



## **“HEAR Us Roar” – PTA Fun Run**



*The Alloway PTA is coordinating a Boosterthon Fun Run for all our amazing students (pre-k through 8<sup>th</sup>)!*

*The “HEAR Us Roar” Fun Run fun, is a character and fitness-focused fundraiser and will kick off on April 4<sup>th</sup> with a student pep rally! Students will then participate in daily character and fitness huddles for 6 days leading up to the **Fun Run on April 13<sup>th</sup>**. Family, friends and community members will be asked to sponsor their favorite tiger(s) and will be invited to attend the outdoor run to cheer them along (weather permitting)!*

*Funds raised will be used to purchase a new (and much needed) sound system for the school!*

*More information on how you can support your favorite Tiger for the fun run will be coming soon, but right now, we’re looking for local business sponsorships to help us get event t-shirts!*

*We want each student to receive a customized Boosterthon t-shirt with our school logo on the front. Students’ laps will be tallied on the back. In order to provide all students with these school spirit shirts at no cost to their families, we are partnering with local businesses. Students can wear their t-shirts year-round as a symbol of pride for their achievement.*

*If you own your own business and would like to show some tiger pride...see attached Company Sponsorship form. If you don’t have a business yourself, but work for someone who you think would be willing to help... share this form with them! We’ve got some awesome Ad Placement opportunities worth checking out!*

### **Ad Placement Descriptions:**

- *Facebook Feature: Your business will be showcased on our Alloway PTA Facebook page as one of special sponsors. The “Feature” will include information such as your business name, logo, address and phone number, as well as links to your Facebook page and/or Website.*
- *Spring Concert Program: Your business name and/or logo will be included in the pages of our 2018 Spring Holiday Concert Program.*
- *Graduation Program: Your business name and/or logo will be included in the pages of our 2018 8<sup>th</sup> Grade Graduation Program.*
- *Yearbook: Your business name and/or logo will be included in the pages of our 2017/2018 Alloway Township School yearbook.*
- *Banner: Your business name and/or logo will be placed on the “HEAR Us Roar” Fun Run Banner which will be displayed leading up to and during the event.*
- *Event T-shirts: Your business name and/or logo will be placed on the back of the event T-Shirts which will be worn by all students during the run.*

*Get ready to.... “HEAR Us Roar”!*



## 2018 "HEAR Us Roar" Fun Run - Company Sponsorship Form



Please provide ALL information requested below (we will reach out with questions)

Company/Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Business Address: \_\_\_\_\_

\_\_\_\_\_

Business Phone Number: \_\_\_\_\_

Business Email address & Website address: \_\_\_\_\_

\_\_\_\_\_

Business Facebook Page: \_\_\_\_\_

Please select (check box) Sponsorship Level:

Level 1 Sponsorship (\$50) - Two Ad Placements:  
• Facebook "Feature" & 2018 Spring Concert Program

Level 2 Sponsorship (\$100) - Four Ad Placements:  
• Facebook "Feature", 2018 Spring Concert Program, 2018 Graduation Program, & 2017/2018 Yearbook

Level 3 Sponsorship\* (\$150) - Six Ad Placements:  
• Facebook Feature, 2018 Spring Concert Program, 2018 Graduation Program, 2017/2018 Yearbook, Event Banner & Event T-Shirts

Total Sponsorship: \$ \_\_\_\_\_

Check #: \_\_\_\_\_

Please submit completed Sponsorship Forms along with payments (Checks should be made payable to: "Alloway Twp. PTA") to the Alloway Twp. School's main office, **no later than February 16<sup>th</sup>, 2018**. All Company/Business Logos (should be submitted via thumb drive with form/payment, or via email to [tracylynn.stuart@gmail.com](mailto:tracylynn.stuart@gmail.com)).

\*Please note that there is limited **logo space** available on the Event Banner and T-Shirts. Therefore, Sponsorships will be recorded in the order in which they are received (completed with payment) and "logo space" will be given on a first-come-first-serve basis (for Level 3 Sponsorships). All Level 3 Sponsorships will have Business/Company NAME listed on Banner and Event T-Shirts.

If you have any questions, please contact Tracy Stuart at 856-498-6322.

The Alloway Twp PTA is a 501(c)(3) non-profit organization. Our students, parents, and teachers appreciate your generosity and support!