

A **public service announcement (PSA)** or **public service ad**, are messages in the public interest disseminated by the media without charge, with the objective of raising awareness, changing public attitudes and behavior towards a social issue. Create a 30 second PSA on a topic that affects our school or community. *Videos/movies will be posted on T-share for teachers to show to students.*

### IDEAS:

1. Keeping the lunch room clean
2. Bullying
3. Online safety...social media
4. "Going Green"
5. Adoption of animals versus buying
6. "Flag It"