**Entrepreneur Research Rubric**

Project Overview: Create a Facebook page like the example attached for your assigned entrepreneur figure. You assigned entrepreneur is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. Refer to the rubric below to receive full credit.

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| --- | --- | --- | --- | --- |
| **Category & Description** | **Excellent** | **Average** | **Needs Improvement** | **Points Awarded** |
| **Photos** | *20-25 points possible*- Student has included three photos of their assigned entrepreneur, as well as pictures of six friends, and images for three groups | *11-20 points possible*- Student has omitted a few pictures, has less than six friends but more than three, or does not have three groups. | *0-10 points possible*- Student has not included any picture or has included very little OR an entire section of pictures is missing |  |
| **Content** | *20-25 points possible*- Student has completed all or nearly all sections of the project | *11-20 points possible*- Student has completed most or half of the project | *0-10 points possible*- Student has left the majority of the project incomplete |  |
| **Historical Accuracy**  | *20-25 points possible*- All of the information in the project is accurate; there may be one minor error | *11-20 points possible*- Most of the information in the project is accurate; there may be a few minor errors | *0-10 points possible*- The majority of the information is inaccurate |  |
| **Creativity** | *20-25 points possible*- Student has “thought outside the box” and made real-world and prior connections; The project is neat, organized, and has an appealing look about it | *11-20 points possible*- Student has made some real-world and prior connections; the project is somewhat neat, somewhat organized, and somewhat appealing | *0-10 points possible*- Student has not made any real-world connections or prior connections; the project is messy and disorganized |  |
| ***Total Points:*** | *80-100* | *41-79* | *0-40* |  |