

Teacher: K. Ferdon-Anderson

Course: Yearbook

Period(s): 4th block

Week of: / Dates: August 21-25, 2017

Unit Title:

State Standards:

	Standards	Goals As a result of this lesson the student will be able to:	Instructional Plan Activities (aligned, sequenced, build, time)	Student Work (Thinking & Problem Solving, Real World)	Assessment (aligned, rubrics, >2, written)	Grouping Method	Materials	Accommodations (IEP, 504, ESOL)
Monday		Students will review ad selling techniques	Teacher will: <ul style="list-style-type: none"> Role play with students for selling ad techniques 	Student will: <ul style="list-style-type: none"> Role play ad selling techniques 	Teacher observation		Ad lists, receipt books	
Tuesday		<ul style="list-style-type: none"> Students will go downtown to sell ads If not going down town, students will tag pictures in yearbook avenue 	Teacher will: <ul style="list-style-type: none"> Take students downtown to meet with businesses to sell ads 	Student will: <ul style="list-style-type: none"> Sell ads 	Teacher observation and number of ads sold.		Ad lists, receipt books	
Wednesday		<ul style="list-style-type: none"> Students will go downtown to sell ads If not going down town, students will tag pictures in yearbook avenue	Teacher will: <ul style="list-style-type: none"> Take students downtown to meet with businesses to sell ads 	Student will: <ul style="list-style-type: none"> Sell ads 	Teacher observation and number of ads sold.		Ad lists, receipt books	
Thursday		<ul style="list-style-type: none"> Students will go downtown to sell ads If not going down town, students will tag pictures in yearbook avenue	Teacher will: <ul style="list-style-type: none"> Take students downtown to meet with businesses to sell ads 	Student will: <ul style="list-style-type: none"> Sell ads 	Teacher observation and number of ads sold.		Ad lists, receipt books	

Friday		Students will work on stories; Identify where they need to fill in information and what pictures they need	Teacher will: <ul style="list-style-type: none"> Instruct students on writing articles. 	Student will: <ul style="list-style-type: none"> Finalize page spread articles. 	Teacher observation and spread rubric.			
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* All plans are subject to change. Student progress will be monitored and adjustments will be made.