



Marva Johnson, *Chair*
John R. Padget, *Vice Chair*
Members
Gary Chartrand
Rebecca Fishman Lipsey
Michael Olenick
Andy Tuck

CONTACT INFORMATION

Hope Colle
850-245-0503
Hope.Colle@fldoe.org
DPS: 2015-138

MEMORANDUM

TO: School District Superintendents

FROM: Hershel Lyons

DATE: October 2, 2015

SUBJECT: Celebrate Literacy Week, Florida! 2016

The Just Read, Florida! Office and the Florida Department of Education (FDOE), in partnership with other FDOE offices, school districts, state organizations and agencies, are planning the eighth annual statewide Celebrate Literacy Week, Florida! 2016 events. Celebrate Literacy Week, Florida! 2016 is scheduled for the week of **January 25-29, 2016**, so mark your calendars now for this important week of events!

The goal of this year's Celebrate Literacy Week, Florida! is to promote literacy throughout the state by raising awareness in your community and with students. We are excited to partner with **Florida's First Lady Ann Scott** on this important initiative for the sixth consecutive year. First Lady Scott will engage in fun and exciting reading experiences with select schools and classrooms across the state.

We are excited to share the NEW literacy and civics-based theme for the Celebrate Literacy Week, Florida! 2016 initiative; **Literacy Changes Our World!** With the new theme in mind, we are offering several opportunities for schools and districts to get involved in promoting literacy and good citizenship in their schools and in their communities. The first NEW opportunity is for schools and students to participate in this year's Celebrate Literacy Week, Florida! **Literacy Changes Our World!** contest. The **Literacy Changes Our World!** service project contest allows students to become ambassadors of literacy and good citizenship in their schools, their homes, their community and their city. Schools and students will submit their literacy-civics-based projects for a chance to win a cash prize for their school. Additional information about the contest is attached, and we hope that you will encourage your schools to participate. The deadline is **December 11, 2015**, so schools need to begin planning their projects as soon as possible.

HERSHEL LYONS
CHANCELLOR OF PUBLIC SCHOOLS

Celebrate Literacy Week, Florida! 2016

October 2, 2015

Page 2

In addition to the contest and in partnership with the Florida Lottery, Just Read, Florida! is taking the show on the road with the **TOSS-UP Quiz Show** tour. Just Read, Florida! will conduct a fun and exciting quiz show contest at schools around the state targeting middle school students and testing their mastery of the civics standards. Be sure to check out the Just Read, Florida! website for more information on the **TOSS UP Quiz Show**.

Lastly, please find attached the Celebrate Literacy Week, Florida! 2016 district events template, which you may complete reflecting the activities and events in your district during Celebrate Literacy Week, Florida! and return to the Just Read, Florida! Office. All district-submitted schedules will be posted on the Celebrate Literacy Week, Florida! website for public viewing. This is a great opportunity to share with your local community the district's plan for supporting literacy. Please submit your Celebrate Literacy Week, Florida! 2016 plan to Hope Colle at Hope.Colle@fldoe.org by January 15, 2016.

For more information, please visit the Celebrate Literacy Week, Florida! website at [CLW2016](#). Thank you for your commitment to making literacy the highest priority in your district and schools!

Keep Reading!

HL/hc

Attachments

cc: K-12 Reading Contacts

HERSHEL LYONS
CHANCELLOR OF PUBLIC SCHOOLS

www.fldoe.org

325 W. Gaines Street | Tallahassee, FL 32399-0400 | 850-245-0505