Beverly Jackson 2017-2018

Marketing & Management I: Principles Course #5931

Students will develop an understanding of marketing and economics. This foundation will enable them to understand how these subjects affect individuals and society. Specifically students will develop an understanding of selling, promotion, distribution, product development, and career development.

- 1. Supplies: You will need a folder with pockets, notebook paper, a pen or pencil EVERYDAY!
- 2. <u>Seating Chart</u>: REQUIRED! As long as you do not cause me problems, you can stay in your chosen seat. You CANNOT change seats WITHOUT MY PERMISSION once your seat is assigned.
- 3. <u>Equipment</u>: You are responsible for your table, chair, and computer. Any destruction of these things will be dealt with in the office.
- 4. <u>Promptness</u>: Be in your seat ready to work when the tardy bell rings OR YOU ARE TARDY!
- 5. <u>Make-up Work</u>: Allowed only for EXCUSED absences. All make-up work must be completed the day following the excused absence and return to school. (For example: absent on Monday, return to school on Tuesday and receive Monday's assignment. That assignment is due on Wednesday.)
- 6. <u>Cheating</u>: Do not share your work with anyone. If cheating is discovered both parties will receive a ZERO and an office referral.
- 7. <u>Grading</u>: Students will be graded on daily class work, quizzes, and chapter tests. These grades will be averaged each nine-weeks. Semester exams are required and count as 20 percent of the semester average.
- 8. <u>Discipline policy</u>: 1. Verbal warning, 2. Writing assignment, 3. Contact parent, 4. Office referral

Business/Marketing teacher: Beverly Jackson

Planning period: 10:05-11:00 am

School phone: 263-5541

E-mail address: bjackson@mcminnschools.com

The quickest way to reach me is through my e-mail. I check it regularly during the day.