

Name: \_\_\_\_\_ Class: \_\_\_\_\_

# Five reasons why being kind makes you feel good — according to science

By Jo Cutler, Robin Banerjee  
2018

*Have you ever experienced that warm, fuzzy feeling after doing something kind for someone else? In this informational text, Jo Cutler and Robin Banerjee discuss five reasons why being kind to others makes you feel good. As you read, take notes on why people are kind to others and how it affects them.*

[1] Everybody can appreciate acts of kindness. But when it comes to explaining why we do them, people often take one of two extreme positions. Some think kindness is something completely selfless that we do out of love and care, while others believe it is just a tool that we cunningly<sup>1</sup> use to become more popular and reap the benefits.

But research shows that being kind to others can actually make us genuinely happy in a number of different ways. We know that deciding to be generous or cooperating with others activates an area of the brain called the striatum. Interestingly, this area responds to things we find rewarding, such as nice food and even addictive drugs. The feel-good emotion from helping has been termed “warm glow” and the activity we see in the striatum is the likely biological basis of that feeling.



*"Untitled" by rawpixel is licensed under CC0*

Of course, you don't have to scan brains to see that kindness has this kind of benefit. Research in psychology shows a link between kindness and well-being throughout life, starting at a very young age. In fact, even just reflecting on having been kind in the past may be enough to improve teenagers' mood. Research has also shown that spending extra money on other people may be more powerful in increasing happiness than spending it on yourself.

But why and how does kindness make us so happy? There are a number of different mechanisms involved, and how powerful they are in making us feel good may depend on our personalities.

1. **Cunning (adjective):** having or showing skill at achieving an end; crafty

## 1. Contagious smiling

- [5] Being kind is likely to make someone smile and if you see that smile for yourself, it might be catchy. A key theory about how we understand other people in neuroscience suggests that seeing someone else show an emotion automatically activates the same areas of the brain as if we experienced that emotion for ourselves.

You may have been in a situation where you find yourself laughing just because someone else is — why not set off that chain of good feelings with a nice surprise for someone?

## 2. Righting a wrong

The same mechanism also makes us empathize<sup>2</sup> with others when they are feeling negative, which could make us feel down. This is particularly true for close friends and family, as our representations of them in the brain physically overlap with our representations of ourselves. Doing a kind act to make someone who is sad feel better can also make us feel good — partly because we feel the same relief they do and partly because we are putting something right. Although this effect is especially powerful for people we are close to, it can even apply to humanitarian problems such as poverty or climate change. Getting engaged with charities that tackle these issues provide a way to have a positive impact, which in turn improves mood.

## 3. Making connections

Being kind opens up many different possibilities to start or develop a social connection with someone. Kind acts such as buying someone a thoughtful present or even just a coffee strengthens friendships, and that in itself is linked to improved mood.

Similarly, charities offer the opportunity to connect with someone on the other side of the world through donating to improve their life. Volunteering also opens up new circles of people to connect with, both other volunteers and those you are helping.

## 4. A kind identity

- [10] Most people would like to think of themselves as a kind person, so acts of kindness help us to demonstrate that positive identity and make us feel proud of ourselves. In one recent study, even children in their first year of secondary school recognized how being kind can make you feel “better as a person ... more complete,” leading to feelings of happiness. This effect is even more powerful when the kind act links with other aspects of our personality, perhaps creating a more purposeful feeling. For example, an animal-lover could rescue a bird, an art-lover could donate to a gallery or a retired teacher could volunteer at an after-school group. Research suggests that the more someone identifies with the organization they volunteer for, the more satisfied they are.

---

2. **Empathize (verb):** to understand and share the feelings of someone else

## 5. Kindness comes back around

Work on the psychology of kindness shows that one out of several possible motivations is reciprocity, the returning of a favor. This can happen directly or indirectly. Someone might remember that you helped them out last time and therefore be more likely to help you in the future. It could also be that one person being kind makes others in the group more kind, which lifts everyone's spirits. Imagine that you bake cakes for the office and it catches on so someone does it each month. That is a lot more days that you're getting cakes than providing them.

The story doesn't end there. Being kind may boost your mood, but research has also shown that being in a good mood can make you more kind. This makes it a wonderful two-way relationship which just keeps giving.

*["Five reasons why being kind makes you feel good — according to science"](#) by Jo Cutler, Robin Banerjee, University of Sussex, February 26, 2018. Copyright © The Conversation 2018, CC-BY-ND.*

## Text-Dependent Questions

**Directions:** For the following questions, choose the best answer or respond in complete sentences.

1. PART A: Which statement best expresses the central idea of the text?
  - A. Most people are kind towards others without realizing they are actually being selfish, as they expect something in return.
  - B. People are only ever truly kind when they do something good for someone else without receiving anything in return.
  - C. The brain recognizes acts of kindness as rewarding because positive social interactions are an important part of human survival.
  - D. Showing kindness towards others can improve your mood through positive social interactions and reinforcing the notion that you're a good person.
  
2. PART B: Which detail from the text best supports the answer to Part A?
  - A. "We know that deciding to be generous or cooperating with others activates an area of the brain called the striatum. Interestingly, this area responds to things we find rewarding,"(Paragraph 2)
  - B. "Doing a kind act to make someone who is sad feel better can also make us feel good – partly because we feel the same relief they do and partly because we are putting something right." (Paragraph 7)
  - C. "For example, an animal-lover could rescue a bird, an art-lover could donate to a gallery or a retired teacher could volunteer at an after-school group." (Paragraph 10)
  - D. "Work on the psychology of kindness shows that one out of several possible motivations is reciprocity, the returning of a favor." (Paragraph 11)
  
3. How does paragraph 1 contribute to the authors' explanation of kindness in the text?
  - A. It shows how people have conflicting opinions about why people are kind.
  - B. It introduces the idea that being kind to others makes us feel good.
  - C. It emphasizes the idea that people are kind more often than we realize.
  - D. It highlights the darker motivations for why people are kind.
  
4. What is the authors' main purpose of the text?
  - A. to encourage readers to be kinder to one another
  - B. to emphasize the disadvantages of only being concerned with yourself
  - C. to explore the different explanations for why being kind make us happy
  - D. to suggest that humans are kind for largely selfish reasons

5. What is the relationship between how others feel and how we feel? Use details from the text in your response.

---

---

---

---

---

---

---

---

## Discussion Questions

**Directions:** *Brainstorm your answers to the following questions in the space provided. Be prepared to share your original ideas in a class discussion.*

1. In the text, the authors discuss the relationship between acts of kindness and happiness. What can you do to be a little kinder to people every day, and as a result, be happier?

2. Describe the last kind thing that you did for someone. How did it make you feel? What motivated you to do it? Do you think it matters what motivates us to be kind? Why or why not?