

The Cutting Edge

Yearbook 2012 Book Prices

\$55 – through October 31
 \$65 – November 1 to December 21
 \$70 – December 21 to February 17
 \$75 – February 18 to March 22

Personal Ads 2011-12

Deadline FEBRUARY 17, 2012

(Payment, all pictures and writing must be submitted)

Late Fee: \$20 per week after February 17, 2012

The final day to pay for previously purchased ad space is March 22, 2012 (the Thursday before Spring Break)

Design:

Either

At the time of submission of the ad, parents and/or students may submit the design they wish for their page. The yearbook staff will follow it as closely as possible given the restrictions of the yearbook program.

OR

The yearbook staff will design an ad for you.

Choose the pictures for the main ad section and the border pictures and the yearbook staff will use their knowledge to design an ad.

Border Pictures:

Full Page: 16 to 20 pictures can be used for border pictures
 (The total number that will fit depends on the shape of the pictures)
 One-half Page: 8 to 10 pictures
 If no border pictures are submitted, strips of color will be used.

Submit either a disc with pictures (300 dpi) or copies of your prints. **NO pictures will be returned.** Please realize that the more pictures and/or writing you submit, the smaller each individual item will be. **All submissions must be appropriate for publication in a high school yearbook. The appropriateness will be determined by the yearbook adviser.**

Ad Size	Price	December 1 Discount
FULL PAGE		
1-12 pictures	\$225	\$195
13-25 pictures	\$260	\$230
26-40 pictures	\$325	\$285

Ad Size	Price	December 1 Discount
½ page		
1-7 pictures	\$155	\$125
8-15 pictures	\$170	\$145
16-26 pictures	\$215	\$185

To receive the December 1 Discount: **ALL** ad copy, artwork, and photographers, as well as payment must be in the hands of the yearbook staff at Marianna High School by **December 1, 2011.**

Full Prices will be in effect from December 2, 2011 until February 17, 2012.

After that date, there is a late fee of \$20 per week for any ad that does not have all ad copy, artwork, and photographers, as well as payment, in the hands of the yearbook staff at Marianna High School.

SENIOR PORTRAITS: Class of 2012