8
Write this number on back of photo. Be careful of wet ink.

Boxes 7 and 8 are designed for horizontal photos, like family photos or group shots. Do not use this space for a portrait photo.

THESE ARE FULL PAGE DESIGNS

Student NAME HERE