

October 30, 2015

Dear Educator,

As our community is underway with the 2015-16 school year, Food City and WDEF News 12 are pleased to continue the Golden Apple tradition in honoring educators in Chattanooga, North Georgia and the Tennessee Valley area through the Golden Apple Award. This program recognizes the excellent work taking place in classrooms and acknowledges the critical role education plays in the future of our area and nation.

Last year local area educators were honored with a Golden Apple Award. Each teacher was featured on WDEF News 12 at 6PM on Tuesday nights leading up to our Golden Apple Award dinner banquet honoring all award recipients in May 2015. From this distinguished group, two finalists and a teacher of the year were announced:

2014-2015 Teacher of the Year

Jill Blackmon – East Lake Elementary

2014-2015 Finalists

Christina Cryder – Alpine Elementary

Sally Lesperance – Gilbert Elementary

All Golden Apple Award recipients and their videos can be viewed at wdef.com as anchored by WDEF News 12's Joe Legge. This Golden Apple Award video archive is just another way to recognize, uplift and report the *good news story* of teachers who excel at empowering students.

For this program to reach its full potential, we need your help to encourage parents and community members to nominate great educators by encouraging these groups to submit their nominations online at www.wdef.com/goldenapple.

Again, we need your help in getting the word out through your school website, newsletter, PTA/PTO meetings and any other channels of communication that you have with your students and parents.

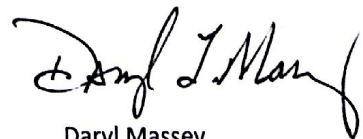
If you would like to know more about the Golden Apple Award, go to www.wdef.com/goldenapple or click on the Golden Apple Award from any page on our website. You should also feel free to contact us during regular business hours at 423-785-1200.

We thank you for everything your school does to make our community a great place to live and work, and we encourage you to get behind this exciting program built to recognize our top educators. Your school can be the home of a Golden Apple Award winner this school year and honored next May!

Sincerely,



Phillip D. Cox
Manager
WDEF News 12



Daryl Massey
District Manager
Food City

**Golden
Apple
Award**

FOOD CITY

Value. Everyday.

**NEWS
12
NOW**
wdef.com