

Dear Parents and Families:

Did you know? Reading just 20 minutes a day exposes your child to about **1.8 million words** per year. Reading helps students develop a stronger vocabulary, and in addition, students who read for pleasure average higher grades in English, mathematics, science, and history!

Encourage your child to read books for fun by attending our upcoming **Scholastic Book Fair**. Allow your child to choose the books they want to read! It's a wonderful selection of engaging and affordable books for every reading level.

Mark your calendar!

Book Fair dates: **October 30 - November 6, 2018**

Shopping hours: **During the school day AND parent-teacher conferences**

NEW digital payment option: eWallet! Now your student can shop the Fair cash-free! Visit our Book Fair homepage to learn more and to create an account:

<http://www.scholastic.com/bf/DDE2018>

If you are unable to attend the Fair in person, we invite you to visit our Online Fair through the Book Fair homepage. Our Online Fair is available from **October 22 to November 9**.

We look forward to seeing you and your family at our Book Fair! Remember, all purchases benefit our school. Thank you for supporting our readers!

Sincerely,

Marilyn Cosme Bright

Principal, Dwight D. Eisenhower Middle School

