

The Language of ART

**When you put words on paper you
communicate. You can also
communicate through pictures**

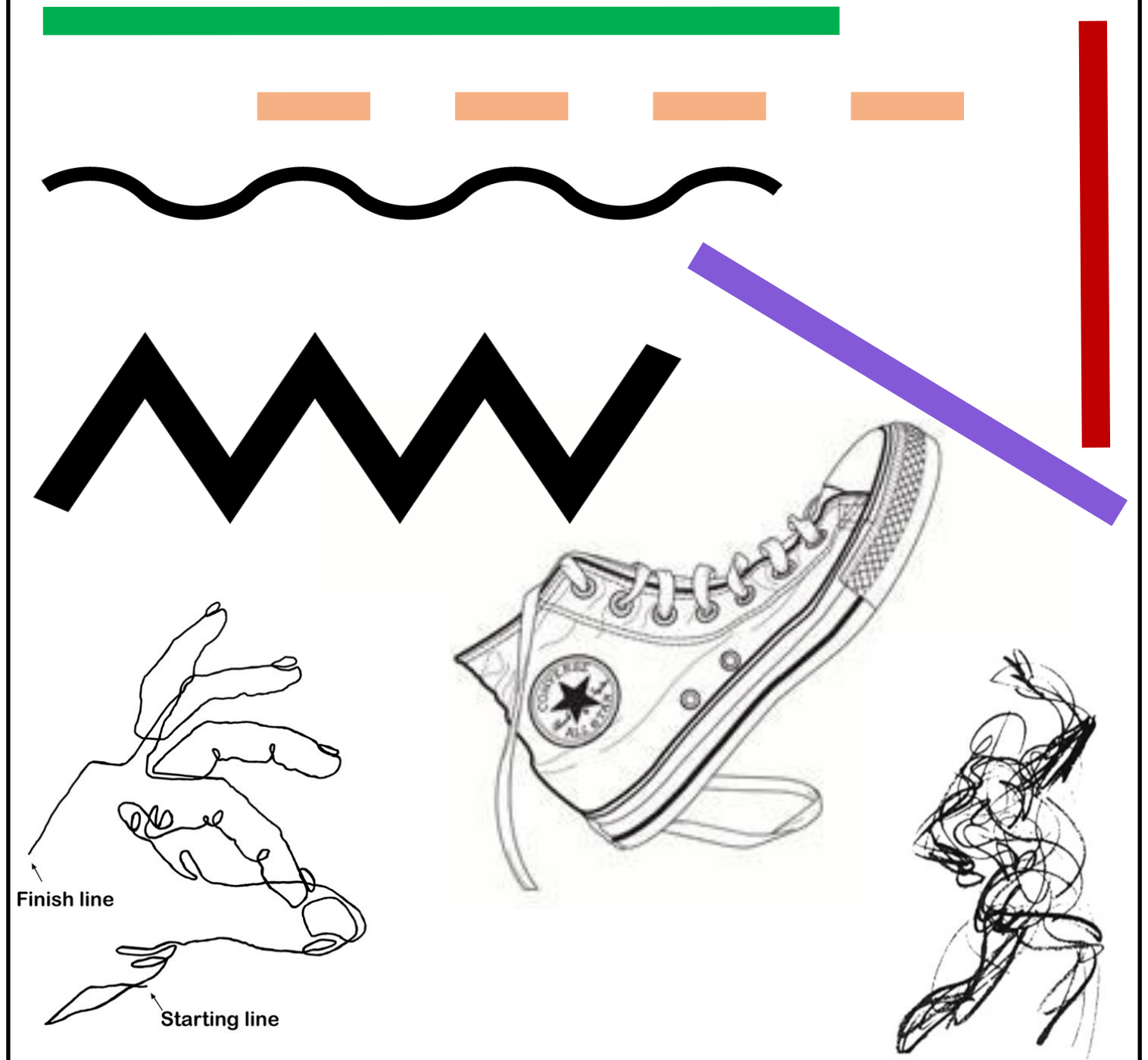
**Elements
of
ART**

**using the language
of ART.**

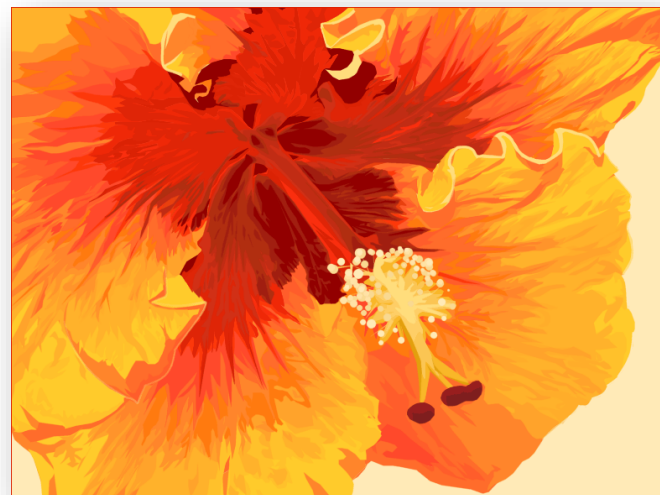
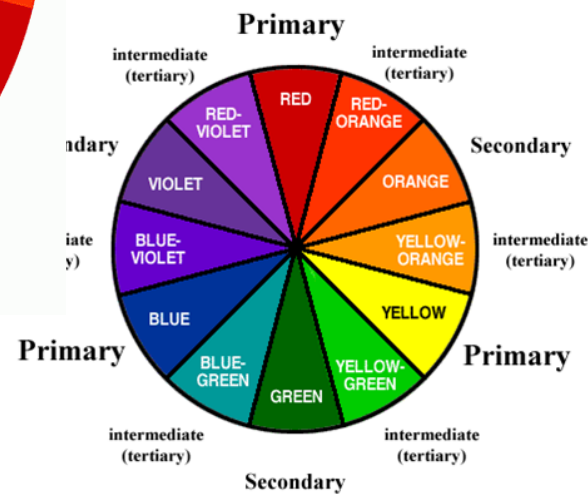
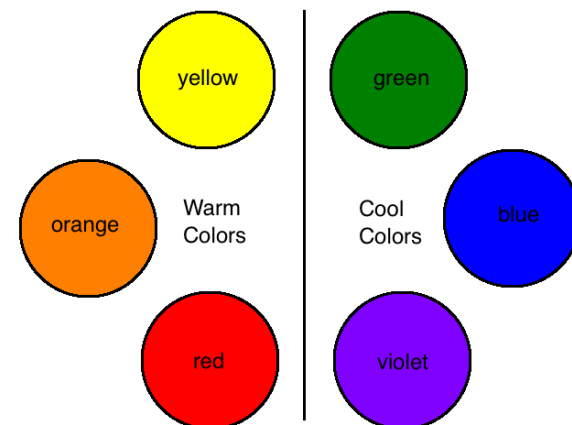
**Principles
of
DESIGN**

Elements of ART

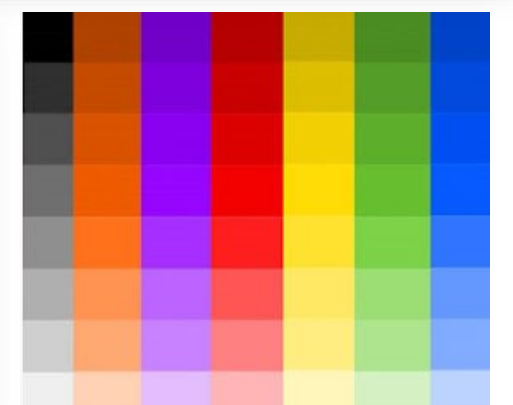
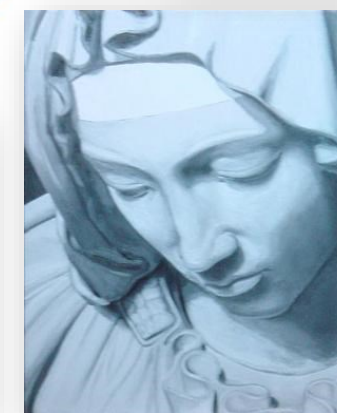
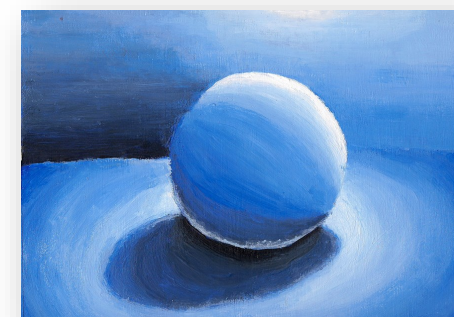
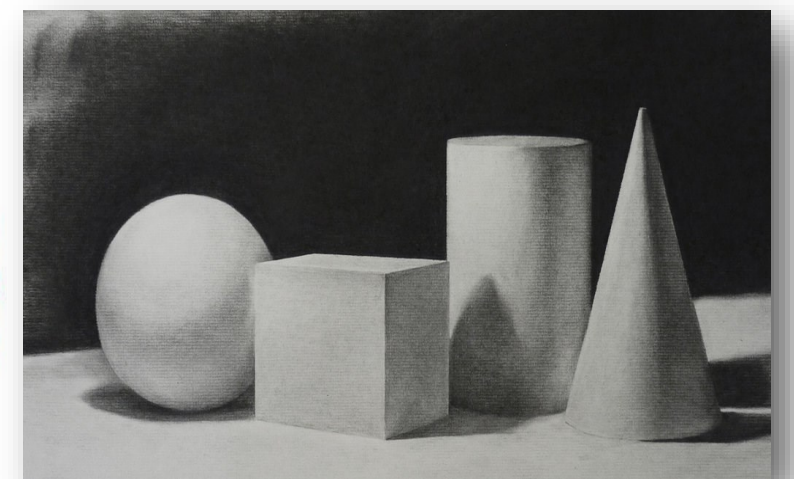
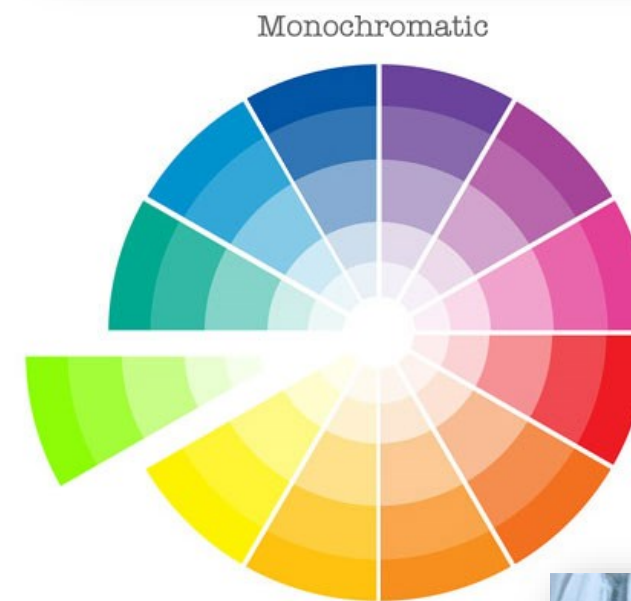
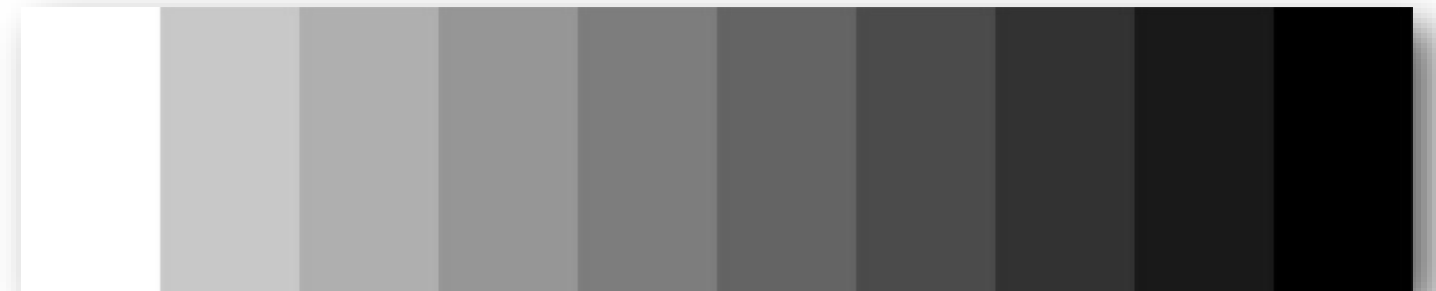
Line



Color



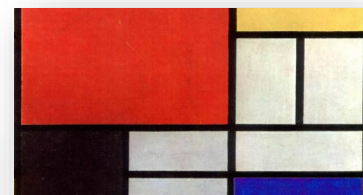
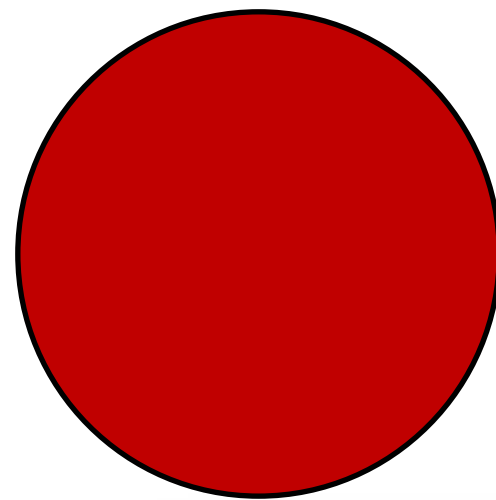
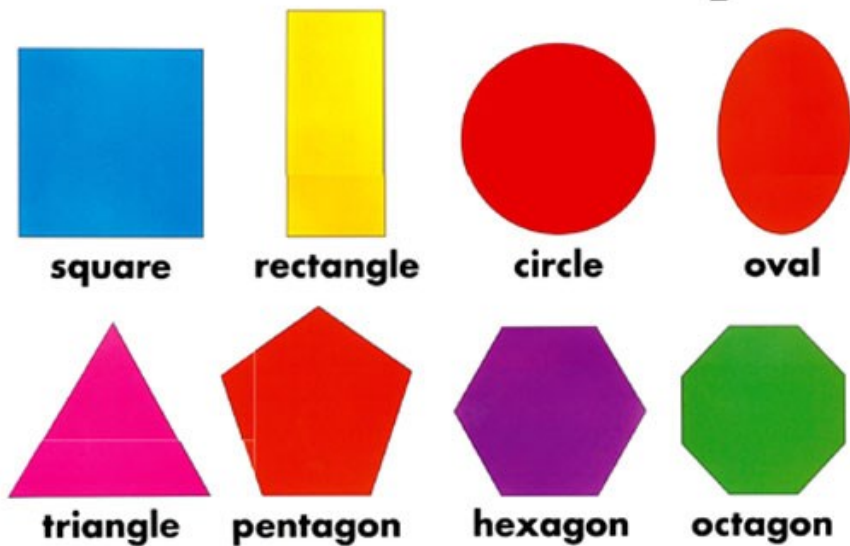
Value



Shape

Geometric Shapes

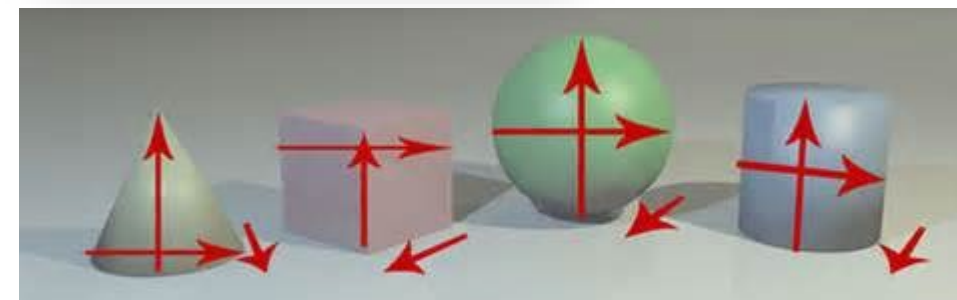
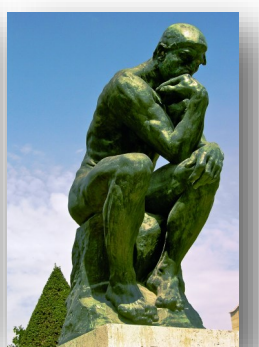
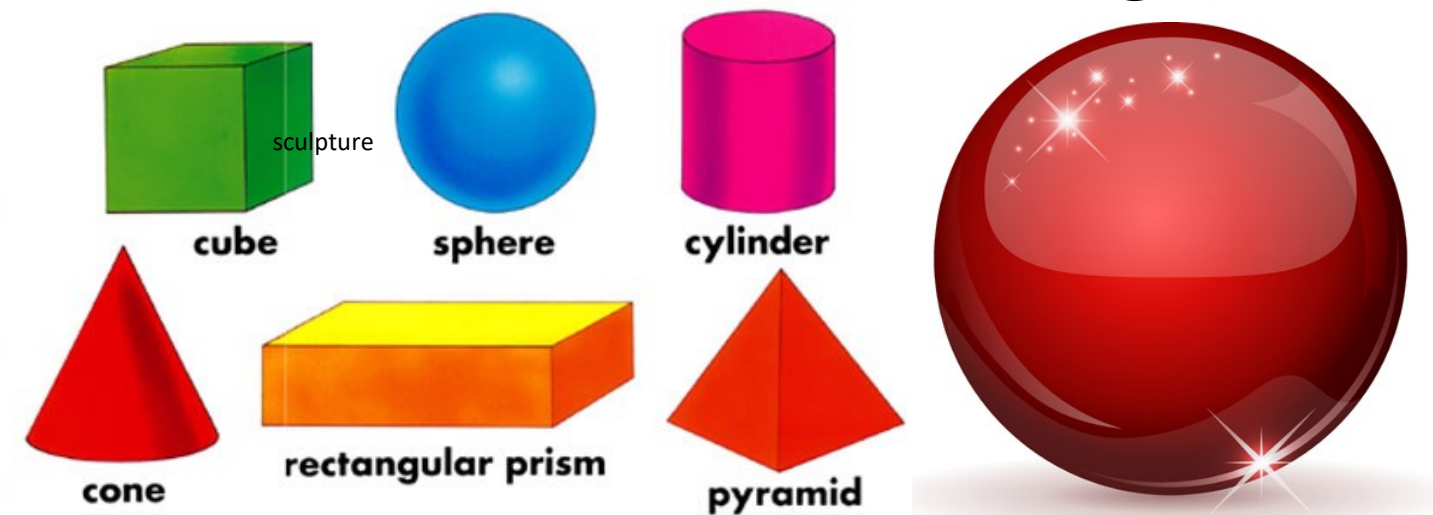
2-D



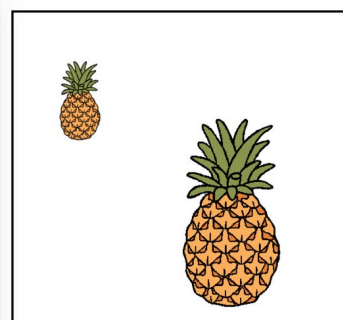
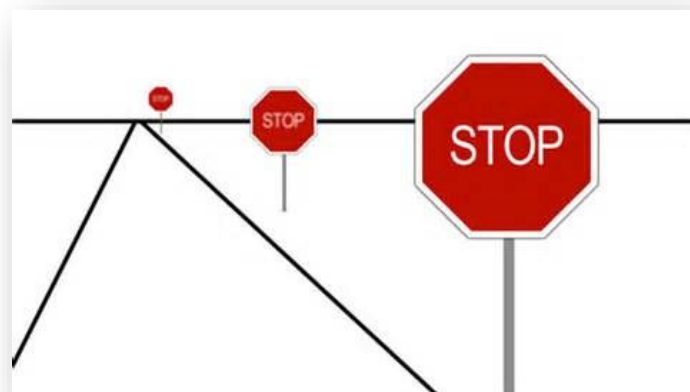
FREEFORM

Form

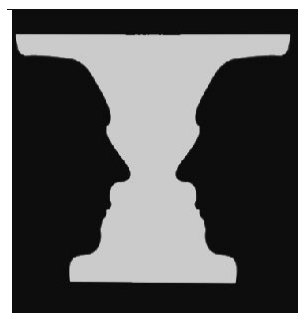
3-D



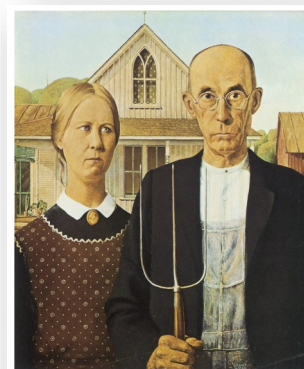
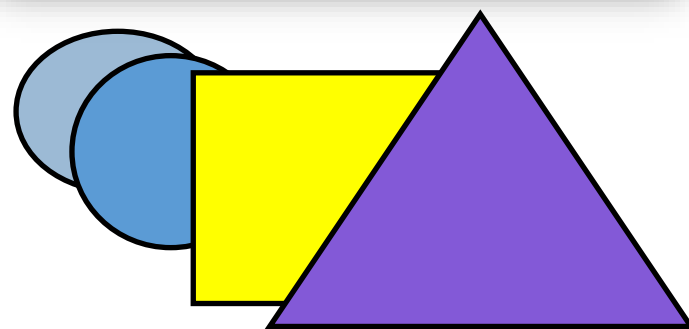
Space



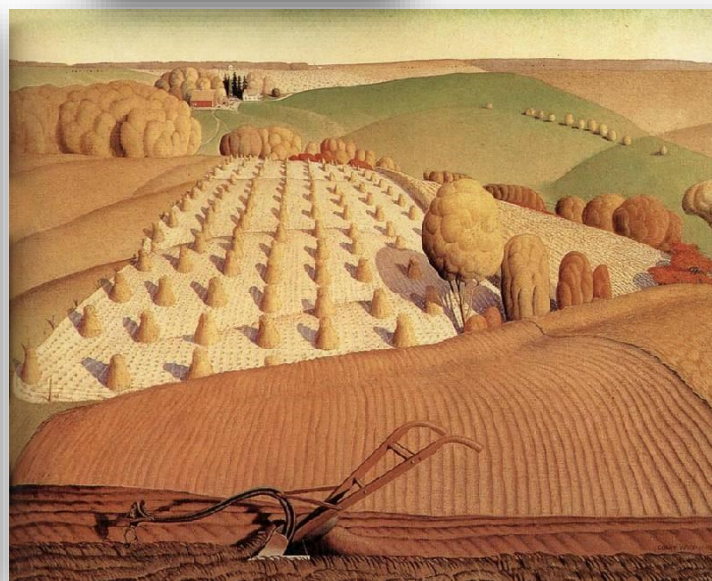
SIZE DIFFERENCE



NEGATIVE



POSITIVE



Texture



Real



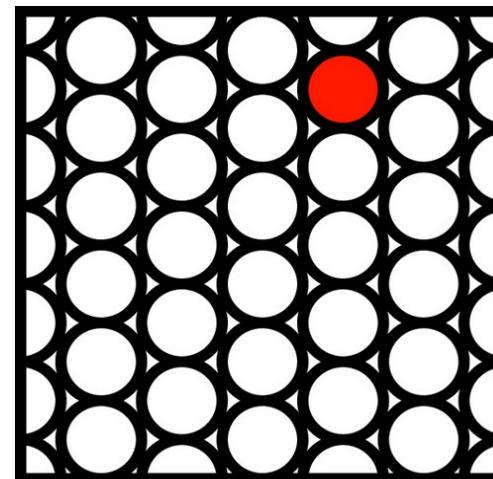
Visual



Principles of DESIGN

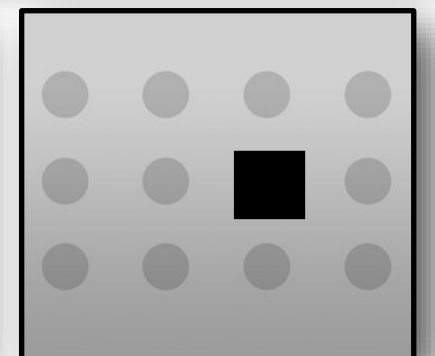
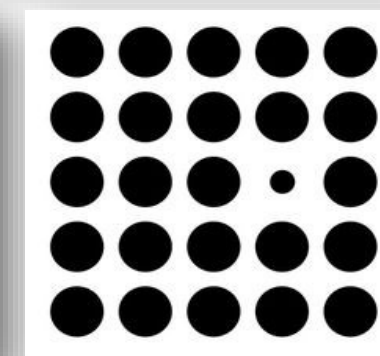
Contrast

To create Emphasis

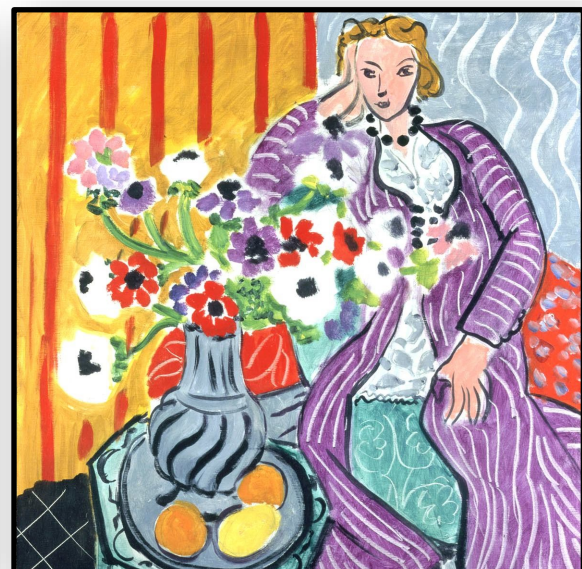
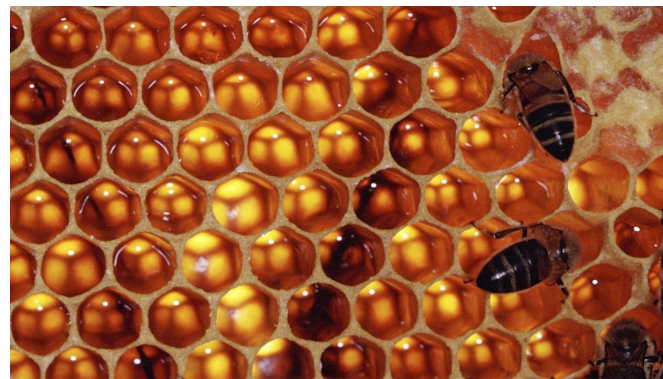
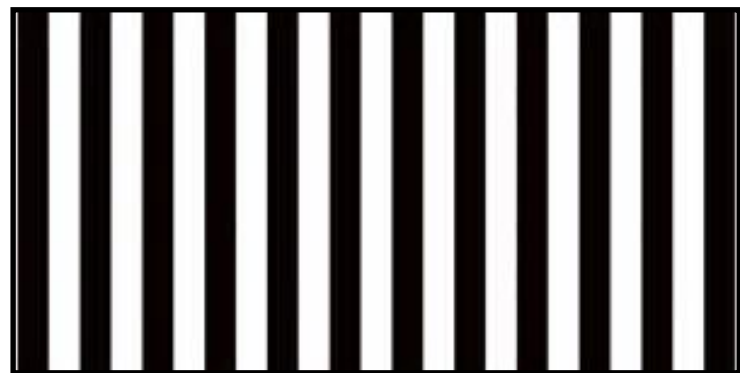


COLOR CONTRAST / VISIBILITY CHART

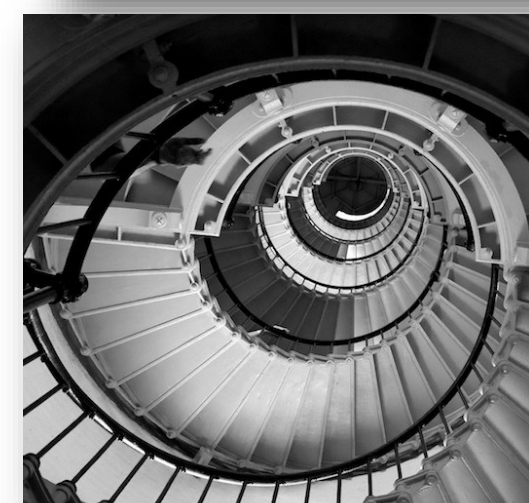
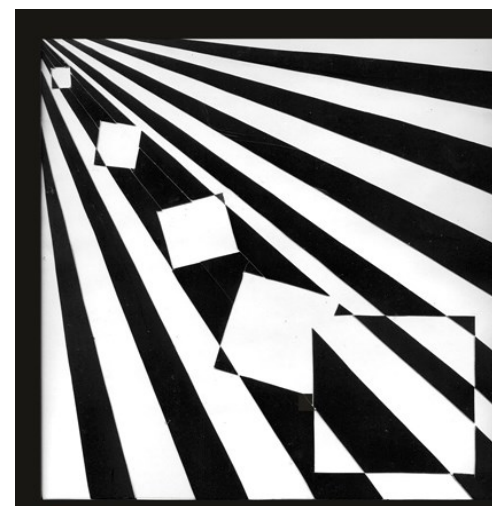
Best	Black / Yellow	Black / Yellow	Fair	Red / Yellow	Red / Yellow
	Black / White	Black / White		Red / Black	Red / Black
	Black / Orange	Black / Orange		Red / Orange	Red / Orange
	Blue / White	Blue / White	Poor	Red / Blue	Red / Blue
	Green / White	Green / White		Red / Green	Red / Green
	Red / White	Red / White			



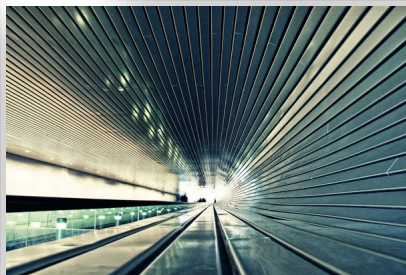
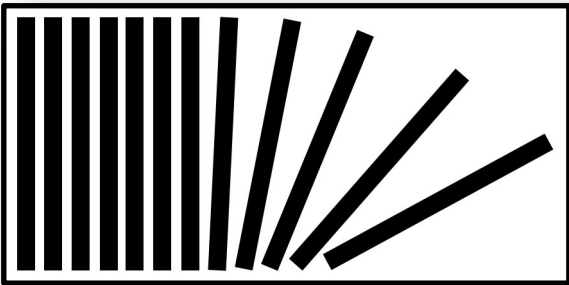
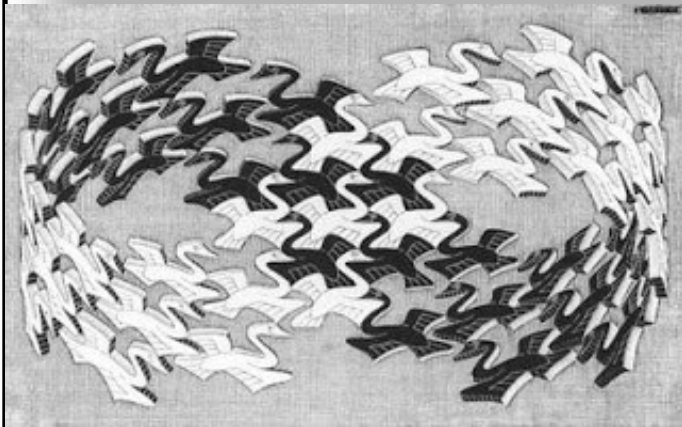
Pattern



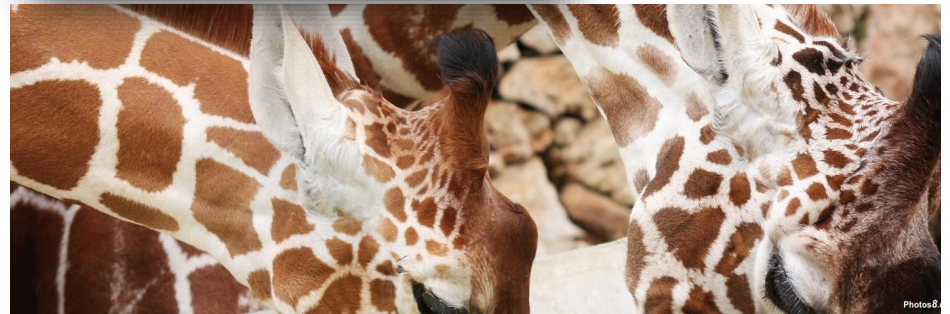
Rhythm



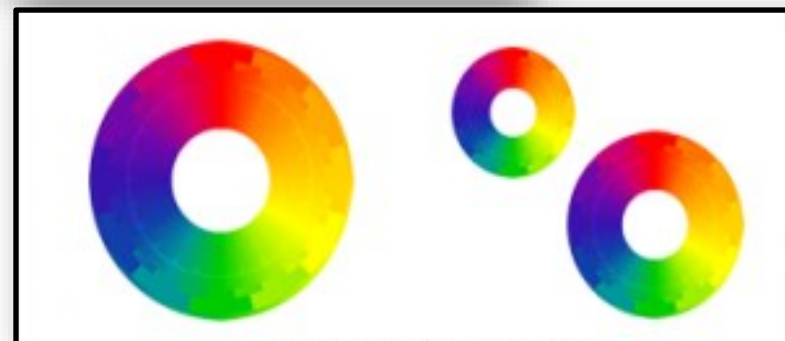
Movement



Unity



Balance



Symmetrical



Asymmetrical



Radial

Proportion

