

Minutes for Devers Education Foundation Meeting held  
Tuesday, March 27, 2012  
6:30pm

Directors in attendance included: Cody Abshier, Tina Blake, Heather Butler, Cathy Henderson, Julie Hubley, Robin Land, Mandi Simeon, Eva Slack, Jason Weatherford, Whitney Weatherford, Horace Whittington, Iris Whittington, Sandi Zbranek, and Zack Zbranek. Mike Eastman was present at the beginning of the meeting but was called away on business. Wayne Adams facilitated the meeting and also the Executive Committee meeting that was held prior (from 5:30 to 6:30pm). Attendees at the Executive Committee Meeting were: Cody Abshier, Eva Slack, and Julie Hubley.

The regular meeting was called to order by Secretary Cody Abshier at 6:40pm and the minutes of the February meeting were approved. Foundation President Larry Wadzeck was unable to attend because he received late-word on Tuesday that his substitute for that night's high school baseball radio commentating was having to pull out on him.

The Superintendent's Report, provided by Cody Abshier, consisted of a summary of the day's testing (it was day 1 of 2 days of March STAAR testing). Thanks to the teachers and supporting personnel, everything seemed to go smoothly. The 4th and 7th graders took the first half of their 2-day writing test and the 5th and 8th graders took their math assessments.

For the President's report, Cody shared with the group how Foundation President Larry Wadzeck had shrewdly taken advantage of a funny situation and turned it into an opportunity to "blackmail" someone into contributing to our cause. This stemmed from a live radio interview at the Liberty Jubilee with Zack Givens, former Devers graduate and now famous drummer of Texas Riot. Bill Buchanan, owner of 99.9 FM Radio and longtime cheerleader/supporter of Devers School made a teasing on-air remark about Devers being so rural etc.....Bill was obviously joking around, just having fun at the Jubilee and all, but apparently some folks who were listening and who don't know of Bill's relationship with our school, took issue with his remarks. They have been calling him and emailing him and giving him grief. Bill called Cody to apologize and Cody let him off of the hook immediately, actually thanking Bill for all his years of support to the school and community. Larry, on the other hand, saw the value in this gaff and offered to only accept Bill's apology as sincere after Bill makes some type of significant contribution to our cause. This could be \$ or it could be free air time. Either way, Bill and Larry are great friends and Larry is not likely to let this be forgotten. Great job, Larry!

Julie Hubley, Foundation Treasurer, led the discussion on Financial Affairs. The end result of our discussion on the bank depository matter is that Mike Eastman and Zack Zbranek will work together to secure bids from the following banks: Wells Fargo, Prosperity, First Liberty, Hull State, and Security State. Wayne Adams reminded the group that we will have a minimum of 3 accounts, which makes it possible to deposit at more than 1 bank if we see that as advantageous.

In regard to signature cards, Tommy McIntosh made a motion, seconded by Whitney Weatherford to approve Julie, Larry, and Cody and the motion was carried unanimously.

Julie shared with the group that she has been soliciting quotes on indemnification insurance. She will continue that process and bring a recommendation back to the board.

Eva Slack read off the list of Committee Chairs as follows:  
Committee Assignments  
2012  
Special Events / Donor Recognition - Committee Chair, Tina Blake

Eva Slack  
Tommy McIntosh  
Kim McIntosh  
Jason Weatherford  
Tina Blake  
Heather Butler  
Mandi Simeon  
Robin Land  
Chuck Land  
Jason Simeon  
Whitney Weatherford

Alumni /Parent/Staff Relations - Committee Chairs, Horace Whittington and Jason Weatherford

Julie Hubley  
Tommy McIntosh

Kim McIntosh  
Jason Weatherford  
Robin Land  
Horace Whittington  
Jason Simeon  
Chuck Land  
Iris Whittington  
Whitney Weatherford

Grant Applications - Committee Chair, Tommy McIntosh

Eva Slack  
Tommy McIntosh  
Kim McIntosh  
Jason Weatherford  
Tina Blake  
Mandi Simeon  
Mike Eastman  
Robin Land  
Roger Jordan  
Iris Whittington  
Zack Zbranek  
Whitney Weatherford  
Josh Butler

Legal Affairs and Planned Giving - Committee chair, Zack Zbranek

Tommy McIntosh  
Mike Hubley  
Larry Wadzeck  
Zack Zbranek  
Josh Butler

Marketing and Public Relations - Mandi Simeon

Tina Blake  
Heather Butler  
Mandi Simeon  
Cathy Henderson  
Tommy McIntosh  
Jason Simeon  
Sandi Zbranek

Development / Fundraising / Corporations / Selected Donors - Kim McIntosh

Kim McIntosh  
Julie Hubley  
Tommy McIntosh  
Tina Blake  
Cathy Henderson  
Roger Jordan  
Larry Wadzeck

Financial Affairs - Mike Eastman

Eva Slack  
Julie Hubley  
Tommy McIntosh  
Heather Butler  
Mike Eastman  
Horace Whittington  
Roger Jordan

Wayne led the group through a short presentation on evaluating and awarding grants. He used a variety of templates, forms, letters rubrics, scales, critique sheets, etc to illustrate some of the components of a well-thought-out grant application and approval system. The materials and ideas that Wayne shared should be helpful to our Grant Applications Committee as they begin their work in developing a comprehensive process.

Wayne touched on marketing materials and encouraged our Marketing committee to consider utilizing some of the examples/templates that Dr. Pete sent us. Mandi Simeon, Marketing committee Chair, inquired about how they should approach moving forward without money and it was agreed that the ISD will help with that. That committee can let Melissa Jordan and/or Cody Abshier know as soon as they run into any expense and they will make sure that the committee's needs are met.

Wayne briefed the group on various proven strategies for conducting a successful phase-1 founders' drive. He used templates and examples of mission statement and goals, rationale behind giving, pledge forms, and FAQ's to help members understand what goes into a successful campaign.

The group adjusted the April and May meeting dates to better meet our needs. These dates are now as follows:

Monday, April 23 @ 6:30pm

And

Tuesday, May 22 @ 6:30pm

The meeting was adjourned at 7:50pm