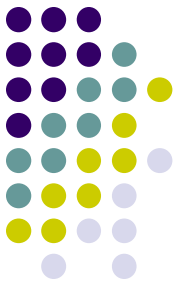


Chapter 3

Researching Careers

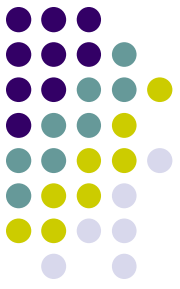


Georgia's 17 Career Clusters



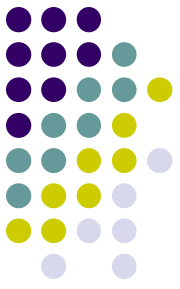
- Use them as a guide for related careers
 - Agriculture, Food and Natural Resources
 - Architecture and Construction
 - Arts, AV/Technology and Communications
 - Business Management and Administration
 - Education and Training
 - Energy
 - Finance
 - Government and Public Administration
 - Health Science

Georgia's 17 Career Clusters cont'd



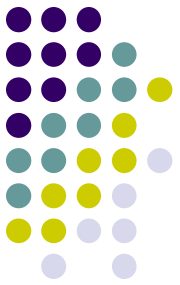
- Hospitality and Tourism
- Human Services
- Information and Technology
- Law, Public Safety, Corrections, and Security
- Manufacturing
- Marketing
- Science, Technology, Engineering,
Mathematics
- Transportation, Distribution, and Logistics

Think about your: Aptitudes and Abilities.



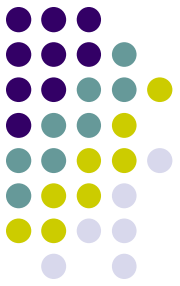
- **Aptitude** – readiness or quickness in learning.
- Skills for any kind of work are more easily learned if you have an aptitude for learning them.
- **Ability** – competence in an activity or occupation because of one's skill or training.
- You must match your natural talents with careers that require those same abilities.

How do I research?



- **Formal**
 - Internet Job Sites
 - Print Resources
- **Informal**
 - Talk to People
 - Look in your community
- **Part-Time Work**
 - Work Experience
 - Job Shadowing/Volunteering/Internship

What are key websites for research?



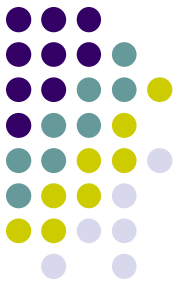
- **Bureau of Labor Statistics**

- www.bls.gov

- **Career Interests**

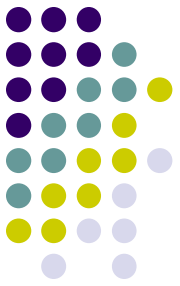
- www.gafutures.org

What are the job's: Tasks and Responsibilities?



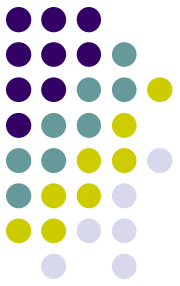
- What does a _____ do?
- What specifics does he/she work with?
- List some of his/her daily activities.
- What else does he/she do?
- What would his/her day be like?

Does the job involve: Data, People, Things?



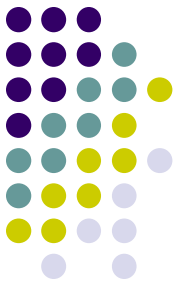
- One area tends to dominate.
- Many careers work with all three
 - Data-- working with facts figures numbers
 - People– working with people or animals
 - Things– working with physical objects

What is the: Work Environment?



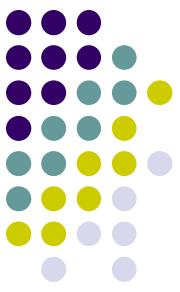
- Your physical and social surroundings
- Indoors or outside?
- Alone or with people?

What are the: Working Hours?



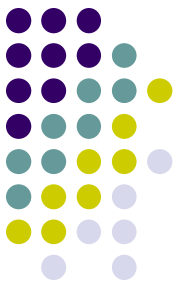
- When are you at your best?
- Are you a night owl?
- Are you a morning person?
- Flextime— workers construct their work schedules to suit their lives
- Telecommuting—working at home using fax, phone, and computer

What is required: Education and Training?



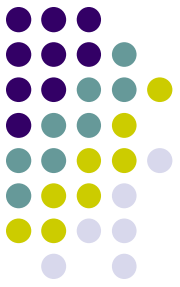
- Careers demand different kinds and levels of education and training.
- Does your career choice require a two-year college, 4 year college, an advanced degree, a technical college or a license or certificate
- How much is it going to cost to get this degree?
- How long will it take?
- How hard will the coursework be?

What are the: Salary and Fringe Benefits?



- What does this career pay? Hourly rate, weekly, annual salary?
- What is the state average?
- What is the national average?
- Fringe benefits may include health insurance, paid vacation and holiday time, and a retirement plan
- Fringe benefits add substantially to what you earn

What is the: Career Outlook?



- What will your career area be like in 10 years? Here in the US? Or globally?
- Is this career shrinking?
- Or is it growing?
- How many more/less people will be working in this field in 10 years?
- What's the growth percentage?