

ANCIENT INDIA TRAVEL BROCHURE

DUE FRIDAY _____

- Use the template provided
- Read over the rubric to understand expectations
- Each day we will take notes and then go to library to work on brochure

Complete notes in order to use them as a resource on the project

- Use the checklist to make sure the project is complete
- Make the brochure attractive to the audience

Brochure Rubric

CATEGORY	(4) Excellent	(3) Good	(2) Almost	(1) Not Yet
Attractiveness & Organization	The brochure has exceptionally attractive formatting and well-organized information.	The brochure has attractive formatting and well-organized information.	The brochure has well-organized information.	The brochure's formatting and organization of material are confusing to the reader.
Content Accuracy	The brochure has all of the required information (see checklist) and some additional information	The brochure has all of the required information (see checklist).	The brochure has most of the required information (see checklist).	The brochure has little of the required information (see checklist).
Writing Mechanics	All of the writing is done in complete sentences. Capitalization and punctuation are correct throughout the brochure.	Most of the writing is done in complete sentences. Most of the capitalization and punctuation are correct throughout the brochure.	Some of the writing is done in complete sentences. Some of the capitalization and punctuation are correct throughout the brochure.	Most of the writing is not done in complete sentences. Most of the capitalization and punctuation are not correct throughout the brochure.
Graphics and Pictures	The graphics go well with the text and there is a good mix of text and graphics.	The graphics go well with the text, but there are so many that they distract from the text.	The graphics go well with the text, but there are too few.	The graphics do not go with the accompanying text or appear to be randomly chosen.

Travel Brochure Checklist

Page 1

Inside	Back	Front
Inside Left	Inside Middle	Inside Right

Page 2

Guidelines for your travel brochure

Front: Title Page of your Brochure

- At the top is an attention getting slogan.
- In the middle is a picture:

Back: Name of Travel of Agents

- Type the names of the 2 members in the group

Inside Flap: Ancient India Achievements

- Type at least 6 quick facts from your notes. Use bullets to type them.
- Insert a map or picture below the text.

Inside Left: Geography

- Type at least 6 quick facts from your notes. Use bullets to type them.
- Insert a map or picture below the text.
-

Inside Middle: Religion Hinduism

- Write at least 5 complete sentences about the Hindu Religion.
- Include a picture.
-

Inside Right: Religion Buddhism

- Write at least 5 complete sentences about Buddhism.
- Include a picture.

**Ancient India Title
Make it Exciting!**

Insert Picture Here!

A well written introduction
or overview will keep your
audience engaged!

Name of Travel Agents

**ANCIENT INDIA
ACHIEVEMENT**

Information

Insert Picture Here!

GEOGRAPHY

Insert Picture Here!

RELIGION: HINDUISM

Information

RELIGION: BUDDHISM

Information

**Insert Map or
Interesting Picture Here!**

Insert Picture Here!