

Animal Brochure Rubric  
6<sup>th</sup> Grade Science

CATEGORY	4 - Excellent Work!	3 - Good work!	2 - Okay work	1 - Poor work
<b>Graphics/Pictures</b>	Graphics go well with the text and there is a good mix of text and graphics.	Graphics go well with the text, but there are so many that they distract from the text.	Graphics go well with the text, but there are too few and the brochure seems "text-heavy".	Graphics do not go with the text or appear to be randomly chosen.
<b>Writing: Organization</b>	<b>Each section</b> in the brochure has a clear beginning, middle, and end.	<b>Almost all</b> sections of the brochure have a clear beginning, middle, and end.	<b>Most</b> sections of the brochure have a clear beginning, middle, and end.	<b>Less than half</b> of the sections of the brochure have a clear beginning, middle and end.
<b>Writing: Grammar &amp; Mechanics</b>	There are <b>no grammatical mistakes</b> in the brochure.  Capitalization and punctuation are correct throughout the brochure.	There are <b>no grammatical mistakes</b> in the brochure <b>after feedback</b> from an adult.  Capitalization & punctuation are correct throughout the brochure after feedback from an adult.	There are <b>1-2 grammatical mistakes</b> in the brochure <b>even after feedback</b> from an adult.  There are <b>1-2 capitalization and/or punctuation errors</b> in the brochure even after feedback from an adult.	There are <b>several grammatical mistakes</b> in the brochure <b>even after feedback</b> from an adult.  There are <b>several capitalization or punctuation errors</b> in the brochure even after feedback from an adult.
<b>Spelling &amp; Proofreading</b>	<b>No spelling errors</b> in the brochure	<b>No more than 1 -2 spelling errors</b> in the brochure.	<b>No more than 3 – 4 spelling errors</b> in the brochure.	<b>5+ spelling errors</b> in the brochure.
<b>Content: Accuracy</b>	<b>All</b> facts in the brochure are accurate.	<b>99-90%</b> of the facts in the brochure are accurate.	<b>89-80%</b> of the facts in the brochure are accurate.	<b>Fewer than 80%</b> of the facts in the brochure are accurate.
<b>Attractiveness &amp; Organization</b>	The brochure has exceptionally attractive formatting and well-organized information.	The brochure has attractive formatting and well-organized information.	The brochure has well-organized information.	The brochure's formatting and organization of material are confusing to the reader.
<b>Sources: (Websites, Book &amp; Magazines are cited)</b>	The sources of 95-100% of the facts and graphics in the brochure are cited.	The sources of 94-85% of the facts and graphics are cited.	The sources of 84-75% of the facts and graphics are cited.	The sources are not cited accurately on many of the facts and graphics.