Senior Ads

Commemorate your senior's graduation by purchasing a Senior or Friendship Ad. When you purchase an ad for your senior, not only are you congratulating your senior on their tremendous accomplishment, you are also supporting our award-winning Aerie yearbook. There are three ad sizes available: Full page (\$300), half page (\$200), quarter page (\$100) and an eighth of a page (\$50).

How much does an ad cost?

Full page ads are \$300.00. Half page ads are \$200.00. Quarter page ads are \$100.00 an Eighth of a page ad \$50.00.

How do I pay for an ad?

Ads can be paid for by, cash, money order or check Make out money order or check to GRHS Yearbook. Payment can be submitted with the ad contract, pictures, and text. Select the correct ad size contract and follow the instructions.. The deadline for an ads is Monday, December 16, 2013. If you would like to go ahead and turn in ad with contract, and pay by the deadline that is fine. If we do not receive payment we will not hold space.

Can't I just create my own ad and submit it?

Unfortunately, we do not accept home designed ads and collages any longer. This is for a few reasons. Home designed ads often fail to meet the minimum quality requirements for publishing. They don't reproduce well in print. Our yearbook is also very competitive within the national yearbook press associations. In order to maintain our status as an award-winning publication, we must show uniformity within our yearbook, even within our Ad section. Ad Templates provide that uniformity. The GRHS Tigerette yearbook staff works very hard to provide you with a variety of layout options. To view our ad templates, please scroll to the bottom of this page.

Are there any restrictions about the content of photographs or text I can submit?

Please adhere to the following rules about photographs:

- Photographs with students holding plastic cups cannot be published.
- Photographs with students wearing revealing clothing or clothing that does not adhere to school dress code cannot be published.
- Please summit only the number of photos designated on your chosen template; no more, no less.

• Please submit photographs that will fit the type of spaces in your ad. For example: If there are 3 vertical picture spaces and 2 horizontal picture spaces, please submit 3 vertical pictures and 2 horizontal pictures.

Text must be school appropriate.

- Type and attach your text to the contract.
- You must adhere to the maximum word limit for your chosen template. Messages that have excess words will have to be shortened.
- No text abbreviations, with the exception of B.F.F. will be accepted.
- All messages must be school appropriate.

Do I have to turn in hard copies of my pictures or digital copies?

You can turn in either all hard copies or all digital images or a combination of the two.

Turning in Hard Copies of Digital Pictures: Pictures printed from home printers do not reproduce well in the book, even if they are printed from a photo printer. If you are going to turn in a printed copy of a digital image, we recommend having it printed at a photo center at a Walmart, CVS, or Walgreens. Bring your digital images to the photo center itself, do not use those self-serve kiosks that print instantly. You want your images printed by the professional photo equipment on profession photo paper.

Turning in Digital Copies of Digital Pictures: Pictures that are already digital can be turned in via email, if sent to mccoc07@yahoo.com. They can also be submitted on a flash drive or CD. Try to avoid taking pictures from the web from places like Facebook & MySpace. When digital images are loaded onto the web they are often made smaller than the original digital image. For the best possible quality, try to submit the original digital image.

Turning in Digital Copies of Hard Copies: In general, we prefer digital images. We understand Parents are often unwilling to part with the original hard copy baby pictures of their students. However, pictures scanned at home are often below the minimum quality required for printing. If you have a high quality scanner and scan the originals at a minimum of 300DPI, they we will be able to accept your scanned photos. If not, submit your hard copies, we will take really good care of them and will return them as soon as we are done with them.

When Turning in Hard Copies: Try not to write on the back of your pictures in pen or pencil. Often the writing comes through and shows when the photo is scanned. If you want to label them please write lightly with a marker.

Do I get my pictures back?

All hard copy pictures will be returned IF you **submit a self-addressed & stamped envelope**.

Once I choose a layout, can I tell you where to place my pictures?

You can be as specific as you like. Some parents just indicate which picture they want to be in the largest space. Some parents indicate which pictures they want to go in which space. Other parents just give us the pictures and leave it up to us.

Do I need to size my pictures to fit the ad space?

No. We will make photos larger or smaller as appropriate.

What happens if there is something wrong with my ad?

If we come across any problem with your ad we will call you. If you have indicated that your ad is a surprise we will call the cellphone number listed on the contract and if we can't reach you we'll leave you a message. Please get back to us in a timely manner, often any issues we have are time sensitive and need to be resolved quickly so we can make our print deadline.

When is the deadline to purchase an ad?

The deadline to pay for an ad is Wednesday, December 16, 2013.

When is the deadline to submit an ad?

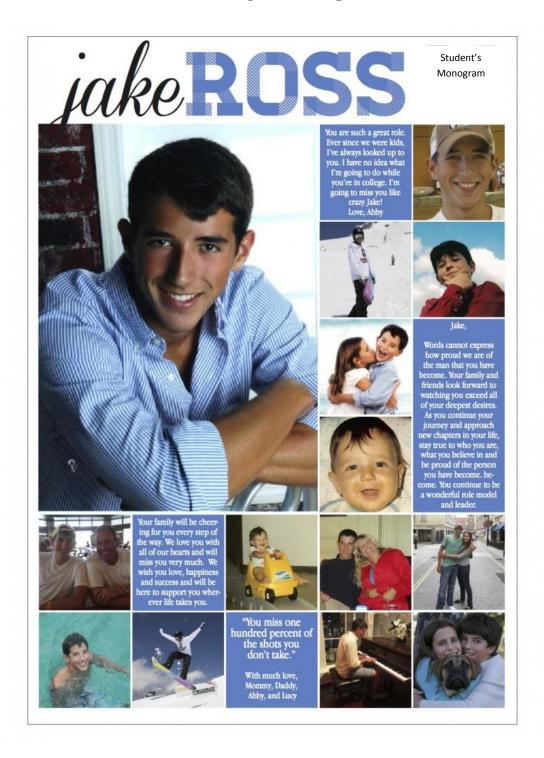
The deadline to submit an ad is Wednesday, December 16, 2013. If you need an extension please contact Ms. McCormick at mccoc07@yahoo.com.

How do I submit my ad?

Submit the forms and pictures to Ms. McCormick at mccoc07@yahoo.com or to Ms. McCormick's mailbox in the office.

Senior Ad Templates

FULL PAGE A



Full Page A – Fits 14 photos and 4 messages words. See contract for details.

FULL PAGE B



Full Page B – Fits 14 photos and 4 messages. See contract for more details.

FULL PAGE C



Full Page C – Fits 14 photos and 4 messages. See contract for more details.

HALF PAGE A



Half Page A – Fits 7 photos and 2 messages. See contract for details.

HALF PAGE B



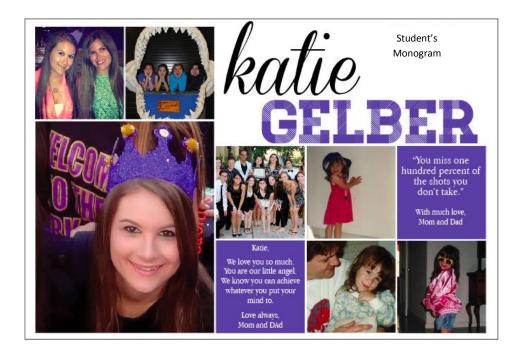
Half Page B – Fits 7 photos and 2 messages. See contract for details.

HALF PAGE C



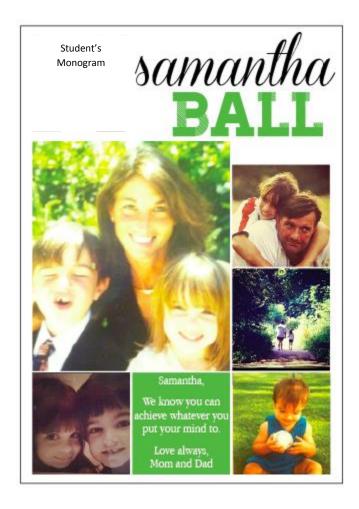
Half Page C – Fits 7 photos and 2 messages. See contract for details.

HALF PAGE D



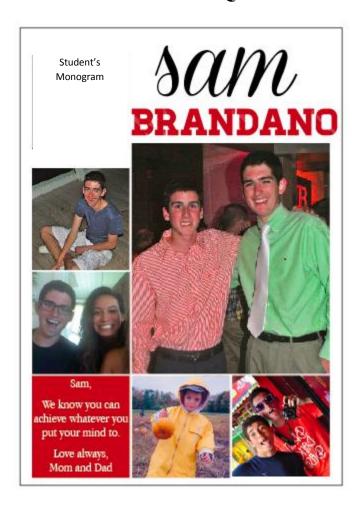
Half Page D – Fits 7 photos and 2 messages. See contract for details.

QUARTER PAGE A



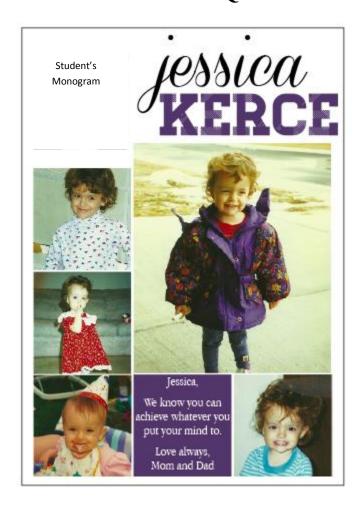
Quarter Page A – Fits 5 photos and 1 short message. See contract for details.

QUARTER PAGE B



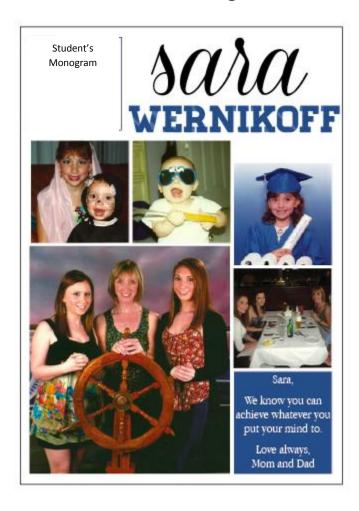
Quarter Page $B-Fits\ 5$ photos and 1 short message. See contract for details.

QUARTER PAGE C



Quarter Page C – Fits 5 photos and 1 short message. See contract for details.

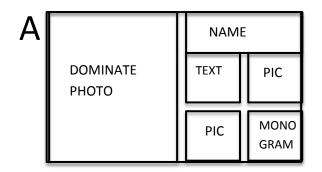
QUARTER PAGE D

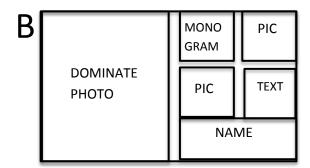


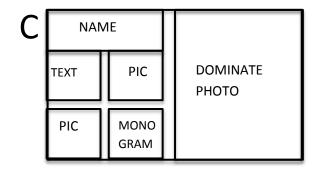
Quarter Page D – Fits 5 photos and 1 short message. See contract for details.

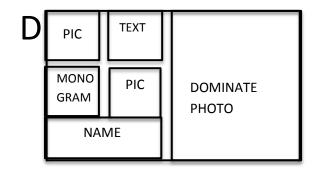
Eighth Page \$50

Student's Full Name: _____ A
Return to Mrs. McCormick's mailbox in
office C









Please Attach:

- One dominate photo
- 2 additional photos
- o 1 small messages

up to 30 Words each (Write here)	,

Small text hox up to 30 words each (write here)