Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Business Presentation Rubric**

Partner Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name of Business: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

***\*\*2 or more absences requires that you complete your own project!***

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Category** | **Excellent**  **20-25 points** | **Acceptable**  **10-19 points** | **Needs Improvement**  **0-9 points** | **Points Awarded** |
| **Business Plan/Content** | Business plan has answered all or most information requested (may be missing 1-2 pieces of information); Information is accurate; Blend of research and creativity is evident in business plan; Prepared well for questions and responded quickly | Business plan has addressed an acceptable amount of required information; several pieces of information may be missing; Business plan lacks evidence of research or creativity; Most information is accurate | Business plan has not sufficiently addressed required information; many pieces of information is missing; Business plan lacks evidence of research and creativity; Most information is inaccurate |  |
| **Visual Aid** | Groups have went above and beyond; multiple visual aid mediums are used; visual aids are creative, clever, relevant, neatly put together, easy to understand, and engage their classmates’ attention | Groups have chosen to use one visual aid; the visual aid is creative, relative, and neatly put together. | Groups have either (1) not used a visual aid or (2) used a visual aid that looks hastily put together, messy/unclear, and hard to understand. Visual aid is irrelevant to the business. |  |
| **Enthusiasm** | Presentation is engaging and fun; maintains classmates’ attention; involves classmates in the presentation; voice level is easy to hear and is not monotonous | Presentation is engaging; maintains classmates’ attention most or some of the time; voice level is low or monotonous | Presentation is not engaging and does not maintain classmates’ attention; voice level is low and monotonous |  |
| **Individual Participation** | Student has contributed 100% to the project and has no absences during the project. | Student contributed to the project (although not 100%) or has one absence during the project. | Student did little to contribute to the project or has two absences during the project. |  |
| **Bonus** | HOMEWORK COIN | AWARDED TO | WINNING GROUP |  |