





Parent Ad Information Enclosed

life is full of firsts...
remember and celebrate them all.

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life is full of

It seems just like yesterday! The laughs, the smiles, and the tears marked important events and milestones.

Now, you have the chance to share those important events with everyone at the school. Share your pride straight from your heart and into the yearbook! Pull out that shoebox of memories and choose your favorites.

The yearbook staff is now offering the opportunity to "personalize" the yearbook in a very special way with a "Public Display of Affection" [PDA] ad. Space is available to congratulate or tell your student how proud you are! Regardless of the occasion, your ad provides a great way to recognize a student or event that we may not otherwise be able to cover.

To reserve your space, please complete the enclosed order form and follow the directions for submitting your payment and materials.

remember & celebrate them all

smiles steps birthdays pets days of school friends sleepovers lost teeth school pictures bicycles field trips

vacations

sports

dances

return address here

Page Ads

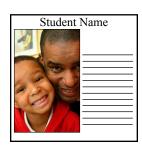
Refer to the letter below each design to identify which layout you wish to use for your student's ad. Ads shown smaller than actual size.



one image, no message



1/4 B one image, 50 word message



1/4 C one image, 50 word message



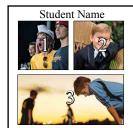
1/4 D two images, 50 word message



1/4 E two images, no message



1/4 F three images, no message



1/4 G three images, no message

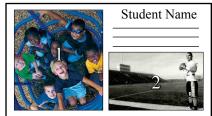
of words on message is maximum number of words.

1/2 Page Ads

Refer to the letter below each design to identify which layout you wish to use for your student's ad.

Ads shown smaller than actual size.

Student Name



1/2 H two images, 75 word message

Student Name

1/2 M

six images, no message







1/2 J four images, 100 word message



1/2 K five images, no message

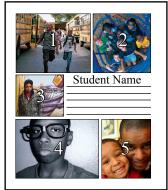


1/2 N six images, no message



1/2 L

seven images, no message # of words on message is maximum number of words.



Full P five images, 100 word message



Full R eight images, 75 word message

Full U

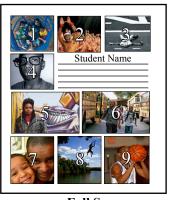
11 images, 50 word message

Student Name



nine images, 100 word message





Full S



Full Page

Refer to the number below

each design to identify which layout you wish to use for your

student's ad. Ads shown smaller

of words on message is maximum

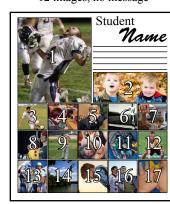
Ads

than actual size.

number of words.



Full V 12 images, no message



Full X 17 images, 75 word message

Full Y 17 images, 100 word message

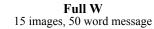


Photo #3 is a

full background,

printed black and

white & ghosted

with the other photos placed on

top. Maximim of 8 additional photos. Photos will be placed and sized to allow for best

overall effect.



Full Z Nine images, 200 word message