



What is Twitter?

- An online social networking service that enables its users to send and read text-based characters, informally known as “tweets.”
- Created in 2006
- 313 million active users recorded monthly



How Twitter Works

- @LMSPATRIOTS -By placing the @ symbol in front of a username, you can tag another user in your Tweet.
- @reply-By starting your Tweet with @username, you can reply publicly to a single user.



- Direct message (DM)A private message can be sent directly to a user on Twitter who is already following you.
- Follower-A follower is someone who follows you on Twitter and sees your updates on his home feed (Your home timeline displays a stream of Tweets from accounts you have chosen to follow on Twitter).

Continued...

- Retweet (RT)-This is a way for someone to share a Tweet from another user's account.



- Hashtag-Using the # symbol in front of any word or phrase tags your Tweets. When someone clicks that hashtag, he/she sees your Tweet along with everyone else's Tweets using that same term.

@LMSPats

@TeamDCS



- A username is how you're identified on Twitter, and is always preceded immediately by the @ symbol. For instance, Katy Perry is @katyperry.
- When tweeting, one is limited to 140 characters.

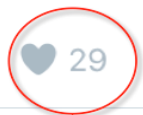


Symbols

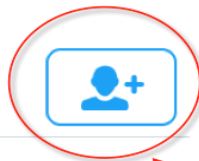
Reply



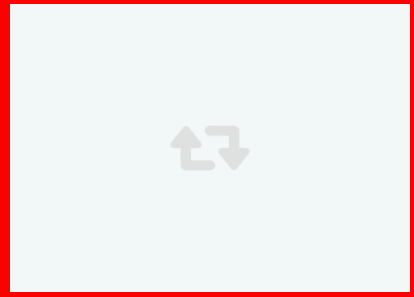
Retweet



Like



Follow



Home



Connect



Discover



Me



Tweet

- Facebook is a popular free social networking website that allows registered users to create profiles, upload photos and video, send messages and keep in touch with friends, family and colleagues.



Tag and follow
us:
LMSPatriots

facebook

How LMS uses Social Media

- Celebration of success
 - We use Twitter/Facebook to recognize teachers, students and school communities in an open way to share in their success.
 - It is a great way to share publically the accomplishments of individuals or groups.
- Sharing classroom and school information
 - Social media is a great way to share what is happening in our schools- not only with the public, but also with other schools in our division



Teen Cell Phone Usage



- Average daily media exposure for 8-18 yr. olds is 10 hrs 45 min
- 3339 – Average # of text sent by a teen each month
- 50% of teens send at least 30 texts a day
- 61% of teens send more than 3 picture texts a month
- The majority of texting takes place at home

APPS & Social Media

- Snapchat



- Instagram



- KIK



- Calculator%, Burn
Note, Ask.FM, Omegle



Cyberbullying



- 51% - Have been bullied online
- 33% - Have been threatened online
- 93% - Have witnessed cruel behavior online
- 10% - Have told parents
- 90% - Have watched someone else be bullied but did nothing about it

Cyberbullying

What to do??

- Prepare your child
- Don't respond
- Take a picture, screenshot and save
- Get parents involved
- Let school officials know
- Contact authorities if you feel your child is in danger

Where Do We Go From Here??

- Keep Reading and Learning
- Remember the End Game
- Communication!!

