

Newsletter Rubric

	4 (25 Points)	3 (20 Points)	2 (15 Points)	1 (10 Points)
Knowledge of Career area	Newsletter shows that I understand the career area well, and lists an important skill and activity to try.	Newsletter shows that I understand the career area	Newsletter shows that I understand most of the career area	Newsletter shows that I do not understand the career area very well.
Language	I use interesting language that appeals to the audience.	I use language that holds the audience's attention.	I try to use language that holds the audience's attention.	I do not use language that holds the audience's attention.
Sentence Structure	Newsletter has no spelling, grammatical, or typing errors.	Newsletter has only one or two minor spelling, grammatical, or typing errors.	Newsletter has some major spelling or grammatical errors.	Newsletter has many spelling and grammatical errors.
Newsletter Features	Newsletter uses a good design and layout. All required components include color and good layout.	Newsletter uses a good design and layout. I made logical layout and color choices.	Newsletter is nicely designed in some parts, but confusing or hard to read.	Newsletter design and layout is confusing and hard to read.

